



Spirit of the St. Croix Art Festival September 28-29, 2019

Annual free art festival open to the public. This day of festivities, creativity and fun offers you an opportunity to promote your business. We've welcomed nearly 8,000 guests to the park each year! Imagine your business on signage, in the program (inserted into the paper) and on posters throughout the community. We have sponsorship opportunities available to fit your marketing budget.

PLATINUM SPONSOR – 5 Available **\$2,500**

- Company LOGO:
 - Event All-Sponsor Banners (at 3 event entrances)
 - Posters
 - Program (inserted in Hudson Star-Observer and handed out at event)
 - The Phipps Center for the Arts Marquee – September/October Issue
 - DiscoverHudson Facebook page, featured post (includes \$10 boost and shared to the Chamber and Spirit event Facebook pages)
 - Chamber Website event page, linked
 - Newsletter
 - Event Eblast
 - If available, logo included in event promotional video (dependent on videographer availability)
- Company NAME:
 - Press releases as accepted by publishers
- Additional Promotion (\$450 value)
 - Chamber Newsletter Ad- ½ page, sponsor created
 - Eblast, sponsor provided PDF/JPG
- Your company banner (6ft or less) in the bandshell during the event.
- Choose one option below:
 - Complimentary Booth Space, artistic activity optional, at the event
 - Chamber Website Banner Ad in the online Business Directory category for your industry for 3 months, plus 500 marketing pieces handed out from the Chamber booth at the event.

GOLD SPONSOR **\$1,000**

- Company LOGO:
 - Event All-Sponsor Banners (at 3 event entrances)
 - Entertainment Banner in the bandshell
 - If available, logo included in event promotional video (dependent on videographer availability)
- Company NAME:
 - Posters
 - Program (inserted in Hudson Star-Observer and handed out at event)
 - The Phipps Center for the Arts Marquee – September/October Issue
 - Press releases as accepted by publishers
 - Website event page, linked
 - Newsletter
- Choose one option below:
 - Complimentary Booth Space, artistic activity optional, at the event
 - Chamber Website Banner Ad in the online Business Directory category for your industry for 3 months, plus 500 marketing pieces handed out from the Chamber booth at the event.

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SILVER SPONSOR

\$400

- Company LOGO:
 - Artist Village Stage Entertainment Banner (displayed during sponsored act)
 - Event All-Sponsor Banners (at 3 event entrances)
- Company NAME:
 - Posters
 - Program (inserted in Hudson Star-Observer and handed out at event)
 - The Phipps Center for the Arts Marquee – September/October Issue
 - Press releases as accepted by publishers
 - Website event page
 - Newsletter

BRONZE SPONSOR

\$250

- Company LOGO:
 - Event All-Sponsor Banners (at 3 event entrances)
- Company NAME:
 - Posters
 - Program (inserted in Hudson Star-Observer and handed out at event)
 - The Phipps Center for the Arts Marquee – September/October Issue
 - Press releases as accepted by publishers
 - Website event page
 - Newsletter

For more information, contact the Chamber at (715) 386-8411 or info@hudsonwi.org.