

## **Crete Chamber of Commerce List of Membership Benefits**

- 10 Spotlight Businesses place on Chamber Facebook Page and/or Crete News
- 20 Spotlight Businesses place in Bi-weekly Newsletter
- Acceptance of Crete Cash
- Access To Chamber and Community calendar
- Access to Chamber events at complimentary and discounted rates
- Alpha/Category listing in printed and online directory
- Authorized use of Chamber logo
- Business Plan Access
- Chamber Membership window decal
- Chamber representative at local and state legislative meeting
- Claim Business on Nebraska Tourism Commission Website
- Grand opening, Ribbon Cuttings or Relocation Support
- Host a Chamber Sponsored Event, such as a Business Before Hours, Tech Tuesday, and/or Business After-Hours to promote your business and increase foot traffic in your store
- Incorporate events, hot deals and other information on bi-weekly newsletters and Facebook
- Information included in Relocation Packets
- Information on Chamber Website, Google Map and Facebook
- Invitation to Chamber sponsored events and networking opportunities
- Leadership through Committees and Taskforce
- Nebraska Passport Program
- Notary Services
- One Complimentary Chamber Mailing List for Chamber Members
  - Listings for Members After First Complimentary List is Given:
    - \$50 for List of All Chamber Businesses and Phone Numbers
    - \$75 for List of All Chamber Businesses with Contact Information and Preferred Means of Contact
  - Listing for Non-Chamber Members:
    - \$100 for List of All Chamber Businesses and Phone Numbers
    - \$250 for List of All Chamber Businesses with Contact Information and Preferred Means of Contact
- Online mapping link to business
- Post job opportunities
- Receive Bi-weekly Newsletters and additional e-blasts
- Receive electronic communication for you and your staff
- Referrals to other businesses
- Resources for Business Development Grants
- Resources for Marketing Grants
- Unlimited Membership Business Referrals
- Website listing and link in the on-line Chamber business directory

**CRETE**  
CHAMBER OF COMMERCE



# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**



Contact your local Chamber to learn more about the **benefits of membership today!**

**Crete Chamber of Commerce**  
**2017 Annual Membership Investment Schedule**  
*Investment Structured Last Revised: January 2014*

**Membership Classification**

**Category 1: General Services**

Included but not limited to: Industry, Retail, Construction, Distributors, Automotive, Farm Implement, Food Services, Grocery Store, Manufacturing, Service, Restaurants, Liquor Stores/Bars, Transportation

<b># of Employees</b>	<b>Investment</b>
1-4	\$180.00
5-10	\$240.00
11-25	\$360.00
26-50	\$540.00
51-100	\$780.00
101-300	\$960.00
301-500	\$1,200.00
Over 500+	\$1,200.00 + \$1.00 per each additional employee over 500+

**Category 2 - Financial Institutions**

Included but not limited to: Banks, Savings & Loans, Credit Unions and etc.

<b># of Deposits</b>	<b>Investment</b>
\$1 million - \$25 million	\$1,200.00
\$26 million - \$50 million	\$1,200.00 + \$28.00 per each additional million above \$25 million
Over \$51 million+	\$1,900.00 + \$15.00 per additional million above \$50 million

**Category 3 - Lodging**

Included but not limited to: Apartments, Assisted Living Facilities, Motel, Bed & Breakfast, Campgrounds, Hotels, Nursing Home, Retirement Homes, Mobile Home Park

<b>Rooms, Units or Beds</b>	<b>Investment</b>
1 - 20	\$180.00
21 - 50	\$180.00 + \$4.00 per each additional unit above 20 beds
51 - 100	\$300.00 + \$3.00 per each additional unit above 50 beds

**Category 4 - Professionals**

Included but not limited to: Attorneys, Chiropractors, Accountants, Dentists, Engineers, Insurance Agents, Optometrists, Physicians, Real Estate Agents, Veterinarians and etc.:

<b># of Employees</b>	<b>Investment</b>
1 - 4	\$180.00 + \$90.00 per each additional professional over 1 <sup>st</sup> professional
Over 5+	\$240.00 + \$8.00 per each additional professional over 4 <sup>th</sup> professionals

## Category 5 - Media and Utilities

# of Employees	Investment
1 - 4	\$540.00
5 - 10	\$540.00 + \$20.00 per each additional employee over 4
11 - 25	\$660.00 + \$4.00 per each additional employee over 10
Over 26+	\$720.00 + \$2.00 per each additional employee over 25

## Category 6 - Individual Associate Member

Investment: \$50.00

## Category 7 - Non - Profit Organization

Investment: \$90.00

## Category 8 - Home - Based Business

Investment: \$120.00

### CAIDC Optional Investment: \$25.00

All Chamber Membership Invoices will include an optional \$25 CAIDC investment. Members can opt out of the \$25 investment to this corporation. Crete Area Industrial and Development Corporation is an organization comprised of community leaders and industrial managers who are dedicated to developing and growing the Crete Community. This investment funds the organization and their community wide projects to improve the Crete community through purchasing land for more residential development, downtown revitalization, community events and etc. Again, all invoices will include this investment, however, members may opt out of this if choose too. If so, please subtract the \$25.00 from your invoice. Again, all contributions to the CAIDC help fund and develop the businesses and community of Crete.

### Additional Dues Information:

Membership investment is deductible as a necessary business expense, not as a charitable contribution. Make sure to let your accountant know that you are a member of the Crete Chamber of Commerce.

Chamber investors helped develop a fair and equitable investment formula that incorporates both the size and the nature of each business. Investments can be made annually and members will be invoiced during the first quarter of each year. First year members that join the Chamber will be prorated during their first year of joining. **Rev. 1/14**



## **Chamber of Commerce Annual Chamber Events and Sponsorship Opportunities**

- **Annual Banquet**
  - This annual event is held in January. This event includes a social hour, dinner, brief annual meeting and awards presentation. During this event, chamber members are given the opportunity to see the accomplishments of the chamber in the year that has passed and view the goals for the following year.
    - Dinner Investment - \$22 per person
    - VIP Sponsorship - \$200 per table
      - 4 reserved seating, recognition in newsletter and event program, banner recognition at event and recognition in all advertising
  
- **Crete's Great Pumpkin Festival**
  - This weekend festival in downtown Crete is a weekend full of autumn fun. The fall festival is filled with distribution of pumpkins throughout Main Street and a variety of events, entertainment, food, games, craft show, zip line, bounce houses and fun for the whole family to enjoy. This community wide event is the Chamber's largest event of the year with an outreach of over 1,500 people on actual festival day. It's a great opportunity to bring your family to downtown Crete after Sunday church or your morning activities. Food Court and Craft Show pricing as well as sponsorship benefits will be released later in the year.
    - Sponsorship Opportunities Available - \$100, \$250, \$500 or \$750
  
- **Firework Display**
  - This event is an annual firework display at the College Heights Country Club where donations from business help provide this community wide event for individuals to enjoy. Sponsorship benefits will be released later in the year.
    - Sponsorship Opportunity Available - \$250 or \$500
  
- **Saline Solar Shadow**
  - Together the Crete Chamber is partnering with the Wilber Chamber of Commerce to host a weekend filled with events in both Crete and Wilber leading up to the Total Eclipse on Monday, August 21st. In both Crete and Wilber, downtown Main Street will provide spectacular viewing points, shopping tours, interactive events, educational presentations, food fair as well as a Band in The Street event in Crete on August 19th. Eclipse glasses and souvenir t-shirts will be available for great keepsakes from this memorable event. Additional schedule of events in Wilber and Crete will be unveiled as the eclipse comes closer. Sponsorship benefits will be released later in the year.
    - Sponsorship Opportunity Available - \$175, \$300 or \$500
  
- **Operation Thank-You**
  - The Chamber appreciates all its members and their continued support. In recognition of their membership, the Board of Directors of the Chamber take one day a year to visit as many Chamber Member as possible. While this day is meant simply to say "thank you", it is also a great day to learn what else the Chamber can do to better serve our members.

- **Community Garage Sale**
  - This event is hosted on a weekend in June for a large-scale community wide garage sale in Shopko's Parking Lot and around the Crete Community. Chamber and community members can participate to sell and exchange their garage sale items in this community event or submit a residential listings.
    - Participation Costs:
      - \$5 per residential listing
      - \$10 per table in Shopko Parking Lot
  
- **Eggstravaganza - Easter Egg Hunt**
  - The Chamber partners with Radiant Springs Church to host a community wide Easter Egg hunt for children to participate in the community annual Easter Egg Hunt. The Easter Egg Hunt features one large hunt area with a designated area for younger children. Chamber members have the opportunity to purchase eggs and place tasty goodies and promotional materials in the eggs for a lucky child to win.
    - Sponsorship opportunities:
      - 10 eggs for \$5
      - 30 eggs for \$15
      - 50 eggs for \$25
      - 100 eggs for \$50
  
- **Chamber Golf Tournament**
  - This chamber golf tournament provides a unique opportunity to enjoy a day of golf at the College Heights Country Club and the chance to network with other business associates. We will use a big cup format to speed up play and the 4-person scramble format opens up the tournament to all golfing abilities. This fun fundraiser helps raise the dollars needed to support the multitude of programs that serve our schools, workplaces, and city through the Crete Chamber of Commerce. Registration for 4-person scramble includes 18 –holes of Golf, 1 Mulligan per person, boxed lunch, as well as a giveaway at the Awards Dinner. Sponsorship benefits will be released later in the year.
    - Registration Fee: \$300
    - Hole Sponsorship: \$100 per hole
    - Golf Cart Rental: \$30
    - Additional charges for Beverages and Games on the Course.
  
- **Crete Holidays**
  - Shopping locally throughout the holiday season; including events such as Crete Holidays Kick- Off which will be the Tuesday before Thanksgiving and will include a month full of holiday events sponsored by participating Chamber businesses in the Crete Holidays event. This event concludes with the Crete Holidays Grand Prize Drawing which will be on the last Saturday before Christmas. Great opportunity for retail based businesses, insurance companies and restaurants to utilize this participation investment. Sponsorship benefits released later in the year.
    - Participation Investment - \$250

- **New Educators Ice Cream Social**
  - This annual event is held in August. The Chamber organizes an ice cream social to honor and welcome new educators to our community.
  
- **Business Before Hours**
  - There is at least one Business Before Hours event per quarter providing the perfect opportunity for you to meet other individuals in the Crete business community for coffee and breakfast before heading to work. Chamber businesses and their employees are invited to attend, and each event is sponsored by a different area business allowing everyone the opportunity to showcase their business. Great opportunities for a mini-open house and customer appreciation during regular business hours. Business hosting event coordinates and purchases drinks and food for event and Chamber will advertise for it.
  
- **Tech Tuesdays**
  - These lunch and learn events are held once or twice a quarter. These educational events bring in experts in the fields of technology, marketing, social media and current issues to provide members with the latest updates and information to implement within their business. Tech Tuesdays showcases local businesses at what they do best.
    - Tech Tuesday Registration Fee:
      - \$25 per Chamber Member
      - \$40 per Non-Chamber Member
  
- **Business After Hours**
  - There is at least one Business After Hours event per quarter providing the perfect opportunity for you to meet other individuals in the Crete business community. Chamber businesses and their employees are invited to attend, and each event is sponsored by a different area business allowing everyone the opportunity to showcase their business. Business hosting event coordinates and purchases drinks and food for event and Chamber will advertise for it.

**CRETE**  
CHAMBER OF COMMERCE



## **Crete Chamber of Commerce 2017 Calendar of Events**

- **January**
  - Annual Banquet - Thursday, January 26<sup>th</sup> from 6pm – 8:30pm
  
- **February**
  - Business Before Hours - Tuesday, February 14<sup>th</sup> from 7:30am – 10am
    - Hosted By: The Crete Chamber at the Chamber Office
  - Tech Tuesday Event – “Google Drive: Enhance Efficiency and Collaboration In The Work Place” - Tuesday, February 28<sup>th</sup> from 11:45am – 1pm
  
- **March**
  - Business After Hours - Doctors’ Day - Thursday, March 16<sup>th</sup> from 5:30-7:30pm
    - Hosted by: Crete Area Medical Center at College Heights Country Club
  - Tech Tuesday Event – “Recruiting & Retention” - Tuesday, March 21<sup>st</sup> from 11:45am – 1pm
  
- **April**
  - Relay for Life - Friday, April 7<sup>th</sup>
  - Eggstravaganza - Easter Egg Hunt - Saturday, April 15<sup>th</sup> at 2pm
  - Tech Tuesday – “Safeguarding Against Fraud” - Tuesday, April 18<sup>th</sup> TBD
  
- **May**
  - Chamber Golf Tournament - Friday, May 5<sup>th</sup>
  
- **June**
  - Crete Summer Kick – Off Rebranding Event – Friday, June 2<sup>nd</sup> from 4pm - 6pm
  - Community Garage Sale - Saturday, June 3<sup>rd</sup> from 8am – 12pm
  - Business After Hours – Wednesday, June 21<sup>st</sup> from 5:30pm – 7:30pm
    - Hosted By: Union Bank & Trust
  - Tech Tuesday – “Teamwork” - Tuesday, June 27<sup>th</sup> from 11:45am – 1pm
  
- **July**
  - Firework Display - Monday, July 3<sup>rd</sup> at Dusk
  
- **August**
  - New Educators Ice Cream Social - TBD
  - Saline Solar Shadow Weekend Events - Saturday, August 19<sup>th</sup> – Monday, August 21<sup>st</sup>
    - Saline Solar Shadow in Crete - Saturday, August 19<sup>th</sup>
    - Saline Solar Shadow in Wilber - Sunday, August 20<sup>th</sup>
    - Saline Solar Shadow in both Crete and Wilber - Monday, August 21<sup>st</sup>



- **September**
  - Tech Tuesday Event – TBD
  - Business After Hours - TBD
    - Hosted by: Doane University
  
- **October**
  - Tech Tuesday Event / Legislative Luncheon - TBD
  - Crete's Great Pumpkin Festival - Friday, October 6<sup>th</sup> - Sunday, October 8<sup>th</sup>
    - Great Pumpkin Blitz - Friday, October 6<sup>th</sup> from 4-6:30pm
    - Pre-Festival Activities - Saturday, October 7<sup>th</sup> TBD
    - Crete's Great Pumpkin Festival - Sunday, October 8<sup>th</sup> from 12pm – 5pm
  
- **November**
  - Business Before Hours - TBD
  - Tech Tuesday Event - Tuesday, November 14<sup>th</sup> from 11:45am – 1pm
  - Crete Holidays Kick-Off - Tuesday, November 21<sup>st</sup>
  - Crete Holidays' Shopping Tour - Thursday, November 30<sup>th</sup>
  
- **December**
  - Breakfast With Santa - Saturday, December 2<sup>nd</sup>
  - Business After Hours - Christmas Party - TBD
  - Crete Holidays Grand Drawing - Saturday, December 16<sup>th</sup>

Additional events may be added or cancelled to the schedule throughout the course of the year. Chamber members will be notified via email, e-blast, Facebook and other means of communication if changes are made.





## Crete Chamber Membership Form

Please Print

Company Name: \_\_\_\_\_

Primary Contact(s): \_\_\_\_\_

\_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Primary E-Mail Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Facebook Address: \_\_\_\_\_

Preferred Choice of Contact: Please Circle One    Phone    E-Mail    Stop by Business for a Short Meeting

***Add My Email and Some Additional Employee(s) Contact Information/Emails to receive our Biweekly Newsletters and E-Blasts: (Free Service)***

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

What are your expectations as a member?

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Type of Business and Description of Business:

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Ask about the Chamber About Our Business Spotlight Flyer!

**Billing Information**

Billing Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Category: \_\_\_\_\_

Annual Membership Investment Total: \$\_\_\_\_\_.\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**CRETE**  
CHAMBER OF COMMERCE



Please make checks payable to:

Crete Chamber of Commerce

PO Box 465

Crete, NE 68333

[cretechamber@gmail.com](mailto:cretechamber@gmail.com)

**Thank you for your membership!**

**The Crete Chamber of Commerce looks forward to serving you!**