

RENÉ VIDAL

ENTREPRENEUR, AUTHOR, & SIX-TIME NCAA TENNIS CHAMPION



RENÉ VIDAL is the founder and principal at Vidal Training Group, a company whose mission is to impact one million leaders worldwide across sports, business, and life. A six-time NCAA championship tennis coach at Boise State, Colgate, and Mississippi State, René helps organizations and teams create cultures of high performance, resilience, and execution. A frequent speaker on mental toughness and leadership execution, he is the author or co-author of four books: *Play Smart to Win*, *The Power of Focus*, *Play Smart to Win in Business*, and *Execute to Win*.

René is a graduate of Florida International University and holds a master's degree in sports management from St. Thomas University.

A proud sports parent (Kenyon College '22), René resides with his wife and three sons just outside the city of St. Louis, Missouri.