



BizTech Tentative Agenda

This is a working outline. Please note titles, descriptions and speakers may change.

Wednesday, October 30 | Location: The Henderson

9 – 10 a.m. Registration & Expo

10 – 11:30 a.m.

Welcome & Keynote 1

Is My Business A Cyber Target?

According to a [recent Forbes article](#), 58% of cyber attack victims were small businesses, and the cost of lost revenue, money to fix the problem, and damaged reputation forced some to close permanently. Is your business a target? Yes! Let's talk about why you should be concerned, what you should look out for, and what you can be doing to protect your electronic data.

Teddy Batarao, CEO, Tecaba Tech

11:45 a.m. – 1 p.m.

Lunch & Keynote 2

What Do You Do When The Worst Case Happens?

Have you ever heard a good defense is the best offense? Let our panel help you work through possible scenarios and provide tips for a solid business recovery and continuity plan to limit your downtime and lost revenue.

Kevin Bowyer, CPA.CITP, CISA, Managing Member, Warren Averett

Joe Thykattil (JT), Cloud Services, RapidScale, a Cox Business Company

Moderator: Amy Williams, Warren Averett

1:15 – 2 p.m.

Breakout Session 1A

Protect Your Company's Privates (Simple Steps to Better Security)

If your business uses computers and connects to the internet, you should be protecting your data and your network. Learn the necessary steps to protect your workstations. From anti-virus software to building a full network security solution with advanced threat protection—this session teaches you how to ensure your business' IT environment is safe! This session is for business owners that have one computer or even business owners considering hiring an IT person or department.

Jason Monroe, Senior Solution Consultant, Bit-Wizards

Breakout Session 2A

IT101

What is the cloud? What is VoIP? Do you have a question about the latest digital trends? Here is your safe space to find answers to the questions you may be afraid to ask the professionals.

Scott Pruitt, Warren Averett

Ken Richards, Planet Secure

Nick Segers, Chief Technology Officer, Kloud 7

2:15 – 3 p.m.

Breakout Session 2A

Cyber Laws, Case Studies & Best Practices

What business-related cyber and privacy laws should concern you? An attorney shares some hard lessons learned by businesses and the best practices revealed by those cases.

Christopher S. Williams, Attorney, Hand Arendall Harrison Sale, LLC

2:15 – 3 p.m.

Breakout Session 2B

Selling Through Telling

Learn tips and tricks to build relationships (and your social media audience) through storytelling. Video, layering, targeting, timing – it's all important in reaching your potential clients.

Whitney Lee, Principal, SocialLee PR & Media Co

Bobby Wagner, Owner, Land Air Sea Productions

3:15 – 4:15 p.m.

Keynote 3

Where Are We Going & How Will We Get There?

When it comes to internet access, reliability, speed and security are important to every business. Let our panel of Internet Service Providers (ISPs) explain what is available to consumers now, what may best fit your business, and what the future holds.

Steve Davidson, Vice President, Product Management, Uniti Fiber

Jeff Hood, Solutions Engineer II, Cox Business

Jonathan Jernigan, President, Vista Fiber

Moderator: Nick Segers, Chief Technology Officer, Kloud 7

4:15 – 6 p.m. Cocktail Reception