



Welcome!

It is with great pleasure to extend this warm thank you for taking the time to renew, join or consider a Chamber membership. Your membership will help to ensure the Chamber remains a strong and vital service to our Crookston community. With so many programs, events and activities, your membership offers you many benefits to help market and support your business. 2020 brings us to my 2<sup>nd</sup> year as your Chamber Executive Director. I am very proud to report we continue to bring exciting and positive energy and are making great leaps in the development of new partnerships, enhanced programming and new networking opportunities.

This year we introduced our new logo. Crookston! Grow with us! I hope you embrace the logo and choose to proudly display it. There is a universal message for all of us to share and use as a marketing tool. Join us as we invite others to grow their business, their future, their families and their friendships in our wonderful community.

Your Crookston Chamber office will work hard for your partnership. We know each membership brings a unique opportunity to help our community grow. We encourage you to take time to review all the benefits a partnership with us brings to you and your business. Each membership level is based on business size. If you have any questions or would like further information on these benefits, please do not hesitate to reach out.

We are conveniently located at 103 South Broadway located directly below the Crookston Eagles Club. We truly feel like we are in the heart of Crookston!

It is an honor to serve you and our community. I look forward with excitement of the continued success and growth!

All my best,

Terri Heggie  
Executive Director  
[theggie@visitcrookston.com](mailto:theggie@visitcrookston.com)



# MEMBER BENEFITS

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**BUSINESS ASSISTANCE** ~ Mailing Lists & Labels, Job Postings

**CHAMBER BUCKS ~ SHOP LOCAL**

**NETWORKING & DEVELOPMENT OPPORTUNITIES**

**MARKETING & PROMOTION** ~ Visitor's Guide & Directory, Online Directory, Online Events Calendar & Hot Deals, Weekly What's Up Email Blast, & Information Center, Visitor Bags

**REFERRALS & SUPPORT** ~ Referrals, surveys, event & social media assistance

## **COMMITTEE INVOLVEMENT & EVENTS~**

### *Ag-Business Committee*

Sugarbeet Scramble

July

Agassiz Bowl Scholarship

October

### *Beautification Committee*

Adopt-a-Basket // Planters/

Spring, Summer, Fall

### *Growth & Development Committee*

Leadership Crookston

October - December

Membership Mixers

Year-round

### *Education Committee*

Welcome Back Educator's Luncheon

August // September

National Teacher Day Recognition

May

### *Public Relations & Legislation Committee*

Meet the Candidates Forum

October

Business Days at the Capitol

March // April

Ambassador Visits & Ribbon Cuttings

Year-round

### *Signature Events & Projects Committee*

Chamber Celebration and Awards Night

November

Leadership Crookston

Fall

Terri On the Town Tours

Year-round

Women's Leadership Network

Year-round

Welcome Home Crookston

Year-round

Member Information \_\_\_\_\_

Business Name \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Website \_\_\_\_\_

Social Media \_\_\_\_\_

Primary Representative \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Billing Representative \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Business Description // Information // Year Started \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Number of Full-Time Employees \_\_\_\_\_ Number of Part-Time Employees \_\_\_\_\_

Were you referred to the Chamber by another member? Yes  No

If yes, please list by whom: \_\_\_\_\_

*Refer another member & receive \$25.00 in Chamber Bucks.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*Membership investments may be tax deductible from federal and state income taxes as an ordinary and necessary business expense, but not as charitable contributions. By signing this, I hereby make an application for membership in the Crookston Area Chamber of Commerce.*



Please Choose Three (additional categories \$15 per category).  
Enhanced online listings which include logo and photo are an extra \$75 per year.

**Advertising & Media**

**Arts, Culture & Entertainment**

**Business & Professional Services**

**Construction Equipment & Contractors**

**Insurance**

**Health Care**

**Industrial Supplies & Services**

**Production & Wholesale**

**Veterinary**

**Real Estate, Moving & Storage**

**Shopping & Specialty Retail**

**Transportation**

**Agriculture, Fishing & Forestry**

**Automotive & Marine**

**Computers & Telecommunications**

**Family, Community & Civic Orgs Finance &**

**Government, Education & Individuals**

**Home & Garden**

**Lodging & Travel Manufacturing,**

**Personal Services & Care Pets &**

**Public Utilities & Environment**

**Restaurants, Food & Beverages**

**Sports & Recreation**

**Specific Keyword or Description:**

*\*Required*

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## WHY ARE YOU JOINING THE CHAMBER?

Please check all that apply.

- Professional Development Programs, Events, & Seminars
- Promotional Opportunities
- Referral Services
- Supporting our Community // Civic Engagement
- Networking opportunities with Professional & Business Leaders
  
- Other \_\_\_\_\_

# LEVEL \$250 (for 2 or less employees)

Our entry level membership designed for small businesses with 2 or less employees who want to connect with other businesses and the community. With access to our basic membership benefits, you can explore the ways the Crookston Area Chamber can help you build your business. Members are entitled to serve on all committees, actively participate in all Chamber events for free or if a fee is associated, receive the discounted rate.

## Promotion, Visibility & Services

- o Membership Decal to hang in your business window
- o Ambassador Visits & Ribbon Cuttings
- o Use of Chamber Logo
- o Website Business Directory Listing
- o Printed Business Directory Listing in our Membership Guide
- o Professional staff & facility representation
- o Welcome to Crookston Packets
- o Terri On the Town Tour (on availability)

## Business Referrals

- o Referral of business to visitors and new residents
- o Brochure distribution & business card placement at our office

## Communication

- o Constant Contact Blasts
- o Quarterly Newsletter with Clip & Save Promotions
- o Mention on monthly KROX Radio Valley Talk's 'Chamber Chat'
- o Crookston Visitor's Guide & Crookston City Map Advertising Opportunities
- o Member survey & meetings

## Networking

- o Membership Mixers
- o Fun variety of Chamber driven community engagement activities

## Advocacy

- o Positively impact public policy by monitoring local, state, & national issues impacting your business

## ChamberMaster

- o Hot Deals
- o Job Listings
- o Event Calendar

Tax Deductible Dues

## BILLING OPTIONS

- Monthly    Quarterly    Yearly   Today's Investment \_\_\_\_\_
- Send Invoice    Check # \_\_\_\_\_

We apologize we no longer accept Credit Cards

**NEXT LEVEL**  
**\$475 (3-10 Fulltime Staff)**

**PARTNER LEVEL**  
**\$675**

**EXECUTIVE LEVEL**  
**\$1,800**

**SUSTAINER LEVEL**  
**\$3,000**

Our next membership level is for companies and other organizations to publicly demonstrate further support for the Chamber while gaining additional networking opportunities and enhanced visibility to help you grow your business. 3-10 FT

*Includes all of the \$250.00 Level benefits plus:*

Two Website Categories

- o Land your business in the inbox of over 450 business and community leaders
- Enhanced Website Listing
- o Enhance the consumer's image of your business with photos, videos, and links that showcase your business
- o Optimize your presence on the web with twenty key words

Mailing List & Labels

- o Put your business in the mailbox of over 200 members and 700 businesses

Business Basics/Assistance

- o Chamber Bucks Program
- o Social Media Support
- o Event Assistance and Appearance

Use of Chamber Office for Meetings

Access to Membership Meetings

Our mid membership option to further enhance support for your local Chamber by helping to make a difference in our business community as a whole and offer even more benefits to your business. 10-50 FT

*Includes all \$250.00 Level & Next Level benefits plus:*

Three Total Website Categories  
One Chamber Chat Feature

One Email Blast

- o Showcase your message and we'll deliver it to more than 700 members' inboxes

Ticket & Event Sponsorship

- o Be listed as a Partner Sponsor and receive 1 ticket to one of the following events:
- o Chamber Celebration & Dinner
- o Women's Leadership Event

A full membership designed for those who want to drive business growth in our region, the Executive Level increases the impact of our public policy efforts and continued partnerships. Membership level based on formula.

*Includes all \$250.00 Level Next & Partner benefits plus:*

Four Total Website Categories  
Three Email Blasts  
Two Chamber Chat Features

Ticket & Event Sponsorship

- o Be listed as an Executive Sponsor and receive 2 total tickets to a combination of the following events:
- o Leadership Crookston
- o Women's Leadership Event
- o Chamber Celebration & Dinner

Membership at the Sustainer Level supports the Crookston Chamber's efforts to maintain and grow a healthy economy in the Crookston area and offers the best value and convenience for larger local businesses. Membership level based on formula

*Includes all benefits plus:*

Four Total Website Categories  
Six Email Blasts  
Three Chamber Chat Features  
Speaker

Website Sponsorship

- o Sponsor a specific business category online with a top priority banner, banner view tracking, and enhanced listing on website

Ticket & Event Sponsorship

- o Premier Sponsorship Level and 5 total tickets to a combination of the following events:
- o Women's Leadership Event
- o Leadership Crookston
- o Chamber Celebration & Dinner

***Ag Memberships \$150.00***  
***Individual Memberships or Retired Individuals \$100***  
***All Chamber members may set up a***  
***Terri On the Town Tour***

# AD RATES & ADDITIONAL COSTS

## CHAMBER COMMITTEES AND EVENTS

Your Crookston Area Chamber provides ongoing marketing and networking opportunities for you and your business through our various committees. We also provide local training and leadership events for you and/or your employees. Our Chamber Board members volunteer as co-chairs to share their knowledge and skills. As a Chamber member you are invited to serve on any committee of your choice.

Ag Business  
Growth and Development  
Public Relations and Legislation  
Women's Leadership Network Committee  
Education Committee  
Beautification Committee  
Welcome Home Crookston Committee  
Special Events Committee

## WEEKLY WHAT'S UP

What is it all about? This weekly email blast is produced by our office and gives your business an opportunity to communicate your ongoing activities, highlights events, promote member events and promotions to increase support of our area businesses. This serves as an affordable advertising option for our Chamber members.

Each What's Up Weekly is brought to our Chamber Membership by a business sponsor and reaches over 400 emails, and 1000 impressions via social media.

## MEMBER DIRECTORY

Printed annually, this handy and highly used directory includes alphabetical and classified listings. In addition to your free listing with membership, we also offer higher exposure through paid advertisements.

**Yearly Rates**  
**Full Page \$600**  
**Half Page \$350**  
**Quarter Page \$175**

## WEBSITE

Our website page views continue to grow each month and includes Hot Deals and Job Posting with your membership. For an additional rate, members can upgrade to an enhanced listing which includes more descriptive words, photos and logos plus links to maps, videos and social media.

**Yearly Rates**  
**\$100**

## EMAIL BLAST FOR YOUR BUSINESS

A one-time fee for an email blast specific to your business send to our database of members and committees.

**Member \$20**

# EVEN MORE WITH YOUR MEMBERSHIP

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## BUSINESS LISTING AND/OR LABELS

Have access to our business listing or membership listing. First price listed is for emailed listing; second price is for printed labels ready for pickup.

**Member \$25 - \$40**  
**Non-Member \$65 - \$75**  
**Non Profit \$35 - \$50**

## Terri On the Town Tour



## CONSTANT CONTACT

As a member of the Crookston Chamber, you can get our discount rate with our partner Constant Contact for all of your email marketing needs.

*Contact them directly for more info.*

## MEMBERSHIP MIXERS

Networking is the lifeblood of a Chamber and you can host a mixer to bring membership to you!

**\$75**  
*plus cost of goods*

## SPONSORSHIPS

Programs, Activities & Events throughout the year provide an additional variety of sponsorship opportunities recognizing members for their support and involvement.

**Chamber Celebration**  
**Women's Leadership**  
**Young Professionals**  
**Welcome Back Luncheon**  
**Career Day**  
**& more!**