

Bio for Kathy Partridge

Kathy was raised in Brighton and grew up working in her parent's retail and restaurant businesses, which were located on main street during the 60' and 70's. It was there that she learned the value for having good work ethics and the challenges of owning a small business.

Following graduation from EMU, Kathy embarked on a career in marketing, leaving the state for Florida, where she met and married her husband J. Michael Lenninger. With three small children, 2 dogs and 1 cat in tow, they moved back to Brighton more than 10 years ago to raise their family on Kathy's family homestead.

In addition to serving as an Ambassador for the GBACC, she is also the Executive Director for American Marketing Association (AMA) Detroit Chapter. Kathy provides oversight of the chapter's strategic plans and operations. She also serves as the executive administrator to the leadership team, supporting membership programs and services. She has a solid background in corporate marketing, handling both B2B and B2C campaigns. Kathy is also co-publisher of Neighbors of Greater Brighton, a hyper-local magazine mailed monthly to some of Brighton's most affluent neighborhoods.

With a diverse background in retail, manufacturing, and healthcare, she's promoted many leading brands and launched several innovative product solutions throughout her career. Kathy brings a wealth of knowledge and experience to the ambassador role and fills a vital position in helping us grow our chamber membership.