



Saturday, September 16
10:00 AM – 5:00 PM
Hardman Farm Historic Site

Application for Alcoholic Beverage Producers

Thank you for your interest in Georgia’s Spirit of Appalachia Food, Wine & Art Festival. It is the premier Georgia Grown event in northeast Georgia, to be held Saturday, September 16.

I, _____, release the White County Chamber of Commerce, the White County Government, Hardman Farm Historic Site, the Georgia Department of Natural Resources, Georgia Grown and all Sponsors, from any liability while in operation of this event. I understand that I am responsible for my own liability insurance.

I acknowledge prior receipt of the Alcoholic Beverage Producer Rules & Guidelines and agree to adhere to the same.

I agree to participate on September 16, 2017. Festival hours are from 10 a.m. to 5 p.m. at the Hardman Farm Historic Site in Sautee Nacoochee, GA.

(Signature) _____ (Date) _____

Please print the following.

Participating beverage producer: _____

Contact name: _____

Telephone number: _____

Email address: _____

	Name of beverage	Retail price	# of tasting tickets
1.			
2.			
3.			
4.			

Please return this form by Monday, August 14.

White County Chamber of Commerce
122 North Main Street
Cleveland, GA 30528

Telephone: 706-865-5356
Email: jennie@whitecountychamber.org
Website: www.whitecountychamber.org



Saturday, September 16
10:00 AM – 5:00 PM
Hardman Farm Historic Site

Alcoholic Beverage Producer Rules & Guidelines

There is no admission fee for the festival; however, all attendees will be carded and banded at the entrance. They will be able to purchase festival glasses and tasting/food tickets. You will be reimbursed for your tastings based upon how many tickets you return at the end of the event. You may choose the number of tickets for a tasting. You will receive \$.65 per ticket. Tasting pours are one (1) ounce. A glass of your beverage equals the number of tickets for a pour multiplied by however many pours equal a glass.

If you choose to have your product for sale, it will be sold at the Beverage Market. Thirty percent (30%) of sales will be collected to cover credit card processing, packaging, licensing and labor. Please deliver your beverage to the Beverage Market no later than 8:30 AM the day of the event. We suggest 2–4 cases per beverage depending on popularity and price point. At the end of the event, you will take any remaining wine. Tasting tickets will be audited onsite at close of the event. We will send a follow-up report with your sales and tasting reimbursement by Sept. 30.

Please include a description of each wine for use in preparing pairing suggestions.

NOTE: The Chamber will obtain all special event licensing. No alcohol permits are required on your part for participation at this event.

Please return the application by Monday, August 14 to ensure our ability to market your participation and provide you with maximum marketing exposure.

Beverage providers may register for one business per booth; sharing booths is not allowed. All booths must be ready at **9:30 a.m.**, September 16, and **remain open until 5:00 p.m.** Packing-up early may result in denial of participation in future events. Pets are not allowed on State Historic Site properties.

Booth set-up: Friday evening (times to be announced)
Saturday, 6:00 - 9:30 AM.

All vehicles must be moved from the vendor area by 8:30 AM. There will be designated vendor parking. This is a rain or shine event with no rain date. A registration is a commitment to show.

We provide: 10' x 10' space and ice

You will need to bring:

Tent with weights or sand bags	Promotional materials including signs or banners for tent
Table, table décor, chairs	Bottle openers, pourers, dump bucket, pitcher, etc.
Tasting beverage	Water to rinse glasses

Event location: Hardman Farm Historic Site (706) 878-1077
143 Highway 17

Sautee Nacoochee, GA 30571

Sponsor: White County Chamber of Commerce **Telephone:** 706-865-5356

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