



Lexington Chamber & Nift Gift Card Program

Customer FAQs

How do I know if a Lexington business participates in this program?

On GoNift.Com, you can search for businesses by zip code or city to find Lexington businesses. And coming soon, we'll have a Nift page just for Lexington businesses!

So I can't buy a gift card to use at multiple places anymore?

That's true. Nift gift cards are specific to each business, just like if you walked into Barnes & Noble or Wal-Mart and bought one of their gift cards.

Why are you changing the program? I liked buying gift cards for friends / people I knew would be visiting Lexington / people I know who live in Lexington / as graduation gifts / etc.

As nice as it was to be able to buy one gift cards to use at multiple Lexington businesses, there were big drawbacks to that system. The paper certificates had to be issued by a bank, which meant they couldn't be bought online and you had to physically go into the bank during business hours to buy them. During the COVID shutdown, it became clear that was not a workable system anymore.

Plus, the process was onerous for the businesses to redeem the certificates. To get paid back, businesses had to mail the paper cards to the Chamber and wait for a check to be issued and mailed back to them. This will be much faster.

How do I use the card at the business?

The card works like a typical gift card: once you purchase it through GoNift.com, you'll get a downloadable card. You can email it to someone else if it's a gift, or you can print it and save it. In the store, you just need to show the gift card — on your phone, in your email, on a printout — whatever is most convenient for you!

Can I use it for online purchases?

Yes, businesses who have e-commerce sites will be able to link their Nift cards with their online store! So you'll be able to shop online with the business and use the gift card there.

What if I have some of the paper gift certificates still to use?

Those certificates are still valid! In fact, we're encouraging people to dig them up and use them. Gift certificates in Massachusetts have no expiration date, so you'll always be able to take those into a Chamber member business and redeem them. However, as of August 2020, the Chamber won't be issuing any new paper certificates.