

MEMBERSHIP INFORMATION



CHATHAM

Chatham Chamber of Commerce
P. O. Box 793
Chatham, MA 02633

508.945.5199

www.chathaminfo.com

About the Chatham Chamber of Commerce

The Chatham Chamber of Commerce is organized to advance the business, commercial, industrial, civic, social, cultural, and general interests of the Town of Chatham and its members.

The chamber's activities are governed by its bylaws and approved by the members. Copies of the current bylaws are available to any member from the chamber office or online at: www.chathaminfo.com

The chamber operates two visitor centers for the benefit of its members and the Town of Chatham. The main year-round visitor center is located in the Capt. Bassett House located at 2377 Main Street in South Chatham. The Information Booth is open seasonally and is located in the center of the town at 533 Main Street.



Capt. Bassett House Visitor Center



Information Booth on Main Street

Membership Categories

There are currently over 350 members divided into several classes. The largest class is “**Business Members**” which consists of companies doing business in Chatham. “**Social Members**” are defined as persons interested in the chamber's activities as individuals and not as business firms. Both Business and Social members pay annual dues.

There are also “**Courtesy Members**”. Members of this group are appointed by the Board of Directors and do not pay dues. These would include:

Clergy – while so assigned to places of worship in Chatham Chamber of Commerce

Life Members – specific persons who have made exceptionally meritorious contributions to the chamber

Staff Members – while so employed by the chamber.

At meetings of the Members, those entitled to vote are limited to Business Members in good standing (one vote per firm), Social Members in good standing (one vote per single individual or couple), and Life Members.

Board of Directors

The chamber members elect the Board of Directors members and the Officers, who are also all Board members. Officers are elected for one-year terms, other directors for overlapping two-year terms so that half of the directors are elected each year. All this occurs at the Annual Meeting of the Members held each October. The chamber membership is a “closed membership” meaning that a business must be located in the Town of Chatham in order to become a member of the Chatham Chamber of Commerce. The fiscal year of the chamber is from October 1 through September 30.

Officers

The Officers are the President, Vice President, Secretary, and Treasurer. Each carries specific responsibilities as described in the bylaws. The officers essentially carry out the traditional duties their titles suggest.

Executive Director

The Executive Director supervises or conducts the business and affairs of the chamber according to the policies established by the Board of Directors.

Committees

The Board also has committees to help carry out its work. Both the President and the Executive Director are Ex-officio members of all Board committees. These committees and their areas of concert at present are:

Executive Committee
Membership Committee
Nominating Committee
Technology Committee
Auditing Committee
Event Committee

Chamber Associations

To more adequately address their special fields of interest as implied in their names, the chamber also has subsidiary “Associations” that are also represented on the chamber’s Board of Directors and are appointed representatives with voting privileges. To belong to one or more associations, the business member must also first be a member of the Chatham Chamber of Commerce. Current chamber associations are:

Chatham Merchants Association

The purpose of this group is to further the common interests of the Chatham Merchants Association member firms, and to promote business in Chatham on a seasonal or year-round basis. CMA is the events arm of the chamber of commerce. CMA focuses on providing local events that draw locals and visitors alike to promote business in the retail businesses. Events include: Paint the Town Red, Easter Egg Hunt, Sharks in the Park, Pumpkin People in the Park, Oktoberfest, and Christmas Stroll.

CMA operates within the framework of the chamber and under the provisions of the chamber’s bylaws. All CMA members must first be members of the Chatham Chamber of Commerce. Annual membership dues for the Chatham Merchants Association is currently \$70 which is in addition to the annual membership dues for the chamber.

CMA member businesses elect their own officers and directors for each fiscal year. You can find all CMA-specific events listed as well as the current member businesses and officers and directors on a designated website:

www.chathammerchants.com

Chatham Lodging Association

The purpose of this group is to preserve Chatham and its tradition and to promote business year-round within the lodging industry in Chatham. CLA operates within the framework of the chamber and under the provisions of the chamber's bylaws. Membership dues for CLA is currently \$100 in addition to the annual membership dues for the chamber. Criteria for voting membership in CLA is:

- Membership in the Chatham Chamber of Commerce
- Property inspected and licensed annually by the Board of Health, the Building Department, and the Fire Department.
- Must pay state and local room occupancy tax
- Must collect and pay current applicable Chatham Lodging Association dues as established by the voting membership

CLA member businesses elect their own officers and directors for each fiscal year. You can find all CLA-specific information listed on a designated website: www.chathamlodging.com

Membership Benefits

Guidebook Advertising

65,000 copies of the Chatham Guidebook are printed and distributed yearly. A digital version of the guidebook is shown on the chamber's website with the ability to flip pages and click on any ad to send the reader to the business's website.

Website Listing on Chatham Chamber of Commerce's Official Website: www.chathaminfo.com

Each member business has its individual page on the website. Website exposure featuring your business with both text and photographs with high visibility on information searches for Chatham with a link to your website. Additional advertising options are also available for additional charges.

Display your literature at the chamber's visitor centers

Rack cards and business cards can be displayed at the two chamber visitor centers.

Chamber Association Membership

Membership in either association furthers a member's involvement in their area of interest. Membership dues for each association is addition to the chamber's annual dues.

Chatham Merchants Association	Annual Dues: \$70 additional
Chatham Lodging Association	Annual Dues: \$200 additional

Advocacy

By joining together with other chamber members, a stronger voice is possible in municipal and community affairs relating to business activity than can be heard from one business acting alone.

Networking Opportunities

Meetings throughout the year provide many opportunities to meet potential customers, clients, business partners, community and civic leaders, and more. Monthly member to member events are held in member businesses for more exposure to the business community. The Chatham Chamber of Commerce is part of the "Local 5" which is a collaboration of the Chatham, Harwich, Brewster, Orleans, and Eastham Chambers of Commerce. Joint events are held twice a year with this group to bring the businesses of the Lower Cape together.

Chamber and Association Participation

Events are planned throughout the year that require additional assistance. Members have every opportunity to work on events or join chamber committees to volunteer their time and gain exposure for their business.

Education

Seminars of interest to the membership are offered throughout the year. In addition, the chamber sponsors speakers from public, civil, and professional areas to help member businesses with issues of importance.

Chamber membership provides an opportunity to make new friends and have some fun. It offers Community participation; participation supporting, volunteering and coordinating festivals; holiday decorations and other community events. Meet other chamber business leaders by becoming an active member of the Chatham community.

Dues Structure

The chamber's fiscal year runs from October 1 through September 30. A copy of the current Dues Structure sheet is in this brochure. If you choose to become a member of either of the chamber's associations, an additional dues fee will be added to your chamber membership dues.

Officers and Directors

The Chatham Chamber of Commerce observes a fiscal year from October 1 to September 30. Officers are elected annually by the membership for one year terms. Eight directors are elected for two year terms with one-half of the director terms expiring each year. One director is elected for a one-year term. Additionally, the Chatham Merchants Association and Chatham Lodging Association elects one representative to the board for a one-year term. The Executive Director is employed by the Board of Directors.

A list of the current officers and directors is provided in this brochure.



CHATHAM CHAMBER OF COMMERCE

OFFICERS 2016 - 2017

President	Stephen Williams – Click Cape Cod
Vice President	Brooke Mackay – Puritan of Cape Cod
Treasurer	Scott Hamilton – Chatham Jewelers
Secretary	Ryan Farrell – Chatham Wayside Inn
Executive Director	Lisa Franz

DIRECTORS 2016 - 2017

Edward McDonald, Jr.	SCORE
Ella Leavitt	Kinlin Grover Real Estate
Rebecca Segura	Chatham Cookware
Tommy Doane	TOMMYDOANE, Inc.
Nancy Gardner	Cape Cod 5
Melinda Headrick	Chatham Interiors
Kevin Smith	Kevin Smith, DDS
Maegan Storey	Chatham Bars Inn
Christopher Hedetniemi	HUB International Insurance
Becky Voelkel – CMA Pres.	Mahi Gold

Mike Giorgio – *Immediate Past President* Red Nun Bar & Grill

Association Representatives

Chatham Merchants Association	Betsy Gardner – The Mayflower Shop
Chatham Lodging Association	TBA

Chatham Chamber of Commerce
P. O. Box 793
Chatham, MA 02633

508.945.5199
508.430.7919 fax
800.715.5567

www.chathaminfo.com

2017 FISCAL YEAR DUES STRUCTURE

October 1, 2016 -September 30, 2017

Accommodations Only

up to 3 rooms	\$270.00
up to 10 rooms	\$295.00
up to 20 rooms	\$345.00
over 20 rooms	\$395.00

Accommodations with Public Dining Services

Membership	\$420.00
plus \$5.00 per bedroom / cottage plu\$2.00 per seat	

Restaurant / Deli / Bakery

Non-Liquor License up to 50 seats	\$270.00
Up to 50 seats	\$345.00
Up to 100 seats	\$420.00
Over 100 seats	\$495.00

Real Estate Organization

Membership	\$345.00
plus \$25 per licensed broker or agent	

Financial Institutions / Utilities \$520.00

Professional Organizations / Media \$320.00

Retail Establishment \$270.00

Service Business \$270.00

In-Home Business \$195.00

Non-Profit Organization \$145.00

Associate Member \$ 95.00

Social Member \$ 95.00

Optional ASSOCIATION Membership

(All ASSOCIATION members must also first be members of THE CHAMBER)

Chatham Merchants Association - \$70 additional

Chatham Lodging Association - \$200 additional

Dues can be paid by cash, check, VISA or MasterCard.