



COMMERCE CONNECTION

SEPTEMBER 2018

WELCOME NEW PRESIDENT



MARY CLAIRE OLSON POTTER

Please welcome our new President – Mary Claire Olson Potter. Mary Claire joined the Chamber on September 20 and brings over 17 years of Chamber experience, including the Rochester Area Chamber, Saint Paul Area Chamber and the Minneapolis Regional Chamber of Commerce. Potter also was president of the Hudson Chamber of Commerce for seven years. A resident of Hudson for over 22 years, she has remained involved in the community serving on a number of boards.

"I look forward to meeting and working with the members of the Chamber of Commerce and Tourism Bureau. The Hudson community continues to grow and expand. Working with the members and community leaders, we can continue to make the Hudson area a great place to live, visit, work and do business."

A special thank you to Andrea Jorgenson, director of communications and programs, as she begins her new position with Xcel Energy as the community service manager October 1, 2018.

We are in the process of posting the open positions at the Chamber and look forward to filling them shortly. In the meantime, we are working with the staff to ensure that things continue to run as smoothly as possible.

If you have any questions, please contact Chamber staff or any member of the board.

Thank you,

Susie Halverson, Chair
Barker's Bar & Grill/San Pedro Café/
Pedro's del Este

BUSINESS BRIEFS

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

Bar-B-Que Benefit for Hudson Schools

Please join us as your local Thrivent Financial advisor Kurt Haugen will be hosting a benefit Bar-B-Que, Thursday September 27th at Weitkamp Park (3:30-6:30pm) for the new

teachers of the Hudson School District. Open to the community, so please feel free to bring your family, friends, and neighbors for a meal of fellowship. This is a free event funded by Thrivent's Action Team program. Proceeds raised at the event will be divided up amongst the teachers in attendance. Encourage your friends and family to invite others and let's raise as much money as possible for our new teacher's and welcome them to the community!

Continued next page



BUSINESS BRIEFS

Cristina M. Wirth Joins Bye, Goff & Rohde

Bye, Goff & Rohde, personal injury trial lawyers, is pleased to announce that attorney Cristina M. Wirth has joined the firm. Wirth, a River Falls native, received her Juris Doctorate magna cum laude from the University Wisconsin - Madison Law School in 2017. While in law school, Wirth served on the Law Review senior board and was inducted into the Pro Bono Society. Wirth has anticipated a career as a plaintiff's personal injury lawyer from a young age and is excited to return to her hometown and serve the people of her community. She looks forward to zealously protecting the rights of injured people. To learn more, visit www.byegoff.com.

Family Health Fair

Community wide FREE Family Health Fair at Healthmax Chiropractic, located directly across from Fleet Farm in Hudson, in the Webster Square building (1810 Webster St). St Criox Kidds Dentistry, Hudson Martial Arts, Riverpoint Family Acupuncture and many more will be there to help you and your family get information on being a healthier family! Saturday October 13th from 10:00am – 12:30pm. This is our first annual health fair and hope to see lots of people and families! Prizes and raffles drawings every half hour. Refreshments will be provided.

Bayport BBQ Fundraiser for Hot Air Affair

The Hudson Hot Air Affair will host a fundraising dinner from 5-7 pm on Tuesday, October 2 at Bayport BBQ. Ticket price is \$10 per person and includes a pulled pork sandwich, baked beans, coleslaw, pickles and lemonade or sweet tea. Baked goods will also be available for sale. All proceeds will help fund the Peg Leg Pete the Pirate Parrot balloon at the 2019 Hudson Hot Air Affair. Pre-sale tickets at Hudson House Grand Hotel, Linda White Family Hair Care or available at the door. The 2019 Hot Air Affair will be February 1-3 with the theme of "Pirates Fly'n the Croix-ribbean". For the latest details, check www.hudsonhotairaffair.com or Facebook.

Scandinavian Food Fest

The Women of Bethel will host their annual Scandinavian Food Fest on Friday, October 19, 10am -2pm and Saturday, October 20, 10am-1pm,

at Bethel Lutheran Church – Highlands Campus (504 Frontage Road). All are invited to celebrate Scandinavian heritage with food, music and fellowship.

A variety of Scandinavian foods will be available for purchase including: sandbakkels, lefse, krumkake, fattigmann, rosettes, rommegrot, kringle and rullepolse. Cooking demonstrations will be on-going throughout the day.

Homemade food items and Scandinavian gifts will also be for sale. Tickets, used for exchange, may be purchased at the door.

For more information, visit: bethelhudson.org



SAVE THE DATE - SIMPLY SOCIAL PM

DATE	October 18, 2018
TIME	5pm-7pm
LOCATION	Comfort By Design, Inc. 1600 Maxwell Drive
FEE	No Charge
REGISTER	Online: www.Hudsonwi.org (715) 386-8411

SPONSORED BY:

Your Comfort. Your Way.™
ComfortByDesign, Inc.
(800) 370-6545



University of Wisconsin
Eau Claire

Continuing Education





THANK YOU TO OUR NEWSLETTER SPONSOR



HUDSON

Where loyalty and trust still mean something!



FORD
WISCONSIN



715-386-2334
Hudsonford.com



CALL 715-386-8411 TOLL FREE 800-657-6775 www.hudsonwi.org





CONNECT

WELCOME NEW MEMBERS

Please join us in welcoming the NEWest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their website, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch will help our Chamber continue to grow and thrive.

Culligan Water Conditioning

Shaun Fleming
1435 Curve Crest Boulevard
Stillwater, MN 55082
(612) 685-7738
www.culliganwater.com

Locally owned, serving the St. Croix Valley for over 50 years

Interim Healthcare of Western WI

Lea Ebensteiner
625 Commerce Dr, Suite 200
Hudson, WI 54016
(715) 377-9617
www.interimhealthcare.com

Business, residential, and post construction cleaning for over 23 years in the St. Croix Valley.

THANK YOU TO OUR RENEWING MEMBERS!

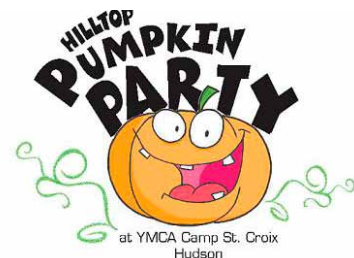
a`laMode salonspas
Aileron IT
Ban Tara Companies
Bill's Gun Shop & Range Hudson
Carpenter St. Croix Valley Nature Center
CD Products, Inc.
Costco Wholesale
Croix View Construction & Remodeling, Inc.
Edina Realty, Inc.
Elliot Architects, LLC
First American Bank
Hudson Business Park LLC
Hudson House Grand Hotel
Hudson Rotary Club

Hudson Star-Observer
Jet-Black Sealcoating and Asphalt Repair
Leading Edge Contracting, LLC
Mallory's Restaurant and Rooftop Bar
Mathnasium of Hudson
McDonald Insurance Agency
Pioneer Press/Twincities.com
St. Croix Valley Insurance, Inc.
Willow River Company
Wiseway Transportation Services
Xcel Energy
Willow River Carbone's
Youth Action Hudson, Inc.

HILLTOP PUMPKIN PARTY REGISTRATION OPEN

The annual Hilltop Pumpkin Party is set for **Saturday, October 20th from 11 a.m. – 3 p.m. at YMCA Camp St. Croix.** This FREE family event, attended by hundreds to thousands of children and their parents, features a variety of activities including a petting zoo, inflatables, horse drawn wagon rides, a pumpkin patch with pumpkin painting, children's costume contest and more.

A great way to get your business or



organization in front of these young families is to serve as an event sponsor and set up an activity for the kids to participate in. The sponsorship amounts are quite modest and help cover the costs of this free community event.

Continued next page.





HILLTOP PUMPKIN PARTY

Volunteers are also needed to assist with the event. Volunteers are particularly important during event setup and teardown.

This year's sponsorship levels include:

GOLD Sponsor: \$500

A designated area at the event to include: 1-8 foot table and two chairs • Vinyl banner with your company's name and logo to display at the event (yours to keep) • Your logo on a banner thanking Gold Sponsors displayed at the event • Your logo displayed on event flyers, Facebook page, Hudson Chamber website and Newsletter • Recognition during announcements made at the event and in event news release

SILVER Sponsor: \$250

A designated area at the event to include: 1-8 foot table and two chairs • Vinyl banner with your companies name and logo at the event (yours to keep) • Name listed on event flyers, Facebook page, Hudson Chamber website and Newsletter

BRONZE Sponsor: \$125

A designated area at the event to include: 1-8 foot table and two chairs (approximately a 10x10 space) • Promote your Business. Do a game with the kids/Giveaways/Candy treats – always a hit with the families

If you are interested in serving as a sponsor or volunteer, please contact us at (715) 386-8411 or info@hudsonwi.org

2019 MEMBERSHIP DIRECTORY UPDATES UNDERWAY

We are beginning work on the next edition of the printed Chamber Membership Directory.

Please check your business listing information online carefully and make any changes necessary.

The Primary contact for your company will need to log into the Member Center to make changes to your listing (paper forms will not be mailed out). Visit <http://members.hudsonwi.org/login>. If you would like to designate another member of your organization make changes online, please contact Vanessa at (715) 386-8411.

We'd like to encourage you to also participate as an advertiser in the 2019 Membership Directory. Our publication partner, Adams Publishing (formerly known as ECM Publishers, Inc.), will begin calling you in September to answer questions and help you reserve an ad.

NEW for 2019

We are offering the option to upgrade from the black and white ads located in the Business Category Listings to full color ads. See the rate sheet below for black and white or color advertising options for 2019.

For additional information you can contact Mary Jo Sirek of Adams Publishing at (800) 383-9139 or email maryjo.sirek@ecm-inc.com.

NETWORK!

RIGHT FROM YOUR OWN OFFICE!

ADVERTISE IN THE 2019 MEMBERSHIP DIRECTORY

The annual Chamber Membership Directory is the perfect complement to your in-person Chamber networking events. It allows members who met you at a recent event to easily re-connect and it is a resource for members you have never met to reach out and start a conversation.

This Directory includes contact information for members in three convenient formats, along with networking information, community and government listings.

ad size	width x height	b&w	color
Logo Listing	2.125" x .58"	\$135	\$185
1/4 Page Horizontal.....	4.5" x 1.667".....	\$195	\$245
1/4 Page Vertical	2.125" x 3.5"	\$195	\$245
1/2 Page Horizontal.....	4.5" x 3.5"	\$265	\$315
Full Page	4.5" x 7.25"	\$375	\$425
Tab Dividers (full color)	4.5" x 7.5"	N/A	\$585
Inside Covers (full color)	5.5" x 8.5"	N/A	\$635
Back cover (full color).....	5.5" x 8.5"	N/A	\$935





MEMBER UPDATES

