

SPIRIT  
OF THE  
ST. CROIX

# ART FESTIVAL

## The Phipps Center for the Arts

*In partnership with*

## Hudson Area Chamber of Commerce & Tourism Bureau

### LOCATION, DATE & TIME

Lakefront Park – Hudson, Wisconsin

September 22, 2018, Saturday 10:00 am – 5:00 pm

September 23, 2018, Sunday 10:00 am – 4:00 pm

### CALL FOR ARTISTS

A juried art fair, featuring 90 plus regional artists with fine art and traditional crafts for sale. This annual event draws over 8,000 visitors to Hudson's historic downtown and scenic Lakefront Park on the St. Croix River.

### ART SHOW ELIGIBILITY

- Representatives from The Phipps Visual Art Council, the Hudson Area Chamber of Commerce & Tourism Bureau and the Hudson art community will jury submissions with a focus on original fine art and traditional crafts.
- Absolutely NO manufactured, commercial or imported products will be accepted. *Misrepresentation of manufactured items may be refused entry or asked to leave. No refund of fees paid will be granted.*
- Artists may only exhibit work in the category in which they are accepted.

### AWARDS

- Prizes will be awarded to "Best of Show" (\$150), second (\$100), and third (\$50) place winners. "Best of Show" winner also receives free admittance into the following year's show.

### EXHIBIT SPACE

- Outdoor exhibit spaces are directly on grass and measure approximately 10' x 10'.
- Exhibitors are responsible for their own tent, display tables, and other needs within their exhibit space.
- Electricity is not available.

### SET-UP TIMES

- Friday, September 21, from 3:00 to 7:00 p.m. and Saturday, September 22, from 6:00 am - 9:45 a.m.
- Volunteers will be available to guide vehicles to unload at a location as close to your assigned space as possible. Vehicles will not be allowed on the grass.

## SECURITY

- Security will be provided around the clock starting Friday at 7:00 p.m. through Sunday until 4:00 p.m. Please note, this is a deterrent to theft and vandalism. The Phipps, the Chamber, and Security Specialists cannot be held responsible for artists' property and goods.

## BREAKDOWN

- All displays must remain until 4:00 p.m. on Sunday.
- Exhibitors are responsible for cleaning up their exhibit space.

## APPLICATION INSTRUCTIONS

- Mail the following application to:
  - The Phipps Center for the Arts  
109 Locust Street  
Hudson, WI 54016  
ATTN: Spirit of the St Croix Art Festival
  - If you choose to pay your booth fee by check, please enclose this with your application. Checks will not be processed until after the jury review and the artist has been notified of acceptance.\*
- E-mail the following information to [artfairapplications@gmail.com](mailto:artfairapplications@gmail.com):
  - (5) digital photographs, including one of your booth displaying all items to be sold.
  - Images are requested to be between 1 – 4 MB in size.
  - Each image should be labeled with the following: Artist last name\_image number (Smith\_#.jpg)
  - Include a thumbnail page with your application, having each image labeled with the following: Artist's name, medium, retail price, dimensions and image number (1-5). *We will match your photos to your application when it is received.*
  - A word document of the following application, including a Wisconsin Tax ID Number. If you choose to pay by credit card, include your credit card number on the application. Credit cards will not be processed until after the jury review and the artist has been notified of acceptance.\*

***The initial deadline for applications is March 1, 2018. The second deadline is May 1, 2018. Applications received after this date will be considered until the fair is full.***

*\*In case of cancellation prior to September 1, 2018, a refund will be issued less a \$40.00 cancellation fee. After September 1, 2018, the fee is not refundable.*



**ARTIST APPLICATION - 2018**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

WI Tax ID Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

*(If you do not have a WI Tax ID Number, please contact the Wisconsin Department of Revenue at 608-266-2776 and they will issue one for a fee. Proof of ID application will be accepted.)*

Please list special needs or requests: \_\_\_\_\_

\_\_\_\_\_

**Please circle the appropriate categories for your art:**

Clay            Fiber            Glass            Jewelry            Metal  
Photography            Wood            Painting            Drawing            Digital  
Other: \_\_\_\_\_

**Give a brief description of what you will be selling and processes used to create the work. Include explanation if any aspect of your work is not hand-made by you:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(If you need more room, please attach an additional page)*

**PAYMENT**

Booth fee (\$175.00)       Additional postcards (\$8 per 50)

Please, do not send 100 complimentary postcards

Check payable to The Phipps Center for the Arts     Money Order     Credit Card

Name as it appears on credit card: \_\_\_\_\_

Address associated with the credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ SEC Code \_\_\_\_ \_

Authorized Signature \_\_\_\_\_

**CHECKLIST**

Completed Application     Payment of \$175.00 for booth fee     Payment for additional postcards

Photos sent via email to: artfairapplications@gmail.com

Thumbnail printout of images submitted

*Application Deadlines:* The initial deadline is March 1, 2018. A second deadline is May 1, 2018. Applications received after this date will be juried periodically until the fair is full.

**Artist Indemnity**

*Submission of your work grants permission to use photographs of artwork for publicity purposes and assumes acceptance by artists of all conditions listed herein. Neither the Hudson Area Chamber of Commerce & Tourism Bureau, The Phipps Center for the Arts, nor their representatives shall be held responsible for any damage or loss to artist or exhibition equipment incurred from any cause, including inclement weather.*

*I accept the rules and requirements of the 2018 Spirit of the St. Croix Art Festival and agree to abide by them.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The Phipps Center for the Arts  
109 Locust Street  
Hudson, WI 54016  
(715) 386-2305  
Fax: (715) 381-2177  
www.ThePhipps.org*