



**14TH ANNUAL**  
**Brighton's Smokin' Jazz &  
Barbecue Blues Festival**

**September 6 - 7, 2019**

FRIDAY 5:00PM-11:30PM  
& SATURDAY 12:00PM-11:30PM

*Presented by the Greater Brighton Area Chamber of Commerce and First National Bank*

## **Sponsorship Opportunities**

### **Presenting Sponsor - The Whole Hog Sponsorship - \$15,000 **SOLD!****

- Top billing on all marketing materials promoting the event including newspaper advertisements and radio announcements
- Top billing on the Chamber event webpage, including logo and tag line with a link to your website
- Top billing mentions on public address loop throughout the event
- Top billing on entertainment stage banner
- Top billing on event posters
- Booth space at the event – 10 x 30' or two 10 x 15' tents (sponsor furnishes tent, tables & chairs)
- Presenting Sponsor will be listed in rotation on the Chamber's Grand River Avenue digital sign for a month prior to the event
- Prominent Main Street banner recognition – very high downtown visibility
- Recognition in E-Info event updates
- Your logo and a link to your website on the Chamber's home page and event webpage
- Top billing on the Chamber's mobile event website
- Recognition as Presenting Sponsor in press releases sent to media outlets promoting the event
- Recognition in Facebook and Twitter event promotion(s)
- Mention in Facebook event description
- Mention on website calendar in event description
- Mention in event article on the homepage of the Chamber's website
- Recognition at the Chamber's Annual Meeting in January
- Recognition as event shuttle sponsor
- 15 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 30 tickets to use towards beverage purchases in the beer and wine tent

**For more information please contact: Paula Millis, Director of Membership**  
via email at [development@brightoncoc.org](mailto:development@brightoncoc.org) or by phone at 810.227.5086  
**Greater Brighton Area Chamber of Commerce**  
218 E. Grand River, Brighton MI 48116  
[www.brightoncoc.org](http://www.brightoncoc.org)

## **Supporting Sponsor - The Smokin' Sow Sponsorship - \$5,000**

- Booth space and/or space for your company product at the event – 10 X 15 tent (sponsor furnishes tent, tables & chairs). Option to display your products. Maximum four (4) cars
- Logo recognition on signage and posters promoting the event
- Your logo and a link to your website on the Chamber's event webpage and on the mobile event website
- Recognition on the public address loop throughout the event
- Mention in Facebook event description
- Mention on website calendar in event description
- Honorable mention at the Chamber's Annual Meeting in January
- Mention in E-Info event updates
- 8 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 16 tickets to use toward beverage purchases in the beer and wine tent

## **The Full Rack Sponsor - \$2,500**

- Booth space and/or space for your company product at the event – 10 X 15 tent (sponsor furnishes tent, tables & chairs). Option to display your products. Maximum three (3) cars
- Logo recognition on signage and posters promoting the event
- Mention on the Chamber's event webpage and logo and link on the mobile event website
- Recognition on the public address loop throughout the event
- 6 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 12 tickets to use toward beverage purchases in the beer and wine tent

## **The Half Rack Sponsor - \$2,000**

- Booth space and/or space for your company product at the event – 10 X 15 tent (sponsor furnishes tent, tables & chairs). Option to display your products Maximum two (2) cars
- Logo recognition on signage and posters promoting the event
- Mention on the Chamber's event webpage and logo and link on the mobile event website
- Recognition on the public address loop throughout the event
- 3 wristbands for entrance into beer & wine tent (Mill Pond music venue)
- 6 tickets to use toward beverage purchases in the beer and wine tent

## **The Baby Rack Sponsor - \$500**

- Logo recognition on signage and posters promoting the event
- Acknowledgement on the Chamber event webpage
- Recognition on the public address loop throughout the event
- Mention on Chamber's mobile event website

## **Wing Ding Special - \$200**

- Acknowledgement in print marketing materials for the event
- Mention on Chamber's mobile event website

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