




Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings


	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
 2000 Total Population	4,994	11,056	29,887
2000 Group Quarters	174	327	515
2009 Total Population	6,538	14,220	39,381
2014 Total Population	7,441	16,106	44,505
2009 - 2014 Annual Rate	2.62%	2.52%	2.48%
 2000 Households	1,868	4,126	11,380
2000 Average Household Size	2.58	2.6	2.58
2009 Households	2,479	5,370	15,114
2009 Average Household Size	2.57	2.59	2.57
2014 Households	2,835	6,109	17,128
2014 Average Household Size	2.56	2.58	2.57
2009 - 2014 Annual Rate	2.72%	2.61%	2.53%
2000 Families	1,368	3,099	8,621
2000 Average Family Size	3.02	3	2.97
2009 Families	1,759	3,918	11,115
2009 Average Family Size	3.04	3.02	2.99
2014 Families	1,977	4,382	12,379
2014 Average Family Size	3.05	3.04	3.01
2009 - 2014 Annual Rate	2.36%	2.26%	2.18%
 2000 Housing Units	2,116	4,792	13,147
Owner Occupied Housing Units	64.8%	66.5%	69.4%
Renter Occupied Housing Units	21.4%	18.4%	17.1%
Vacant Housing Units	13.8%	15.1%	13.4%
2009 Housing Units	2,834	6,248	17,553
Owner Occupied Housing Units	65.0%	66.7%	68.5%
Renter Occupied Housing Units	22.5%	19.3%	17.6%
Vacant Housing Units	12.5%	14.1%	13.9%
2014 Housing Units	3,238	7,099	19,871
Owner Occupied Housing Units	65.1%	66.8%	68.4%
Renter Occupied Housing Units	22.4%	19.3%	17.7%
Vacant Housing Units	12.4%	13.9%	13.8%
Median Household Income			
2000	\$36,816	\$35,929	\$36,994
2009	\$43,785	\$43,038	\$44,227
2014	\$45,096	\$44,205	\$45,354
Median Home Value			
2000	\$99,300	\$99,710	\$100,867
2009	\$162,620	\$163,115	\$154,601
2014	\$177,790	\$178,340	\$168,610
Per Capita Income			
2000	\$17,295	\$16,675	\$17,266
2009	\$19,837	\$19,310	\$20,144
2014	\$20,115	\$19,576	\$20,542
Median Age			
2000	37.3	37.3	37.0
2009	37.9	38.3	38.7
2014	38.3	38.8	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings


	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
2000 Households by Income			
 Household Income Base	1,880	4,129	11,329
< \$15,000	15.0%	15.4%	15.4%
\$15,000 - \$24,999	14.5%	15.1%	14.6%
\$25,000 - \$34,999	17.8%	18.0%	17.1%
\$35,000 - \$49,999	22.6%	21.1%	19.1%
\$50,000 - \$74,999	18.8%	19.5%	20.9%
\$75,000 - \$99,999	6.4%	6.5%	7.1%
\$100,000 - \$149,999	4.0%	3.2%	3.8%
\$150,000 - \$199,999	0.3%	0.4%	0.9%
\$200,000+	0.7%	0.7%	1.0%
Average Household Income	\$43,539	\$42,763	\$45,183
2009 Households by Income			
Household Income Base	2,480	5,369	15,114
< \$15,000	12.3%	12.8%	13.0%
\$15,000 - \$24,999	11.4%	11.3%	10.8%
\$25,000 - \$34,999	13.5%	13.9%	13.9%
\$35,000 - \$49,999	20.0%	19.9%	18.3%
\$50,000 - \$74,999	27.9%	27.0%	26.1%
\$75,000 - \$99,999	9.3%	9.6%	11.2%
\$100,000 - \$149,999	4.2%	4.2%	4.5%
\$150,000 - \$199,999	0.9%	0.8%	1.2%
\$200,000+	0.5%	0.6%	1.0%
Average Household Income	\$49,544	\$49,188	\$51,983
2014 Households by Income			
Household Income Base	2,837	6,109	17,128
< \$15,000	11.0%	11.5%	11.7%
\$15,000 - \$24,999	10.8%	10.8%	10.3%
\$25,000 - \$34,999	11.8%	12.1%	12.1%
\$35,000 - \$49,999	25.0%	25.0%	22.6%
\$50,000 - \$74,999	25.7%	24.4%	23.9%
\$75,000 - \$99,999	10.5%	10.9%	12.6%
\$100,000 - \$149,999	3.9%	3.9%	4.2%
\$150,000 - \$199,999	0.9%	0.8%	1.3%
\$200,000+	0.5%	0.6%	1.1%
Average Household Income	\$49,987	\$49,642	\$52,872
2000 Owner Occupied HUs by Value			
Total	1,451	3,258	9,182
<\$50,000	12.7%	13.2%	15.4%
\$50,000 - 99,999	38.0%	37.1%	34.1%
\$100,000 - 149,999	26.5%	27.3%	26.7%
\$150,000 - 199,999	11.2%	11.5%	11.4%
\$200,000 - \$299,999	8.8%	8.2%	7.2%
\$300,000 - 499,999	2.1%	2.1%	4.1%
\$500,000 - 999,999	0.1%	0.1%	0.6%
\$1,000,000+	0.6%	0.6%	0.4%
Average Home Value	\$122,309	\$122,683	\$126,654
2000 Specified Renter Occupied HUs by Contract Rent			
Total	407	819	1,981
With Cash Rent	90.4%	89.0%	87.8%
No Cash Rent	9.6%	11.0%	12.2%
Median Rent	\$415	\$421	\$405
Average Rent	\$400	\$409	\$401

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528



Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
2000 Population by Age			
 Total	4,994	11,058	29,887
Age 0 - 4	6.5%	6.4%	6.5%
Age 5 - 9	6.6%	6.7%	7.0%
Age 10 - 14	6.9%	6.9%	7.1%
Age 15 - 19	7.5%	7.2%	6.9%
Age 20 - 24	6.7%	6.4%	6.1%
Age 25 - 34	12.5%	12.9%	13.2%
Age 35 - 44	14.8%	15.1%	16.1%
Age 45 - 54	13.4%	13.6%	13.6%
Age 55 - 64	10.7%	10.8%	10.9%
Age 65 - 74	8.5%	8.1%	7.5%
Age 75 - 84	4.7%	4.6%	4.1%
Age 85+	1.3%	1.2%	1.1%
Age 18+	76.4%	76.2%	75.6%
2009 Population by Age			
Total	6,539	14,222	39,381
Age 0 - 4	6.7%	6.6%	6.6%
Age 5 - 9	6.7%	6.6%	6.6%
Age 10 - 14	6.7%	6.8%	6.8%
Age 15 - 19	7.5%	7.2%	7.0%
Age 20 - 24	6.2%	6.0%	5.5%
Age 25 - 34	12.3%	12.2%	12.2%
Age 35 - 44	13.5%	13.7%	14.2%
Age 45 - 54	14.7%	14.9%	15.5%
Age 55 - 64	12.6%	12.7%	12.7%
Age 65 - 74	7.4%	7.6%	7.8%
Age 75 - 84	4.2%	4.1%	3.9%
Age 85+	1.5%	1.5%	1.3%
Age 18+	76.0%	76.1%	76.1%
2014 Population by Age			
Total	7,442	16,105	44,505
Age 0 - 4	6.6%	6.5%	6.4%
Age 5 - 9	6.8%	6.6%	6.6%
Age 10 - 14	6.9%	6.9%	6.9%
Age 15 - 19	7.3%	7.0%	6.7%
Age 20 - 24	6.3%	6.1%	5.7%
Age 25 - 34	11.8%	11.7%	11.4%
Age 35 - 44	13.5%	13.5%	13.9%
Age 45 - 54	13.7%	14.0%	14.4%
Age 55 - 64	13.5%	13.5%	13.7%
Age 65 - 74	8.4%	8.7%	8.9%
Age 75 - 84	3.7%	3.9%	4.0%
Age 85+	1.5%	1.4%	1.4%
Age 18+	75.9%	76.1%	76.3%
2000 Population by Sex			
Males	48.2%	49.3%	49.6%
Females	51.8%	50.7%	50.4%
2009 Population by Sex			
Males	48.7%	49.6%	50.0%
Females	51.3%	50.4%	50.0%
2014 Population by Sex			
Males	48.9%	49.8%	50.2%
Females	51.1%	50.2%	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings



	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
2000 Population by Race/Ethnicity			
 Total	4,993	11,056	29,887
White Alone	95.2%	95.5%	96.1%
Black Alone	2.2%	1.9%	1.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	0.6%	0.5%	0.6%
Some Other Race Alone	0.5%	0.6%	0.5%
Two or More Races	1.1%	1.1%	1.0%
Hispanic Origin	1.6%	1.7%	1.4%
Diversity Index	12.2	11.9	10.2
2009 Population by Race/Ethnicity			
Total	6,538	14,218	39,381
White Alone	93.3%	93.9%	94.6%
Black Alone	2.9%	2.5%	1.9%
American Indian Alone	0.5%	0.5%	0.4%
Asian or Pacific Islander Alone	0.7%	0.6%	0.8%
Some Other Race Alone	0.9%	1.0%	0.9%
Two or More Races	1.6%	1.6%	1.3%
Hispanic Origin	2.4%	2.6%	2.2%
Diversity Index	17.0	16.4	14.3
2014 Population by Race/Ethnicity			
Total	7,441	16,107	44,505
White Alone	92.5%	93.1%	93.8%
Black Alone	3.2%	2.7%	2.1%
American Indian Alone	0.6%	0.6%	0.5%
Asian or Pacific Islander Alone	0.8%	0.6%	0.9%
Some Other Race Alone	1.1%	1.2%	1.2%
Two or More Races	1.8%	1.8%	1.5%
Hispanic Origin	2.9%	3.1%	2.7%
Diversity Index	19.2	18.5	16.6
2000 Population 3+ by School Enrollment			
 Total	4,832	10,658	29,024
Enrolled in Nursery/Preschool	1.6%	1.3%	1.3%
Enrolled in Kindergarten	1.3%	1.3%	1.4%
Enrolled in Grade 1-8	11.0%	11.6%	12.6%
Enrolled in Grade 9-12	4.4%	4.6%	5.5%
Enrolled in College	5.1%	4.6%	4.0%
Enrolled in Grad/Prof School	0.5%	0.6%	0.5%
Not Enrolled in School	76.1%	76.0%	74.7%
2009 Population 25+ by Educational Attainment			
Total	4,332	9,506	26,618
Less than 9th Grade	6.8%	7.6%	8.5%
9th - 12th Grade, No Diploma	12.1%	12.9%	13.2%
High School Graduate	38.6%	38.4%	39.0%
Some College, No Degree	19.8%	19.7%	18.7%
Associate Degree	5.2%	5.5%	5.9%
Bachelor's Degree	11.1%	10.0%	9.2%
Graduate/Professional Degree	6.5%	6.0%	5.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
 2009 Population 15+ by Marital Status			
Total	5,225	11,386	31,535
Never Married	19.7%	19.3%	20.3%
Married	60.1%	61.7%	62.3%
Widowed	6.7%	6.7%	6.4%
Divorced	13.5%	12.3%	11.1%
 2000 Population 16+ by Employment Status			
Total	3,989	8,741	23,462
In Labor Force	63.4%	64.1%	65.6%
Civilian Employed	61.8%	62.3%	63.9%
Civilian Unemployed	1.6%	1.8%	1.7%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	36.6%	35.9%	34.4%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	93.6%	93.5%	92.7%
Civilian Unemployed	6.4%	6.5%	7.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	96.0%	95.3%
Civilian Unemployed	3.9%	4.0%	4.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,082	4,509	12,131
Own Children < 6 Only	8.5%	8.5%	7.7%
Employed/in Armed Forces	4.8%	4.9%	4.5%
Unemployed	0.1%	0.1%	0.0%
Not in Labor Force	3.6%	3.5%	3.2%
Own Children < 6 and 6-17 Only	5.2%	5.0%	5.6%
Employed/in Armed Forces	3.0%	2.5%	3.6%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	2.3%	2.4%	2.0%
Own Children 6-17 Only	15.1%	15.5%	18.0%
Employed/in Armed Forces	11.9%	11.8%	14.0%
Unemployed	0.2%	0.3%	0.4%
Not in Labor Force	3.0%	3.4%	3.7%
No Own Children < 18	71.1%	71.0%	68.6%
Employed/in Armed Forces	34.4%	35.2%	34.3%
Unemployed	0.9%	1.0%	0.8%
Not in Labor Force	35.8%	34.9%	33.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings

Radius: 3 Miles

Radius: 5 Miles

Radius: 10 Miles



2009 Employed Population 16+ by Industry

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,855	6,232	17,472
Agriculture/Mining	2.5%	3.2%	4.2%
Construction	12.3%	12.4%	12.8%
Manufacturing	10.9%	10.8%	12.0%
Wholesale Trade	2.4%	2.3%	2.6%
Retail Trade	13.0%	13.4%	13.0%
Transportation/Utilities	3.5%	3.8%	3.9%
Information	0.7%	0.7%	0.8%
Finance/Insurance/Real Estate	5.4%	5.7%	5.8%
Services	44.9%	43.1%	40.8%
Public Administration	4.4%	4.5%	4.1%

2009 Employed Population 16+ by Occupation

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,860	6,231	17,472
White Collar	57.2%	54.9%	53.6%
Management/Business/Financial	14.5%	13.1%	12.8%
Professional	17.5%	16.3%	16.2%
Sales	12.2%	13.0%	12.0%
Administrative Support	13.0%	12.6%	12.6%
Services	16.5%	17.2%	16.0%
Blue Collar	26.3%	27.9%	30.4%
Farming/Forestry/Fishing	1.3%	1.2%	1.5%
Construction/Extraction	8.5%	9.7%	10.5%
Installation/Maintenance/Repair	4.1%	4.8%	4.9%
Production	7.5%	7.1%	7.9%
Transportation/Material Moving	4.8%	5.0%	5.6%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,408	5,325	14,731
Drove Alone - Car, Truck, or Van	80.2%	80.3%	78.4%
Carpooled - Car, Truck, or Van	12.7%	13.3%	15.4%
Public Transportation	0.2%	0.2%	0.2%
Walked	1.8%	1.7%	1.9%
Other Means	1.1%	1.0%	0.8%
Worked at Home	3.9%	3.6%	3.3%

2000 Workers 16+ by Travel Time to Work

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,409	5,325	14,731
Did Not Work at Home	96.1%	96.4%	96.7%
Less than 5 minutes	4.4%	4.3%	3.8%
5 to 9 minutes	16.2%	11.7%	9.0%
10 to 19 minutes	27.9%	26.0%	27.0%
20 to 24 minutes	6.8%	8.1%	10.9%
25 to 34 minutes	17.1%	18.9%	19.1%
35 to 44 minutes	6.1%	7.1%	7.0%
45 to 59 minutes	8.3%	10.0%	9.5%
60 to 89 minutes	5.7%	6.5%	6.7%
90 or more minutes	3.6%	3.8%	3.7%
Worked at Home	3.9%	3.6%	3.3%
Average Travel Time to Work (in min)	25.4	28.1	28.6

2000 Households by Vehicles Available

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	1,871	4,127	11,396
None	5.1%	4.6%	4.5%
1	25.4%	24.7%	24.5%
2	45.5%	45.3%	44.0%
3	16.0%	16.3%	17.4%
4	5.9%	6.1%	6.6%
5+	2.0%	3.0%	2.9%
Average Number of Vehicles Available	2.0	2.1	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings

Radius: 3 Miles

Radius: 5 Miles

Radius: 10 Miles



2000 Households by Type

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	1,868	4,126	11,380
Family Households	73.2%	75.1%	75.8%
Married-couple Family	58.9%	62.0%	63.6%
With Related Children	25.6%	26.6%	28.1%
Other Family (No Spouse)	14.3%	13.1%	12.1%
With Related Children	9.0%	8.3%	7.6%
Nonfamily Households	26.8%	24.9%	24.2%
Householder Living Alone	22.9%	21.3%	20.6%
Householder Not Living Alone	3.9%	3.6%	3.6%
Households with Related Children	34.6%	34.9%	35.7%
Households with Persons 65+	26.3%	25.2%	23.5%

2000 Households by Size

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	1,868	4,126	11,380
1 Person Household	22.8%	21.3%	20.6%
2 Person Household	37.2%	38.0%	37.3%
3 Person Household	19.0%	18.6%	18.4%
4 Person Household	13.0%	13.7%	14.9%
5 Person Household	5.6%	5.7%	6.0%
6 Person Household	1.6%	1.8%	2.0%
7+ Person Household	0.9%	0.9%	0.8%

2000 Households by Year Householder Moved In

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	1,871	4,130	11,396
Moved in 1999 to March 2000	22.1%	21.5%	18.3%
Moved in 1995 to 1998	31.1%	31.4%	32.4%
Moved in 1990 to 1994	16.4%	16.3%	16.4%
Moved in 1980 to 1989	15.8%	14.2%	14.5%
Moved in 1970 to 1979	6.5%	7.7%	8.2%
Moved in 1969 or Earlier	8.2%	8.9%	10.1%
Median Year Householder Moved In	1995	1995	1995



2000 Housing Units by Units in Structure

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,171	4,861	13,156
1, Detached	71.2%	69.5%	68.8%
1, Attached	1.2%	0.9%	0.8%
2	2.3%	1.4%	1.1%
3 or 4	1.8%	1.1%	1.1%
5 to 9	3.1%	2.0%	1.5%
10 to 19	0.8%	0.4%	0.2%
20+	0.0%	0.1%	0.1%
Mobile Home	18.8%	23.6%	25.9%
Other	0.8%	1.0%	0.6%

2000 Housing Units by Year Structure Built

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
Total	2,122	4,794	13,156
1999 to March 2000	8.0%	7.4%	6.3%
1995 to 1998	20.6%	19.6%	19.3%
1990 to 1994	13.5%	16.0%	14.8%
1980 to 1989	23.0%	22.7%	22.9%
1970 to 1979	15.8%	17.0%	16.5%
1969 or Earlier	19.0%	17.3%	20.2%
Median Year Structure Built	1987	1987	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Intersection of US 129 and G...
COURTHOUSE SQ
CLEVELAND, GA 30528

Latitude: 34.59704
Longitude: -83.76288
Site Type: Rings

Radius: 3 Miles

Radius: 5 Miles

Radius: 10 Miles

Top 3 Tapestry Segments

	Radius: 3 Miles	Radius: 5 Miles	Radius: 10 Miles
1.	Midland Crowd	Midland Crowd	Midland Crowd
2.	Rural Resort Dwellers	Rural Resort Dwellers	Rural Resort Dwellers
3.	Crossroads	Crossroads	Southern Satellites



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,984,459	\$6,403,828	\$19,097,094
Average Spent	\$1,203.90	\$1,192.52	\$1,263.54
Spending Potential Index	48	48	50
Computers & Accessories: Total \$	\$388,590	\$833,961	\$2,466,808
Average Spent	\$156.75	\$155.30	\$163.21
Spending Potential Index	69	68	72
Education: Total \$	\$1,927,421	\$4,123,812	\$12,146,488
Average Spent	\$777.50	\$767.94	\$803.66
Spending Potential Index	62	61	64
Entertainment/Recreation: Total \$	\$5,817,885	\$12,541,588	\$37,473,260
Average Spent	\$2,346.87	\$2,335.49	\$2,479.37
Spending Potential Index	72	72	77
Food at Home: Total \$	\$8,005,278	\$17,236,659	\$51,608,430
Average Spent	\$3,229.24	\$3,209.81	\$3,414.61
Spending Potential Index	71	70	75
Food Away from Home: Total \$	\$5,819,567	\$12,502,064	\$37,315,888
Average Spent	\$2,347.55	\$2,328.13	\$2,468.96
Spending Potential Index	71	70	74
Health Care: Total \$	\$7,016,052	\$15,161,670	\$45,797,468
Average Spent	\$2,830.19	\$2,823.40	\$3,030.14
Spending Potential Index	75	75	80
HH Furnishings & Equipment: Total \$	\$3,385,557	\$7,273,092	\$21,483,700
Average Spent	\$1,365.69	\$1,354.39	\$1,421.44
Spending Potential Index	63	62	65
Investments: Total \$	\$2,636,424	\$5,755,170	\$16,886,612
Average Spent	\$1,063.50	\$1,071.73	\$1,117.28
Spending Potential Index	74	75	78
Retail Goods: Total \$	\$44,682,270	\$96,262,754	\$287,844,908
Average Spent	\$18,024.31	\$17,926.02	\$19,044.92
Spending Potential Index	70	70	74
Shelter: Total \$	\$25,416,843	\$54,487,750	\$159,548,060
Average Spent	\$10,252.86	\$10,146.69	\$10,556.31
Spending Potential Index	66	65	68
TV/Video/Sound Equipment: Total \$	\$2,138,730	\$4,595,307	\$13,760,334
Average Spent	\$862.74	\$855.74	\$910.44
Spending Potential Index	71	70	75
Travel: Total \$	\$3,083,555	\$6,640,865	\$19,470,664
Average Spent	\$1,243.87	\$1,236.66	\$1,288.25
Spending Potential Index	67	67	70
Vehicle Maintenance & Repairs: Total \$	\$1,680,437	\$3,620,911	\$10,766,299
Average Spent	\$677.87	\$674.29	\$712.34
Spending Potential Index	72	72	76

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.