

## Crete Chamber of Commerce 2018 List of Membership Benefits

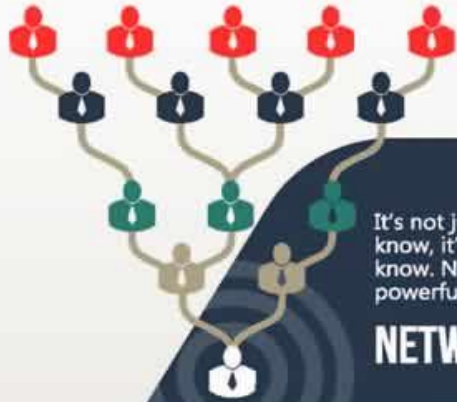
- 10 Spotlight Businesses place on Chamber Facebook Page and/or Crete News
- 20 Spotlight Businesses place in Bi-weekly Newsletter
- Ability to list events and job openings on the Chamber's website, bi-weekly newsletters and Facebook page
- Ability to accept Crete Cash for payment of services and goods
- Access to Chamber events at complimentary and discounted rates
- Alpha/Category/Business Owner listing in printed and online directory
- Attend premier networking programs
- Authorized use of Chamber logo
- Chamber Membership window decal
- Chamber representative at local and state legislative meeting
- Claim Business on Nebraska Tourism Commission Website
- Distribution of promotional materials and business cards in Chamber Office
- Grand opening, Ribbon Cuttings or Relocation Support
- Host a Chamber Sponsored Event to promote your business and increase foot traffic in your store
- Leadership Development through Chamber Committees and Taskforce
- Nebraska Passport Program
- One Complimentary Chamber Mailing List for Chamber Members
  - Listing for Non-Chamber Members:
    - \$100 for List of All Chamber Businesses and Phone Numbers
    - \$250 for List of All Chamber Businesses with Contact Information and Preferred Means of Contact
- Online mapping link to business
- Receive Bi-weekly Newsletters and the Chamber's Community Calendar
- Receive electronic education/ training webinars for you and your staff
- Resources for Business Development Grants
- Resources for Marketing Grants
- Technical advice on business plans, business start-up, marketing, event planning, social media and more!
- Unlimited Membership Business Referrals
- Volunteer Program
- Website listing and link in the on-line Chamber business directory

**CRETE**  
CHAMBER OF COMMERCE



# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**



### VISIBILITY

Stand out and get noticed in your community.

Hey! LOOK AT ME!

### REPUTATION

Raise your reputation through membership.

### CREDIBILITY

### LEARNING

Get a competitive edge over non-members with exclusive training opportunities on a variety of hot topics.

### MEMBER EXCLUSIVE BENEFITS

Gain a say in what happens in government through the Chamber advocacy efforts.

### HAVE A VOICE

### DISCOUNTS

Increase your purchasing power through members-only discounts and perks.\*

- OFFICE SUPPLIES
- PRINTING
- EMAIL MARKETING
- HEALTH INSURANCE
- CONFERENCE DISCOUNTS
- AUTO RENTAL
- TRAVEL INSURANCE

\* See your Chamber for current discounts available.

© CHAMBERMASTER

# JOIN US

Contact your local Chamber to learn more about the benefits of membership today!

**Crete Chamber of Commerce**  
**2018 Annual Membership Investment Schedule**

*Investment Structured Last Revised: December 2017*

*Chamber investors helped develop a fair and equitable investment formula that incorporates both the size and the nature of each business in which these investors reviewed 6 statewide and local Chambers' investment schedules to develop the Crete Chamber of Commerce's 2018 Annual Membership Investment Schedule.*

**Membership Classification**

**Category 1: General Services**

Included but not limited to: Industry, Retail, Construction, Distributors, Automotive, Farm Implement, Food Services, Grocery Store, Manufacturing, Service, Restaurants, Liquor Stores/Bars, Transportation and Medical Center

<b># of Employees</b>	<b>Investment</b>
1 - 4	\$200.00
5 - 10	\$265.00
11 - 25	\$400.00
26 - 50	\$595.00
51 - 100	\$860.00
101 - 300	\$1,060.00
301 - 500	\$1,320.00
Over 500+	\$1,320.00 + \$1.00 per each additional employee over 500+

**Category 2 - Financial Institutions**

Included but not limited to: Banks, Savings & Loans, Credit Unions and etc.

*\*\*Dues will be based on FDIC market share figures found on the FDIC website  
(reports are June 30 of prior year)*

Base Investment: \$300.00 + \$28.00 per each million

**Category 3 - Lodging**

Included but not limited to: Apartments, Assisted Living Facilities, Motel, Bed & Breakfast, Campgrounds, Hotels, Nursing Home, Retirement Homes, Mobile Home Park

Base Investment: \$300.00 + \$1.50 per each unit/room

**Category 4 - Professionals**

Included but not limited to: Attorneys, Chiropractors, Accountants, Dentists, Engineers, Insurance Agents, Optometrists, Physicians, Real Estate Agents, Veterinarians and etc.:

Base Investment: \$200 + \$100 per additional professional

*Base investment of \$200 includes 1 licensed professional*

**Category 5 - Education / Schools**

Includes but not limited to: Colleges, Universities, Public Schools, Private Schools and Community Colleges

Base Investment: \$500

### Category 6 - Media and Utilities

Includes but not limited to: Utilities, Radio, Television Stations, Newspapers, Publishers, Phone / Internet Service Providers and Cable TV

# of Employees	Investment
1 - 25	\$600.00
Over 26+	\$800.00

### Category 7 – Gov't, Service Clubs and Non – Profit Organizations

Includes but not limited to: Government, Charity Organizations, Religious Organizations, Service Clubs and etc.

*Base investment of \$100 includes 0 - 4 employees*

# of Employees	Investment
0 - 4	\$100.00
5- 10	\$165.00
11 - 25	\$300.00
26 - 50	\$495.00
51- 100	\$760.00
101 - 300	\$960.00
301 - 500	\$1,180.00

### Category 8 - Home - Based Business

Base Investment: \$130.00

### Category 9 - Individual Associate Member

Base Investment: \$55.00

### CAIDC Optional Investment: \$25.00

All Chamber Membership Invoices will include an optional \$25 CAIDC investment. Members can opt out of the \$25 investment to this corporation. Crete Area Industrial and Development Corporation is an organization comprised of community leaders and industrial managers who are dedicated to developing and growing the Crete Community. This investment funds the organization and their community wide projects to improve the Crete community through purchasing land for more residential development, downtown revitalization, community events and etc. Again, all invoices will include this investment, however, members may opt out of this if choose too. If so, please subtract the \$25.00 from your invoice. Again, all contributions to the CAIDC help fund and develop the businesses and community of Crete.

### Additional Dues Information:

The Crete Chamber is a 501-C6. Membership investment is deductible as a necessary business expense, not as a charitable contribution. Make sure to let your accountant know that you are a member of the Crete Chamber of Commerce.

Chamber investors helped develop a fair and equitable investment formula that incorporates both the size and the nature of each business. Investments can be made annually and members will be invoiced during the first quarter of each year. First year members that join the Chamber will be prorated during their first year of joining. **Rev. 12/17**



## 2018 Sponsorships Endorsement Packets

### **Crete Champion: Full Membership Dues plus \$2,500 (Value \$2,700)**

- Top Sponsor of 3 Gold and 3 Silver Events of your choice
- 1 Table of 8 and special recognition at Annual Banquet
- One Team at the Chamber Golf Tournament and 1 Hole Sponsorship
- 5 Attendees at the Chamber Lunch & Learns Throughout 2018.
- Business Recognition at Every Chamber Sponsored Event
- One Business Spotlight placement in Bi-Weekly Newsletter, Chamber Facebook Page and Chamber Crete News Article

### **Crete Partner: Full Membership Dues plus \$1,500 (Value \$1,700)**

- Top Sponsor of 1 Gold and 2 Silver Events
- 4 Tickets to the Annual Banquet
- One Team at the Chamber Golf Tournament or 1 Hole Sponsorship
- 4 Attendees at the Chamber Lunch & Learns Throughout 2018.
- One Business Spotlight placement in Bi-Weekly Newsletter and Chamber Facebook

### **Crete Developer: Full Membership Dues plus \$1,000 (Value \$1,125)**

- Top Sponsorship for 2 Silver events of your choice
- 4 Tickets to the Annual Banquet
- One Team at the Chamber Golf Tournament or 1 Hole Sponsorship
- 3 Attendees at the Chamber Lunch & Learns Throughout 2018.
- One Business Spotlight placement in Bi-Weekly Newsletter

### **Crete Promoter: Full Membership Dues plus \$750 (Value \$800)**

- Sponsorship 2 Silver events of your choice
- 4 Tickets to the Annual Banquet
- 2 Attendees at the Chamber Lunch & Learns Throughout 2018.

### **Crete Patron: Full Membership Dues plus \$500 (Value \$650)**

- Sponsorship for 2 Silver events of your choice
- 2 Tickets to the Annual Banquet

### **Crete Supporter: Full Membership Dues plus \$250 (Value \$350)**

- Sponsorship of 1 Silver event of your choice

## Partnership Annual Events

### Gold

Annual Banquet (January)  
Chamber Golf Tournament (May)  
Crete Summer Kick-Off (June)  
Crete's Great Pumpkin Festival – Top Harvest \$750 sponsorship (October)  
Chamber Lunch & Learns - Workshops & Seminars (Throughout 2018)  
Crete Holidays - Shop Local Activities (Nov - Dec)

### Silver

Easter Egg-stravaganza (March)  
Crete's Firework Display (July)  
New Educators Ice Cream Social (August)  
Swine & Wine - Pork Feed (October)  
Crete's Great Pumpkin Festival – Vine \$500 sponsorship or Sprout \$250 sponsorship (Vine \$500 only offered to Crete Promoter and above.)

**All Chamber members have the option to invest in these sponsorship endorsement packet and/or to invest in additional individual Chamber events not included in packet. Payment can be paid in full or billed in separate payments.**

**Full payment must be made by June 30<sup>th</sup>.**

**CRETE**  
CHAMBER OF COMMERCE



**Crete Chamber Membership Form**

Please Print

Company Name: \_\_\_\_\_

Primary Contact(s): \_\_\_\_\_

\_\_\_\_\_

Job Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Primary E-Mail Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Facebook Address: \_\_\_\_\_

Preferred Choice of Contact: Please Circle One    Phone    E-Mail    Stop by Business for a Short Meeting

***Add My Email and Some Additional Employee(s) Contact Information/Emails to receive our Biweekly Newsletters and E-Blasts: (Free Service)***

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_



What are your expectations as a member?

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Type of Business and Description of Business:

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Topics you would like to learn more about in a Chamber Lunch & Learn: *(Please mark all applicable)*

Customer Service     Intercultural Differences     Social Media     Generational Panel  
 Tourism in Crete     Effective Communication     Retirement / Finances     Work Life Balance  
 Cybersecurity     Leadership Development     Networking 101     Google Drive  
 Others: \_\_\_\_\_

**Billing Information**

Billing Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Membership Investment Dues Category: \_\_\_\_\_ Total: \$ \_\_\_\_\_.

Sponsorship Endorsement Packet Name: \_\_\_\_\_ Total: \$ \_\_\_\_\_.

**Grand Total: \$ \_\_\_\_\_.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Office Only:     CC     CM     Excel     QB



Please make checks payable to:

Crete Chamber of Commerce

PO Box 465

Crete, NE 68333

402-826-2136

[cretechamber@gmail.com](mailto:cretechamber@gmail.com)

Now accepting debt and credit card processing! Contact the Chamber to learn more!

**Thank you for your membership! The Crete Chamber of Commerce looks forward to serving you!**