

Greater Brighton Area Chamber of Commerce



2018

\$5,000 Annual Business Sponsor Proposal

Total Value – (\$12,000)

The Greater Area Chamber of Commerce would like to offer you the remarkable opportunity to showcase as a major sponsor through our Annual Business Sponsorship program. As a major annual sponsor, your business will enjoy enhanced strategic marketing exposure throughout the entire year. The following is a listing of the value you will receive as an Annual Business Sponsor.

STRATEGIC MARKETING EXPOSURE

- Logo recognition for 1 Year on Chamber's website – www.brightoncoc.org - with a link to your business's website – Value: \$3500
- **NEW!** Your business will receive regular recognition on the Chamber's social media sites.
- Month in Motion Chamber E-newsletter Annual Business Sponsor Article – You are able to include an article each month in the e-newsletter sent to Chamber members – Value: \$250 per article, or a total value of \$3,000
- Bi-annual use of Chamber Conference Center for Strategic Marketing Sessions between your business and select Chamber member businesses (upon request) – Value: \$1,000
- Logo recognition running in rotation on Chamber's outdoor LED sign located on Grand River in downtown Brighton – Value: \$1,000
- Your business logo recognition as Annual Business Sponsor on all group e-mails to Chamber members – Value - \$1,000
- Your business logo recognition on all major Civic Event posters Value: \$1,000
- Your business information will be displayed daily in rotation on Chamber indoor television in reception area: Value - \$1,000
- Your business will receive Annual Business Sponsor recognition at the Chamber's Annual Meeting held in January.
- Invitation to Chamber's Power Player Dinner for major sponsors of the Chamber – a powerful night to dine and network with other major sponsors.

