



\$5,000 Annual Business Sponsor Proposal

Total Value – (\$24,000)

The Greater Area Chamber of Commerce would like to offer your business the remarkable opportunity to showcase as a major sponsor through our Annual Business Sponsorship program. As a major annual sponsor, your businesses will enjoy enhanced strategic marketing exposure throughout the entire year. The following is a listing of the value you will receive as an Annual Business Sponsor.

STRATEGIC MARKETING EXPOSURE

- Logo recognition for 1 Year on Chamber's website – www.brightoncoc.org - with a link to your websites – Value: \$3500
- Your businesses will receive regular recognition on the Chamber's social media sites. (4000+ local followers) Value: \$3500
- Month in Motion Chamber E-newsletter Annual Business Sponsor Article – You are able to include an article or link to Youtube video each month in the e-newsletter sent to Chamber members – Value: \$250 per article, or a total value of \$3,000
- Bi-annual use of Chamber Conference Center for Strategic Marketing Sessions between your business and select Chamber member businesses (upon request) – Value: \$1,000
- Logo recognition running in rotation on Chamber's outdoor LED sign located on Grand River in downtown Brighton – Value: \$10,000 with hundreds of thousands of cars passing it on Grand River during the year. TREMENDOUS EXPOSURE!
- Your business logos recognition as Annual Business Sponsor on all group e-mails to Chamber members – Value - \$1,000
- Your business logos recognition on all major Civic Event signage Value: \$1,000
- Your business information will be displayed daily in rotation on Chamber indoor television in reception area: Value - \$1,000
- Your business will receive Annual Business Sponsor recognition at the Chamber's Annual Meeting held in January.
- Invitation to Chamber's Power Player Dinner for major sponsors of the Chamber – a powerful night to dine and network with other major sponsors.

Greater Brighton Area Chamber of Commerce

Sponsorship Commitment Form

Sponsorship

Today's Date _____

Sponsorship Type _____ Month effective _____

Company Name _____ Phone _____

Contact Name _____ Phone _____

E-Mail Address _____ Fax _____

Company Web Address _____

Street Address _____

City/State/Zip _____

****Please e-mail an updated copy of your company logo to development@brightoncoc.org for marketing purposes. Please include a .jpg, .png and .eps file if you are able.**

Yes, I have emailed the logo.

Enclosed is our check # _____ in the amount of \$ _____

****Please make check payable to the Greater Brighton Area Chamber of Commerce****

Please charge \$ _____ to:

_____ VISA _____ Master Card _____ Discover _____ AMEX

Card # _____ Expiration Date _____

Signature _____ Verification Code _____

Printed Name on Card : _____

Address _____ City _____ St _____ Zip _____

Please issue Invoice (pre-approval required; specific terms apply).

Greater Brighton Area Chamber of Commerce

218 E Grand River Brighton MI 48116

Phone 810-227-5086 Fax 810-227-5940

development@brightoncoc.org

www.brightoncoc.org

Office Use Only: Updated logo received

Distribution: CS PM Finance JL