



CROOKSTON AREA CHAMBER
Meeting at the corner of commerce & care.

Welcome!

It is with great pleasure to extend this warm thank you for taking the time to renew, join or consider a Chamber membership. Your membership will help to ensure the Chamber remains a strong and vital service to our Crookston community. With so many programs, events and activities, your membership has many benefits available to help market and support your business.

2018, was my first year as your Chamber, Executive Director. I am very proud to share it was filled with great leaps in partnerships, energy, enhanced programming and new networks. How wonderful it is to report we have worked hard to direct our efforts back to being “**business focused.**”

Your Crookston Chamber office will work hard for your partnership. We know each membership brings a unique opportunity to help our community thrive. We encourage you to take time to review all the benefits a partnership with us brings to you and your business. If you have any questions or would like further information on these benefits, please do not hesitate to reach out.

If you haven't had the opportunity yet, please stop by our new location at 103 South Broadway, located directly below the Crookston Eagles Club. We truly feel like we are in the heart of Crookston!

It is a honor to serve you and our community. I look forward with excitement of the continued success and growth!

With warmest regards,

Terri Heggie



MEMBER BENEFITS

BUSINESS ASSISTANCE ~ Mailing Lists & Labels, Job Postings

CHAMBER BUCKS ~ SHOP LOCAL

NETWORKING & DEVELOPMENT OPPORTUNITIES

MARKETING & PROMOTION ~ Visitor's Guide & Directory, Online Directory, Online Events Calendar & Hot Deals, Weekly What's Up Email Blast, & Information Center, Visitor Bags

REFERRALS & SUPPORT ~ Referrals, surveys, event & social media assistance

COMMITTEE INVOLVEMENT & EVENTS~

Ag-Business Committee

Sugarbeet Scramble

July

Agassiz Bowl Scholarship

October

Beautification Committee

Adopt-a-Basket // Planters// Awards

Spring, Summer, Fall

Growth & Development Committee

Leadership Crookston

October - December

Young Professionals, Business Workshops

Year-round

Membership Mixers

Year-round

Education Committee

Career Day

March

Welcome Back Educator's Luncheon

August // September

National Teacher Day Recognition

May

Public Relations & Legislation Committee

Meet the Candidates Forum

October

Business Days at the Capitol

March // April

Ambassador Visits & Ribbon Cuttings

Year-round

Signature Events & Projects Committee

Chamber Celebration and Awards Night

November

Leadership Crookston

Fall

Terri On the Town Tours

Year-round

Women's Leadership Network

Year-round

Welcome Home Crookston

Year-round



JOIN NOW



CROOKSTON AREA CHAMBER
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Member Information _____

Business Name _____

Business Phone _____ Fax _____

Physical Address _____

City _____ State _____ Zip _____

Mailing Address _____ City _____ State _____ Zip _____

Email _____ Website _____

Social Media _____

Primary Representative _____ Title _____

Phone _____ Email _____

Billing Representative _____ Title _____

Phone _____ Email _____

Business Description // Information // Year Started _____

Number of Full-Time Employees _____ Number of Part-Time Employees _____

Were you referred to the Chamber by another member? Yes No

If yes, please list by whom: _____

Refer another member & receive a \$50 credit towards marketing.

Authorized Signature _____ Date _____

Membership investments may be tax deductible from federal and state income taxes as an ordinary and necessary business expense, but not as charitable contributions. By signing this, I hereby make an application for membership in the Crookston Area Chamber of Commerce.



BUSINESS CATEGORIES

Please Choose One (additional categories \$15 per category).

Enhanced online listings which include logo and photo are an extra \$75 per year.

Advertising & Media

Arts, Culture & Entertainment

Business & Professional Services

Construction Equipment & Contractors

Finance & Insurance

Health Care

Industrial Supplies & Services

Manufacturing, Production & Wholesale

Pets & Veterinary

Real Estate, Moving & Storage

Shopping & Specialty Retail

Transportation

Agriculture, Fishing & Forestry

Automotive & Marine

Computers & Telecommunications

Family, Community & Civic Orgs

Government, Education & Individuals

Home & Garden

Lodging & Travel

Personal Services & Care

Public Utilities & Environment

Restaurants, Food & Beverages

Sports & Recreation

Specific Keyword or Description:

**Required*

WHY ARE YOU JOINING THE CHAMBER?

Please check all that apply.

- Professional Development Programs, Events, & Seminars
- Promotional Opportunities
- Referral Services
- Supporting our Community // Civic Engagement
- Networking opportunities with Professional & Business Leaders
- Other _____

JOINING INFO

New membership levels that are designed to fit your business needs. Prices are annual investments.

STARTER LEVEL \$250

Our entry level membership designed for small businesses who want to connect with other businesses and the community. With access to our basic membership benefits, you can explore the ways the Crookston Area Chamber can help you build your business. Members are entitled to serve on all committees, actively participate in all Chamber events for free or if a fee is associated, receive the discounted rate.

**Recommended for business income under \$150,000 annually, seasonal, home-based, agriculture members, and non-profits.*

Promotion, Visibility & Services

- o Membership Decal to hang in your business window
- o Ambassador Visits & Ribbon Cuttings
- o Use of Chamber Logo
- o Website Business Directory Listing
- o Printed Business Directory Listing in our Membership Guide
- o Professional staff & facility representation
- o Welcome to Crookston Packets
- o Terri On the Town Tour (on availability)

Business Referrals

- o Referral of business to visitors and new residents
- o Brochure distribution & business card placement at our office

Communication

- o Weekly What's Up blast
- o Mention on monthly KROX Radio Valley Talk's 'Chamber Chat'
- o Crookston Visitor's Guide & Crookston City Map Advertising Opportunities
- o Member survey & meetings

Networking

- o Membership Mixers
- o Fun variety of Chamber driven community engagement activities
- o Young Professionals events including Lunch & Learns, Socials, and ongoing training opportunities

Advocacy

- o Positively impact public policy by monitoring local, state, & national issues impacting your business

ChamberMaster

- o Online payments
- o Hot Deals
- o Job Listings
- o Event Calendar

Tax Deductible Dues

BILLING OPTIONS

- Monthly Quarterly Yearly Today's Investment _____
- Send Invoice Check # _____
- Card # _____ Mastercard Visa Am Express
- Code _____ Expiration Date _____
- Name on Card _____

NEXT LEVEL \$475



PARTNER LEVEL \$675



EXECUTIVE LEVEL \$1,800



SUSTAINER \$3,000



Our next membership level is for companies and other organizations to publicly demonstrate further support for the Chamber while gaining additional networking opportunities and enhanced visibility to help you grow your business.

Includes all Starter Level benefits plus:

Two Website Categories

- o Land your business in the inbox of over 450 business and community leaders

Enhanced Website Listing

- o Enhance the consumer's image of your business with photos, videos, and links that showcase your business
- o Optimize your presence on the web with twenty key words

Mailing List & Labels

- o Put your business in the mailbox of over 250 members and 400 businesses

Business Basics/Assistance

- o Chamber Bucks Program
- o Social Media Support
- o Event Assistance and Appearance

Use of Chamber Office for Meetings

Access to Membership Meetings

Our mid membership option to further enhance support for your local Chamber by helping to make a difference in our business community as a whole and offer even more benefits to your business. Also, a good level for those who may own two or businesses and/or locations.

Includes all Starter & Next Level benefits plus:

Three Total Website Categories
Three Total Newsletter Banner Ads
One Chamber Chat Feature

One Email Blast

- o Showcase your message and we'll deliver it to more than 450 members' inboxes

Ticket & Event Sponsorship

- o Be listed as a Partner Sponsor and receive 1 ticket to one of the following events:
 - o Chamber Celebration & Dinner
 - o Women's Leadership Entry

A full membership designed for those who want to drive business growth in our region, the Executive membership increases the impact of our public policy efforts and continued partnerships.

Includes all Starter, Next & Partner benefits plus:

Four Total Website Categories
Five Total Newsletter Banner Ads
Three Email Blasts
Two Chamber Chat Features

Ticket & Event Sponsorship

- o Be listed as an Executive Sponsor and receive 2 total tickets to a combination of the following events:
 - o Young Professionals Event
 - o Leadership Crookston
 - o Chamber Celebration & Dinner

Membership at the Chairman's Circle Level supports the Crookston Chamber's efforts to maintain and grow a healthy economy in the Crookston area and offers the best value and convenience for larger local businesses.

Includes all benefits plus:

Four Total Website Categories
Six Total Newsletter Banner Ads
Six Email Blasts
Three Chamber Chat Features
Speaker

Website Sponsorship

- o Sponsor a specific business category online with a top priority banner, banner view tracking, and enhanced listing on website

Ticket & Event Sponsorship

- o Premier Sponsorship Level and 4 total tickets to a combination of the following events:
 - o Women's Leadership Entry
 - o Young Professionals Event
 - o Leadership Crookston
 - o Chamber Celebration & Dinner

Ag Memberships \$150.00
Individual Memberships or Retired Individuals \$100
All Chamber Members may set up a
Terri On the Town Tour

AD RATES & ADDITIONAL COSTS

CHAMBER COMMITTEES AND EVENTS

Your Crookston Area Chamber provides ongoing marketing and networking opportunities for you and your business through our various committees. We also provide local training and leadership events for you and/or your employees. Our Chamber Board members volunteer as co-chairs to share their knowledge and skills. As a Chamber member you are invited to serve on any committee of your choice.

Ag Business
Growth and Development
Public Relations and Legislation
Women's Leadership Network Committee
Education Committee
Beautification Committee
Welcome Home Crookston Committee
Special Events Committee

WEEKLY WHAT'S UP

What is it all about? This weekly email blast is produced by our office and gives your business an opportunity to communicate your ongoing activities, highlights events, promote member events and promotions to increase support of our area businesses. This serves as an affordable advertising option for our Chamber members.

Each What's Up Weekly is brought to our Chamber Membership by a business sponsor and reaches over 400 emails, and 1000 impressions via social media.

MEMBER DIRECTORY

Printed annually, this handy and highly used directory includes alphabetical and classified listings. In addition to your free listing with membership, we also offer higher exposure through paid advertisements.

Yearly Rates
Full Page \$600
Half Page \$350
Quarter Page \$175

WEBSITE

Our website page views continue to grow each month and includes Hot Deals and Job Posting with your membership. For an additional rate, members can upgrade to an enhanced listing which includes more descriptive words, photos and logos plus links to maps, videos and social media.

Yearly Rates
\$100

EMAIL BLAST FOR YOUR BUSINESS

A one-time fee for an email blast specific to your business send to our database of members and committees.

Member \$20

EVEN MORE WITH YOUR MEMBERSHIP

BUSINESS LISTING AND/OR LABELS

Have access to our business listing or membership listing. First price listed is for emailed listing; second price is for printed labels ready for pickup.

Member \$25 - \$40
Non Member \$65 - \$75
Non Profit \$35 - \$50

Terri On the Town Tour



CONSTANT CONTACT

As a member of the Crookston Chamber, you can get our discount rate with our partner Constant Contact for all of your email marketing needs.
Contact them directly for more info.

MEMBERSHIP MIXERS

Networking is the lifeblood of a Chamber and you can host a mixer to bring membership to you!

\$75
plus cost of goods

SPONSORSHIPS

Programs, Activities & Events throughout the year provide an additional variety of sponsorship opportunities recognizing members for their support and involvement.

Chamber Celebration
Women's Leadership
Young Professionals
Welcome Back Luncheon
Career Day
& more!