

36TH ANNUAL BRIGHTON ART SHOW!



BRIGHTON MAIN STREET WINE ART MUSIC FESTIVAL

August 2 – August 4, 2019

Friday 5pm - 8pm, Saturday 10am - 8pm, Sunday 10am - 4pm

Sponsorship Opportunities

Presented by the Greater Brighton Area Chamber of Commerce

PRESENTING SPONSOR - THE GUGGENHEIM SPONSORSHIP - \$10,000

- Top billing on all marketing materials promoting the event including newspaper advertisements, cable (pending) and radio announcements
- Recognition as Presenting Sponsor in press releases sent to media outlets promoting the event
- Listed in rotation on the Chamber's Grand River Avenue digital sign for the month preceding the event
- Prominent Main Street banner recognition – very high downtown visibility
- Booth space and/or space for your company product at the event – 10 x 15 tent (sponsor furnishes tent, tables & chairs). Maximum (4) cars.
- Recognition in the E-Info event updates.
- Top billing on event posters
- Your logo and a link to your website on the Chamber's home page and event webpage
- Social Media Event Recognition – Facebook, Twitter, Instagram event promotion(s) and description
- Listed in website calendar event description
- Logo placement on mobile event website
- Business profile in event article on the homepage of the Chamber's website
- Peer Recognition at the Chamber's Annual Meeting in January

SUPPORTING SPONSOR – THE LOUVRE SPONSORSHIP - \$5,000

- Logo recognition on signage and posters promoting the event
- Booth space and/or space for your company product at the event – 10 x 15 tent (sponsor furnishes tent, tables & chairs). Maximum (4) cars.
- Your logo and a link to your website on the Chamber's home page and event webpage
- Recognition in the E-Info event updates
- Social Media Event Recognition – Facebook, Twitter, Instagram event promotion(s) and description
- Listed in website calendar event description
- Logo placement on mobile event website
- Peer Recognition at the Chamber's Annual Meeting in January

THE CHICAGO INSTITUTE OF ARTS MUSIC SPONSORSHIP - \$2,500

- Logo recognition on signage and posters promoting the event
- Recognition on Mill Pond and Main Street Music Signage during the event, hosted at the new Brighton Amphitheater
- Booth space and/or space for your company product at the event – 10 x 15 tent (sponsor furnishes tent, tables & chairs).
- Recognition in the E-Info event updates
- Logo placement on mobile event website

COMMUNITY ART SPONSORSHIP - \$1,500

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Community Art Tent celebrating 20 year Anniversary of the Brighton Art Guild
- Signage at the event recognizing you as the Community Art Sponsor supporting local art and artists
- Recognition in E-Info event updates
- Logo placement on mobile event website

THE DETROIT INSTITUTE OF ARTS SPONSORSHIP - \$1,000

- Logo recognition on signage and posters promoting the event
- Logo recognition as **special host of the Children's Interactive Art Area**
- Signage at the event recognizing you as the Children's Interactive Art Area Sponsor
- Recognition in E-Info event updates
- Logo placement on mobile event website

ARTIST HOSPITALITY TENT SPONSORSHIP - \$300

- Logo recognition on signage and posters promoting the event
- Logo recognition as **special host of the Artist Hospitality Tent** at the event
- Signage at the tent recognizing you as the Hospitality Tent Sponsor
- Recognition in E-Info event updates
- Logo placement on mobile event website

BRIGHTON'S PUBLIC ART SPONSORSHIP - \$100

- Name recognition on signage promoting the event
- Mention on the Chamber's mobile event website

For more information please contact: Paula Millis, Director of Membership Development
via email at development@brightoncoc.org or by phone at 810.227.5086

GREATER BRIGHTON AREA CHAMBER OF COMMERCE
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