



PROFESSIONAL WOMEN'S CLUB OF MICHIGAN
SPONSORSHIP LEVELS & BENEFITS

Executive Sponsors

\$1,500 per 12 months (Total Value= \$4,000)

SOLD!

For your sponsorship investment you will receive the following benefits:

- Recognition at each PWCM event during introductions
- Executive Sponsor Sign with logo recognition located near registration table for each event
- Placement of your logo and a link to your website on GBACOC and PWCM websites for 12 months
- Sponsorship acknowledgement via company name and logo (with link to website) on all PWCM event marketing throughout sponsorship period. (PWCM events run Oct/Nov and Feb/Apr/May. PWCM Ladies' Golf League and After Hours take place during summer.)
- Recognition in PWCM event promotions via social media (Facebook, Twitter and LinkedIn) and email
- Sponsorship acknowledgement in Monthly Newsletter
- The Director of Business Events will coordinate a special visibility opportunity at each event attended
- Certificate of appreciation presentation at Season Finale Event
- Two (2) complimentary tickets to all monthly PWCM luncheons

Event Sponsor

\$300 per event

Your event sponsorship will entitle you to the following benefits:

- Introduction at event and five minutes to present information about your business
- Sponsorship table to display business promotional materials at event or option of providing promotional materials at each seat
- Two (2) Complimentary tickets for event
- Business name and logo on all marketing materials related to event
- Sponsorship acknowledged in Month In Motion Newsletter and Weekly Business Planners during month of event
- Sponsorship acknowledged (including company name and logo) on all event e-blasts
- Sponsorship, company name and logo listed on social media platforms related to marketing of event
- Company name and logo on GBACOC and PWCM websites

Centerpiece Sponsor

\$150 per event

Sponsorship of event centerpieces will include the following benefits:

- Company name on centerpiece at each table
- Sponsorship acknowledgement at event
- After the event, all centerpieces donated to recipient of choice in your name.

Young Leaders of Influence Program Sponsor

\$500 per school year (2 sponsors)

Sponsorship provides materials, meeting refreshments and scholarship funding for monthly, Young Leader of Influence meetings (girls) that will take place at Brighton High School with the assistance of Principal Gavin and committee chairpersons.

Sponsorship will include the following benefits:

- Acknowledgement at remaining PWCM events
- Business name and logo on all marketing materials related to YLI program
- Sponsorship acknowledged (including company name and logo) on all PWCM event e-blasts
- Sponsorship, company name and logo listed on social media platforms related to marketing of PWCM events
- Opportunity to introduce scholarship award recipients and scholarship award recipient at our PWCM Season Finale event and describe YLI program.
- One (1) complimentary ticket to the Season Finale event



**Professional Women's Club of Michigan
2015-16 Business Sponsorship**

- _____ Executive Sponsor - \$1500 Beginning (Month) **SOLD!**
_____ Event Sponsor - \$300
_____ Centerpiece Sponsor - \$150
_____ Young Leaders of Influence Program Sponsor (2 sponsors) - \$500

Company Name _____

Contact Name _____ Phone _____

Email Address _____

Address _____

City, State & Zip _____

**Please email an updated copy of your company logo to catherines@brightoncoc.org for marketing purposes. Include a .jpg and vector file if you have one.*

_____ Enclosed is our check # _____ in the amount of \$ _____

_____ Please charge \$ _____ to:

_____ Visa _____ MasterCard _____ Discover _____ AMEX

Card # _____ Expiration Date _____

Signature _____ Verification Code _____

Date _____

_____ Please issue invoice (pre-approval required...net 30 terms apply)

Greater Brighton Area Chamber of Commerce
218 E. Grand River Avenue
Brighton, MI 48116

