

Benefits & Services Available For ALL Members

All Oak Ridge Chamber of Commerce members, regardless of the level of investment, have access to the following benefits and services:

Events & Promotions

- Access to more than 100 relationship & business building events each year to learn and promote. Member pricing and rates apply. Events include, but not limited to: Primetime, Rise & Shine, Program of Work Kickoff, Annual Meeting/Holiday reception and numerous professional development opportunities such as the VALUE Series
- Ability to feature your business by hosting Chamber events and meetings (Business Builder and above)
- Access to the “members only” section of the Oak Ridge Chamber’s website (www.oakridgechamber.org)
 - Ability to post job openings on the Chamber’s website at no cost
 - Opportunity to participate in Member-to-Member Discount Program
 - Ability to post business/organization events to www.oakridgechamber.org
 - Ability to post coupons/hot deals on Chamber website and promote through e-newsletter
- Invitation to attend Chamber 101 to learn how to utilize the membership for the betterment of your organization/company

Marketing & Communication

- Recognition of joining or renewing membership in Chamber’s weekly e-newsletter.
- Window decal (cling) to identify you as a member in good standing of the Oak Ridge Chamber of Commerce
- Entry level marketing & visibility package:
 - Opportunity to use Chamber logo on company electronic and printed materials
 - Opportunity to display promotional brochures/flyers in Chamber lobby
 - Chamber Website Promotion
 - Chamber Social Media Promotion
 - E-Newsletter Recognition/Promotion
- Listing on the Chamber’s online Membership Directory.
- Email Marketing through Constant Contact at discounted pricing
- Opportunity for visibility / exposure through targeted sponsorships / advertising
 - Livability Oak Ridge magazine and internet site

Access

- Opportunity to participate in Chamber’s strategic program area committees
- Access to expert advice regarding latest human resource, marketing and financial trends

Services

- Bid inclusion for appropriate Chamber products and services
- Groundbreaking, Ribbon Cutting, Anniversary services
- Dedicated staff to address business issues of interest at the city, county, state and federal levels
- Depending on the member’s business structure, the financial investment may be tax deductible as a necessary business expense
- Inclusion in the Oak Ridge Chamber of Commerce member referral program. Activity reports available upon request
- Private and personalized business support services and consultations through the Tennessee Small Business Development Center



OAK RIDGE
Chamber of Commerce

TIERED MEMBERSHIP BENEFITS

What is “Tiered Membership?”

Quite simply, it is a way to offer equity and choice when it comes to your decision about the membership level and package that best fits your needs.

Under the concept of tiered investments, members receive specific services and benefits associated with the level of investment.



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www.oakridgechamber.org

Events & Promotion Benefits

	Credit Toward a Chamber Event Sponsorship	Discount on Additional Sponsorships	Complimentary Tickets for Chamber Events	Sponsor of Program of Work Kickoff	Sponsor of Annual Meeting	Sponsor of Oak Ridge Chamber Day in Nashville	Complimentary Exhibit Space at Primetime	Enhanced Exhibit Space at Primetime	"Pay it Forward" Partner (Membership for Aspiring New Business)	Promoted as "Pay it Forward" Sponsor
Not for Profit										
Business Builder										
Business Essential										
Business Connector	\$100									
Business Classic	\$200		2/yr							
Pacesetter Millennium	\$500		*				One			
Bronze Millennium	\$750		*				One			
Copper Millennium	\$1000		*				Both			
Silver Millennium	\$1250		*	*	*	*	Both	*		
Gold Millennium	\$1500		*	*	*	*	Both	*		
Platinum Millennium	\$2000	20%	*	*	*	*	Both	*	1	*
Titanium Millennium	\$2500	20%	*	*	*	*	Both	*	2	*

Access Benefits

	Leadership Oak Ridge Alumni Annual Membership(s) - \$100 Value	Discount for Leadership OR Tuition (\$150 value)	E-newsletter Subscriptions	Enhanced Membership Directory Listing	Invitation to Millennium Partner Only Events, Briefings, Announcements, etc.	Annual Presentation (3 mins) to Chamber Board/Host of Meeting	Annual Presentation (3 mins) During Chamber 101	Invitation for 1 Company Representative to Attend Board Planning Retreat	On-site Customized Briefing for Top Management by Our Senior Staff	Prospective/New Employee Community Familiarization Exclusive Tour/Services	Member of the Exclusive U-235 Club
Not for Profit			<3								
Business Builder			<3								
Business Essential	1	1/10%	<5	*							
Business Connector	1	1/10%	<7	*							
Business Classic	1	1/10%	No limit	*							
Pacesetter Millennium	1	1/10%	No limit	*	*						
Bronze Millennium	1	1/20%	No limit	*	*						
Copper Millennium	1	1/20%	No limit	*	*	*	*	*			
Silver Millennium	1	1/20%	No limit	*	*	*	*	*			
Gold Millennium	2	1/20%	No limit	*	*	*	*	*	*	*	*
Platinum Millennium	3	1/20%	No limit	*	*	*	*	*	*	*	*
Titanium Millennium	5	1/20%	No limit	*	*	*	*	*	*	*	*

Marketing & Communication Benefits

	Logo Recognition as a Millennium Partner	Recognition on Electronic Signage in Chamber Lobby	Use of Millennium Partner Logo on Company Print and Electronic Media	1 Per Year E-mail Blast Sent to Chamber Membership on Member's Behalf	Millennium Partner Plaque	Enhanced Marketing and Visibility Package	E-newsletter Banner Ad	Website Ad	Company Collateral Included in Every New Member Package	Annual Personalized Marketing Impression Report	Photo or Logo Included in Chamber's Website Slideshow for One Year
Not for Profit											
Business Builder											
Business Essential											
Business Connector											
Business Classic											
Pacesetter Millennium	*	*	*	*	*						
Bronze Millennium	*	*	*	*	*		1 mo	1 mo			
Copper Millennium	*	*	*	*	*	*	3mo	3 mo		*	
Silver Millennium	*	*	*	*	*	*	3mo	3 mo	*	*	
Gold Millennium	*	*	*	*	*	*	3mo	3 mo	*	*	
Platinum Millennium	*	*	*	*	*	*	6mo	6 mo	*	*	*
Titanium Millennium	*	*	*	*	*	*	12mo	12 mo	*	*	*

Services Benefits

	Complimentary Notary Public Services	Complimentary Certificate of Origin Services	Real-time Membership Directory (PDF)	Usage of Chamber Facilities	Complimentary Membership Mailing Labels	Receive Referral Reports from the Chamber
Not for Profit			1/yr	Member pricing		
Business Builder	5/mo.	5/mo.	1/yr	Member pricing		
Business Essential	10/mo.	10/mo.	2/yr	4 hr/yr		
Business Connector	12/mo.	12/mo.	2/yr	6 hr/yr		
Business Classic	15/mo.	15/mo.	2/yr	8 hr/yr		
Pacesetter Millennium	20/mo.	20/mo.	2/yr	12/yr	2/yr	
Bronze Millennium	No limit	No limit	2/yr	16 hr/yr	2/yr	
Copper Millennium	No limit	No limit	2/yr	20 hr/yr	2/yr	
Silver Millennium	No limit	No limit	2/yr	24 hr/yr	2/yr	*
Gold Millennium	No limit	No limit	3/yr	32 hr/yr	2/yr	*
Platinum Millennium	No limit	No limit	3/yr	36 hr/yr	2/yr	*
Titanium Millennium	No limit	No limit	3/yr	No limit	2/yr	*

Investment Schedule

Non-Profit - \$300
 Business Builder - \$420
 (7 or fewer FTE's)
 Business Essential - \$790
 (15 or fewer FTE's)
 Business Connector - \$1050
 (20 or fewer FTE's)
 Business Classic - \$1,575
Millennium Partners
 Pacesetter - \$2,500
 Bronze - \$5,000
 Copper - \$7,500
 Silver - \$10,000
 Gold - \$15,000
 Platinum - \$25,000
 Titanium - \$37,500

