



Date: 02/19/10

Current Geography Selection: (1 Selected) Counties: White County

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2009 Estimate	2014 Projection	% Change 09-14
Total Households	9,970	11,086	11.2%
Total Avg Household Expenditure	\$44,628	\$46,617	4.5%
Total Avg Retail Expenditure	\$19,029	\$19,842	4.3%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2009 Estimate	% of Total	2014 Projection	% of Total	% Change 09-14
Airline Fares	\$313.50	0.7%	\$330.66	0.7%	5.5%
Alcoholic Beverages	\$509.97	1.1%	\$534.97	1.1%	4.9%
Alimony & Child Support	\$220.40	0.5%	\$233.05	0.5%	5.7%
Apparel	\$2,114.54	4.7%	\$2,210.78	4.7%	4.6%
Apparel Services & Acces	\$319.00	0.7%	\$336.53	0.7%	5.5%
Audio Equipment	\$76.16	0.2%	\$79.19	0.2%	4.0%
Babysitting & Elderly Care	\$347.75	0.8%	\$367.32	0.8%	5.6%
Books	\$53.17	0.1%	\$55.58	0.1%	4.5%
Books & Supplies	\$134.44	0.3%	\$143.48	0.3%	6.7%
Boys Apparel	\$102.35	0.2%	\$106.75	0.2%	4.3%
Cellular Phone Service	\$361.66	0.8%	\$373.89	0.8%	3.4%
Cigarettes	\$287.12	0.6%	\$292.49	0.6%	1.9%
Computer Hardware	\$302.81	0.7%	\$319.29	0.7%	5.4%
Computer Information Svcs	\$142.20	0.3%	\$149.88	0.3%	5.4%
Computer Software	\$23.61	0.1%	\$24.89	0.1%	5.4%
Contributions	\$1,551.43	3.5%	\$1,640.83	3.5%	5.8%
Coolant & Other Fluids	\$7.00	0.0%	\$7.29	0.0%	4.1%
Cosmetics & Perfume	\$91.85	0.2%	\$95.83	0.2%	4.3%
Deodorants & Other Pers Care	\$25.47	0.1%	\$26.59	0.1%	4.4%
Education	\$955.76	2.1%	\$1,019.73	2.2%	6.7%
Electricity	\$1,187.74	2.7%	\$1,224.10	2.6%	3.1%
Entertainment	\$2,479.50	5.6%	\$2,595.46	5.6%	4.7%
Fees & Admissions	\$599.99	1.3%	\$638.50	1.4%	6.4%
Finance Chgs Exc Mort & Veh	\$489.07	1.1%	\$508.07	1.1%	3.9%
Floor Coverings	\$61.04	0.1%	\$65.55	0.1%	7.4%
Food & Beverages	\$6,959.85	15.6%	\$7,233.75	15.5%	3.9%
Food At Home	\$3,695.07	8.3%	\$3,814.97	8.2%	3.2%
Food Away From Home	\$2,754.81	6.2%	\$2,883.81	6.2%	4.7%

Footwear	\$351.98	0.8%	\$364.22	0.8%	3.5%
Fuel Oil & Other Fuels	\$120.08	0.3%	\$124.65	0.3%	3.8%
Funeral & Cemetery	\$84.74	0.2%	\$88.41	0.2%	4.3%
Furniture	\$519.73	1.2%	\$549.68	1.2%	5.8%
Gasoline & Oil	\$2,077.15	4.7%	\$2,153.45	4.6%	3.7%
Gifts	\$1,111.58	2.5%	\$1,176.41	2.5%	5.8%
Girls Apparel	\$139.01	0.3%	\$145.70	0.3%	4.8%
Hair Care	\$50.43	0.1%	\$52.61	0.1%	4.3%
Hard Surface Flooring	\$22.47	0.1%	\$23.65	0.1%	5.3%
Health Care	\$2,849.90	6.4%	\$2,945.39	6.3%	3.4%
Health Care Insurance	\$1,377.54	3.1%	\$1,423.52	3.1%	3.3%
Health Care Services	\$683.00	1.5%	\$705.65	1.5%	3.3%
Health Care Supplies & Equip	\$789.36	1.8%	\$816.22	1.8%	3.4%
Household Services	\$273.63	0.6%	\$289.26	0.6%	5.7%
Household Supplies	\$669.92	1.5%	\$708.89	1.5%	5.8%
Household Textiles	\$138.47	0.3%	\$145.35	0.3%	5.0%
Housewares & Small App	\$969.18	2.2%	\$1,021.87	2.2%	5.4%
Indoor Plants & Fresh Flowers	\$60.92	0.1%	\$64.16	0.1%	5.3%
Infants Apparel	\$94.55	0.2%	\$99.07	0.2%	4.8%
Jewelry	\$128.35	0.3%	\$135.48	0.3%	5.6%
Legal & Accounting	\$92.13	0.2%	\$95.86	0.2%	4.0%
Magazines	\$29.79	0.1%	\$31.15	0.1%	4.6%
Major Appliances	\$228.40	0.5%	\$238.62	0.5%	4.5%
Mass Transit	\$84.02	0.2%	\$88.58	0.2%	5.4%
Men's Apparel	\$402.63	0.9%	\$421.54	0.9%	4.7%
Mortgage Interest	\$3,323.43	7.4%	\$3,521.93	7.6%	6.0%
Natural Gas	\$447.17	1.0%	\$463.07	1.0%	3.6%
New Car Purchased	\$1,027.45	2.3%	\$1,089.35	2.3%	6.0%
New Truck Purchased	\$1,217.34	2.7%	\$1,290.80	2.8%	6.0%
New Vehicle Purchase	\$2,244.79	5.0%	\$2,380.15	5.1%	6.0%
Newspapers	\$62.38	0.1%	\$65.25	0.1%	4.6%
Oral Hygeine Products	\$23.36	0.1%	\$24.36	0.1%	4.3%
Other Lodging	\$449.15	1.0%	\$480.66	1.0%	7.0%
Other Miscellaneous Expenses	\$94.25	0.2%	\$97.93	0.2%	3.9%
Other Repairs & Maint	\$127.82	0.3%	\$134.33	0.3%	5.1%
Other Tobacco Products	\$31.95	0.1%	\$32.54	0.1%	1.8%
Other Transportation Costs	\$492.33	1.1%	\$518.04	1.1%	5.2%
Other Utilities	\$371.12	0.8%	\$384.81	0.8%	3.7%
Paint & Wallpaper	\$56.86	0.1%	\$59.68	0.1%	5.0%
Personal Care Products	\$151.54	0.3%	\$158.11	0.3%	4.3%
Personal Care Services	\$434.12	1.0%	\$452.78	1.0%	4.3%
Personal Insurance	\$433.53	1.0%	\$457.99	1.0%	5.6%

Pet Supplies & Svcs	\$245.85	0.6%	\$256.11	0.6%	4.2%
Photographic Equip & Supplies	\$110.70	0.2%	\$115.25	0.2%	4.1%
Plumbing & Heating	\$51.10	0.1%	\$53.77	0.1%	5.2%
Property Taxes	\$1,461.28	3.3%	\$1,544.73	3.3%	5.7%
Public Transportation	\$486.91	1.1%	\$513.60	1.1%	5.5%
Records/Tapes/CD Purchases	\$121.73	0.3%	\$126.55	0.3%	0.0%
Recreational Equip & Supplies	\$1,002.29	2.2%	\$1,044.98	2.2%	4.3%
Rental Costs	\$2,171.88	4.9%	\$2,195.29	4.7%	1.1%
Roofing & Siding	\$69.85	0.2%	\$73.42	0.2%	5.1%
Satellite Dishes	\$9.60	0.0%	\$9.99	0.0%	4.1%
Shaving Needs	\$10.86	0.0%	\$11.33	0.0%	4.3%
Shelter	\$8,549.13	19.2%	\$8,943.15	19.2%	4.6%
Telephone Svc Excl Cell	\$713.78	1.6%	\$738.14	1.6%	3.4%
Televisions	\$111.61	0.3%	\$116.08	0.3%	4.0%
Transportation	\$9,096.45	20.4%	\$9,497.15	20.4%	4.4%
Tuition	\$821.32	1.8%	\$876.25	1.9%	6.7%
Used Car Purchase	\$826.05	1.9%	\$849.11	1.8%	2.8%
Used Truck Purchase	\$721.49	1.6%	\$741.71	1.6%	2.8%
Used Vehicle Purchase	\$1,547.54	3.5%	\$1,590.82	3.4%	2.8%
VCRs & Related Equipment	\$45.94	0.1%	\$47.75	0.1%	3.9%
Vehicle Insurance	\$1,040.63	2.3%	\$1,082.19	2.3%	4.0%
Vehicle Repair	\$700.23	1.6%	\$729.01	1.6%	4.1%
Vehicle Repair & Maintenance	\$707.23	1.6%	\$736.30	1.6%	4.1%
Video & Audio Equipment	\$877.22	2.0%	\$911.98	2.0%	4.0%
Video Game Hardware & Software	\$28.60	0.1%	\$29.74	0.1%	4.0%
Watches	\$23.55	0.1%	\$24.84	0.1%	5.5%
Women's Apparel	\$705.02	1.6%	\$736.97	1.6%	4.5%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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