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Media Release (for Immediate Release)

St. Germain Area Chamber of Commerce

Discover Wisconsin's and Boondock Nation's Radar Run set for February 3 & 4, 2017

St. Germain, WI, December 13, 2016:

Discover Wisconsin and Boondock Nation proudly presents the 14th Annual 2017 St. Germain Radar Run on Friday, February 3rd and Saturday February 4th on the West Bay of Little St. Germain Lake. The St. Germain Radar Run is home of the fastest shaved ice track in Wisconsin! This two-day event is packed full of fun for the snowmobile enthusiast. Races both days will take place on two tracks: The Twilight Bar 660' groomed snow track and Thunderbird Pass 1000' shaved ice track. Race entrance fee for the 660' groomed snow track is \$5 per run or 5 runs for \$20. Race entrance fee for the 1000' shaved ice track is \$25 which includes 3 runs; extra runs will cost \$5 each or 5 for \$20. There is a \$40 entrance fee for "Open Modified Unlimited Classes." Brought back by popular demand this year is the fastest three times by females each day on either track will win Divas SnowGear. Registration at the Hiller's Pine Haven Registration Booth for the races begins at noon on Friday and 9am on Saturday. From 12-8pm on Friday and 10am-4pm on Saturday food and beverages will be available by the Bo-Boen Snowmobile Club in the Sprecher's Heated Beer Tent; music presented by Badger Glass & Don Ricks Insurance of Baraboo will entertain both days as well as Vendor's Row displays by Parsons of Eagle River.

There is more to do beyond racing the Twilight Bar 660' and Thunderbird Pass 1000'. From 1-4pm test your sled on 1000' of shaved ice or 660' of groomed snow for the Knitt's Hardware Speed Runs. Sno*Boss Groomers sponsored Fun Runs are open to the public on both tracks as well. At 3pm the Premier Powersports Pump Gas-Shoot Out trail ride begins followed by the Premier Powersports Pump Gas-Shot Out drag racing *Under the Lights* from 5-8pm. Other *Friday Night Under the Lights* activities that take place from 5-8pm, sponsored by The Timber's Bar & Grill include: Snow Outlaw Drag Racing *Under the Lights* where you can watch the 10 fastest sleds in the Midwest compete on the snow for top honors. Sno*Boss Fun Runs on Ice *Under the Lights* on the 1000' shaved ice track is open to everyone, only \$5 per run.

If you haven't had enough on Friday, come on back on Saturday for another day of snowmobile fun. Registration for runs open at 9am. From 10am-4pm enjoy Fun Runs sponsored by Sno*Boss Groomers & Speed Runs sponsored by Knitt's Hardware. Enjoy grocery cart races by St. Germain Sentry Foods during the day and around 1pm, it will be time for the Knocker's Pizza Company Bikini Run featuring Divas SnowGear. Proceeds from the Knocker's Pizza Co. Bikini Run races will be donated to the Pink Ribbon Riders, St. Germain Fire Department and Plum Lake Ambulance. Following the Bikini Races, around 3pm, will be the Snow Outlaw Winter National Finale and throughout the rest of the afternoon Speed Runs on Shaved Ice and Top 10 Snow Outlaw Racing Finale. Port Tree Timing systems,

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sponsored by Kaig Stand, will be providing the timing for the Runs both days. The Trophy Presentation and Prizes for the top Three Speeds in each class, including a \$500 purse presentation for top speed of the day, will be held at Whitetail Inn at 5pm on Saturday.

Discover Wisconsin's and Boondock Nation's St. Germain Radar Run would not be possible without the support of our many sponsors including our featured sponsors: Divas SnowGear, Fly Racing and NRG Media.

The West Bay of Little St. Germain Lake is Radar Run's primary location. A back up location is South Bay in front of The Estrold Resort near the Black Bear Lodge. The final event location will be determined based on ice conditions. Follow signs posted in St. Germain for spectator and trailer parking. There will be trailer parking on the ice next to the return lane (as long as the ice is safe). Back up shuttles for spectators and racers will be on site. Spectators Shuttles are sponsored by Elbert's Resort (watch for signs in town for shuttle locations). Discover Wisconsin's and Boondock Nation's St. Germain Radar Runs are always a great time – mark your calendar now and plan to join in the fun!

For more information about Discover Wisconsin's and Boondock Nation's St. Germain Radar Run email info@radarracers.com or visit www.radarracers.com. For any other event information in St. Germain, please contact Judy Jurries at the St. Germain Area Chamber of Commerce at 715-477-2205, email sgevent@frontier.com, visit www.St-Germain.com or Friend us on Facebook.