

# PLATINUM BENEFITS JUST GOT EVEN BETTER FOR 2017

As a Platinum Member your business receives value added benefits and we've added even more for our members in 2017, **over \$1300 in additional member benefits.**

- |  |                  |
|--|------------------|
| ■ Digital Advertisement in the Electronic Newsletter three times a year          | <b>\$300</b>     |
| ■ 6 Digital eblasts per year   | <b>\$210</b>     |
| ■ 1 Admittance to the Annual Holiday Celebration                                 | <b>\$ 30</b>     |
| ■ Networking Breakfast Pass good for 12 Networking Breakfast meetings.           | <b>\$144</b>     |
| ■ Digital mailing list of Chamber membership quarterly                           | <b>\$400</b>     |
| ■ Recognition as a Platinum Member in the Community Guide and Monthly newsletter | <b>priceless</b> |
| ■ Three Business Categories on website and community guide                       | <b>\$ 50</b>     |

**PLUS you'll receive an additional \$300 in Website advertising to increase and enhance your exposure to web visitors.**

- |  |                  |
|--|------------------|
| ■ <b>Banner Ad on Website for 12 months</b><br><i>Your banner ad will appear at the top of your business category page for a full 12 months.</i>                                 | <b>\$200</b>     |
| ■ <b>Priority placement within your 1st Business Directory Category Listing</b><br><i>Your business will appear within the first 10 businesses within your category listing.</i> | <b>priceless</b> |
| ■ <b>Your logo will appear on your Business Directory Listing and Platinum Page</b><br><i>Keep your identify in front of customers and stand out on the page.</i>                | <b>priceless</b> |
| ■ <b>20 Keyword Search</b><br><i>Increase customers likelihood of finding your business.</i>   | <b>priceless</b> |
| ■ <b>Enhanced description on your Business Directory Listing</b><br><i>Up to 150 words will entice customers to learn more about your business and make you stand out.</i>       | <b>priceless</b> |

## Reserve Your Banner Web Advertising Now!

Platinum Members receive a 12 month banner ad on their Business Directory Category Page.

Banner Ad Specs:

- 480x60 pixels
- JPG or PNG in the highest possible resolution.
- Banner will be linked to business website.
- Banner space can not be enlarged so we recommend using large text and few details.

*Additional banner ad packages can be purchased at \$50 per quarter or \$150 per year.*



Questions about using your Platinum Benefits? Call Cathy Kuhl at the Chamber Office for information about how to make the most of your membership! 847-945-4660 or email [cathy@dbrchamber.com](mailto:cathy@dbrchamber.com).