

Date: 02/19/10

Current Geography Selection: (1 Selected) Counties: White County

Mature Market Summary Report

Population By Age

	2000	%	2009	%	2014	%	% Change 2009 to 2014
Total Population	19,944		25,752		27,817		
Age 55 - 59	1,223	6.1%	1,453	5.6%	1,640	5.9%	12.9%
Age 60 - 64	1,062	5.3%	1,371	5.3%	1,486	5.3%	8.4%
Age 65 - 69	928	4.7%	1,241	4.8%	1,375	4.9%	10.8%
Age 70 - 74	758	3.8%	1,081	4.2%	1,207	4.3%	11.7%
Age 75 - 79	599	3.0%	850	3.3%	998	3.6%	17.4%
Age 80 - 84	359	1.8%	602	2.3%	717	2.6%	19.1%
Age 85+	258	1.3%	509	2.0%	593	2.1%	16.5%
Age 55 +	5,187	26.0%	7,107	27.6%	8,016	28.8%	12.8%
Age 65 +	2,902	14.6%	4,283	16.6%	4,890	17.6%	14.2%
Median Age Total Pop	38.3		37.6		38.5		2.3%
Median Age 55+	66.6		67.9		68.1		0.4%
Male Population	9,880		12,695		13,670		2.3%
Age 55 - 59	577	5.8%	685	5.4%	814	6.0%	18.8%
Age 60 - 64	502	5.1%	630	5.0%	690	5.0%	9.5%
Age 65 - 69	457	4.6%	577	4.5%	618	4.5%	7.1%
Age 70 - 74	360	3.6%	500	3.9%	545	4.0%	9.0%
Age 75 - 79	263	2.7%	376	3.0%	442	3.2%	17.6%
Age 80 - 84	128	1.3%	241	1.9%	296	2.2%	22.8%
Age 85+	76	0.8%	184	1.5%	202	1.5%	9.8%
Age 55 +	2,363	23.9%	3,193	25.2%	3,607	26.4%	13.0%
Age 65 +	1,284	13.0%	1,878	14.8%	2,103	15.4%	12.0%
Median Age Males	36.8		36.0		35.5		-1.3%
Median Age Males 55+	66.1		67.4		67.4		-0.0%
Female Population	10,064		13,057		14,147		
Age 55 - 59	646	6.4%	768	5.9%	826	5.8%	7.6%
Age 60 - 64	560	5.6%	741	5.7%	796	5.6%	7.4%
Age 65 - 69	471	4.7%	664	5.1%	757	5.4%	14.0%
Age 70 - 74	398	4.0%	581	4.5%	662	4.7%	13.9%
Age 75 - 79	336	3.3%	474	3.6%	556	3.9%	17.3%
Age 80 - 84	231	2.3%	361	2.8%	421	3.0%	16.6%
Age 85+	182	1.8%	325	2.5%	391	2.8%	20.3%

Age 55 +	2,824	28.1%	3,914	30.0%	4,409	31.2%	12.6%
Age 65 +	1,618	16.1%	2,405	18.4%	2,787	19.7%	15.9%
Median Age Females	39.8		39.3		36.2		-7.9%
Median Age Females 55+	67.1		68.3		68.8		0.7%

Income by Age of Head of Household

Householder Age 55 - 64 Years

	2000 Census		2009 Estimate		2014 Projection		Percent Change 2000 to 2009
\$ 0 - \$19,999	264	20.1%	239	14.8%	250	13.7%	-9.5%
\$ 20,000 - \$39,999	449	34.2%	419	26.0%	440	24.1%	-6.7%
\$ 40,000 - \$59,999	323	24.6%	427	26.5%	461	25.2%	32.2%
\$ 60,000 - \$74,999	133	10.1%	172	10.7%	218	11.9%	29.3%
\$ 75,000 - \$99,999	76	5.8%	184	11.4%	221	12.1%	142.1%
\$100,000 - \$124,999	21	1.6%	55	3.4%	80	4.4%	161.9%
\$125,000 - \$149,999	23	1.8%	54	3.4%	76	4.2%	134.8%
\$150,000 +	22	1.7%	61	3.8%	81	4.4%	177.3%
Median Income Age 55-64	\$37,135		\$47,194		\$50,507		

Age Householder 65 - 74 Years

	2000 Census		2009 Estimate		2014 Projection		Percent Change 2000 to 2009
\$ 0 - \$19,999	378	35.8%	349	24.2%	367	22.3%	-7.7%
\$ 20,000 - \$39,999	350	33.1%	376	26.0%	399	24.2%	7.4%
\$ 40,000 - \$59,999	194	18.4%	323	22.4%	351	21.3%	66.5%
\$ 60,000 - \$74,999	27	2.6%	72	5.0%	95	5.8%	166.7%
\$ 75,000 - \$99,999	41	3.9%	126	8.7%	155	9.4%	207.3%
\$100,000 - \$124,999	28	2.7%	85	5.9%	123	7.5%	203.6%
\$125,000 - \$149,999	29	2.7%	81	5.6%	112	6.8%	179.3%
\$150,000 +	9	0.9%	32	2.2%	47	2.9%	255.6%
Median Income Age 65-74	\$28,989		\$39,837		\$43,455		

Householder Age 75 Plus Years

	2000 Census		2009 Estimate		2014 Projection		Percent Change 2000 to 2009
\$ 0 - \$19,999	384	51.5%	441	37.3%	486	34.3%	14.8%

\$ 20,000 - \$39,999	191	25.6%	284	24.0%	326	23.0%	48.7%
\$ 40,000 - \$59,999	93	12.5%	203	17.2%	236	16.6%	118.3%
\$ 60,000 - \$74,999	34	4.6%	78	6.6%	108	7.6%	129.4%
\$ 75,000 - \$99,999	11	1.5%	64	5.4%	89	6.3%	481.8%
\$100,000 - \$124,999	21	2.8%	68	5.8%	104	7.3%	223.8%
\$125,000 - \$149,999	9	1.2%	31	2.6%	46	3.2%	244.4%
\$150,000 +	2	0.3%	14	1.2%	23	1.6%	600.0%
Median Income Age 75+	\$19,169		\$31,787		\$35,750		

2000 Age by Race by Gender

Females	Total	Asian	Black	Hispanic*	Mult Race	Native Am	Pac Islander	Other	White
Age 55 - 59	646	0.3%	0.8%	0.0%	1.4%	0.0%	0.0%	0.0%	108.5%
Age 60 - 64	560	0.0%	1.4%	0.0%	1.3%	0.0%	0.0%	0.0%	78.9%
Age 65 - 69	471	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	94.9%
Age 70 - 74	398	0.0%	2.3%	0.0%	3.3%	0.0%	0.0%	0.0%	97.0%
Age 75 - 79	336	0.0%	0.9%	0.6%	0.0%	0.0%	0.0%	0.0%	94.6%
Age 80 - 84	231	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	87.9%
Age 85 +	182	0.0%	5.5%	5.5%	0.0%	0.0%	0.0%	0.0%	117.6%
Males	Total	Asian	Black	Hispanic*	Mult Race	Native Am	Pac Islander	Other	White
Age 55 - 59	577	0.0%	2.3%	0.0%	1.2%	0.7%	0.0%	0.0%	86.8%
Age 60 - 64	502	0.4%	1.0%	0.0%	1.6%	0.0%	0.0%	0.0%	106.0%
Age 65 - 69	457	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	92.3%
Age 70 - 74	360	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	105.3%
Age 75 - 79	263	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	95.8%
Age 80 - 84	128	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	94.5%
Age 85 +	76	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	98.7%

*People with Hispanic Ethnicity may be of any race.

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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