

COLORAMA – PINTS IN THE PARK
CRAFT BEER TASTING PARTNER APPLICATION & CONTRACT
SEPTEMBER 21, 2019 – 12:00 PM – 4:00 PM

I understand that by signing this application it becomes a contract when accepted by the St. Germain Chamber of Commerce. I agree to abide by all rules and regulations set forth for the event(s). I further understand that by signing this application I assume all responsibility for my own exhibit and will not hold the St. Germain Chamber of Commerce or its representatives responsible for theft, damage or personal injury.

NAME (FIRST) _____ (LAST) _____

BREWERY NAME _____ WEBSITE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS or CELL PHONE (_____) _____ E-MAIL _____

ON-SITE CONTACT PERSON _____ CELL PHONE (_____) _____

SIGNATURE _____

INSURANCE FORM (Enclosed) _____ BEER LIST WITH DESCRIPTIONS (Enclosed) _____ LOGO _____

Colorama will be held in the Marketplace Greenway at the St. Germain Community Park. **NO EARLY PACK-UP IS ALLOWED.** You are expected to stay for the full hours of the show. **All applications must be submitted prior to 8/23/19.**

Pints in the Park – Craft Beer Guidelines:

- Brewers are to bring the following: table cloth, beer, signage
- There is no cost to be represented at Pints in the Park
- The St. Germain Chamber will reimburse Brewers for the cost of beer **up to \$300**
- **Each brewer is required to have a representative on-site to help with the beer tasting**
- Brewers must be set up by 11:30 AM, tasting runs from 12:00 PM – 4:00 PM.
- The Chamber will supply pretzels for the tasting tables.
- This will be approximately a 4oz. tasting.
- Guests will purchase Pints in the Park wristbands and tasting cups from the Chamber.
- The Chamber has the right to use your photo/image in future promotions of Pints in the Park
- Please provide us with your logo and website as we will do our best to cross promote prior to the event with our website and Facebook.



Application deadline is August 23, 2019

2019 CRAFT BEER GUIDELINES

Space Rental:

- Spaces are assigned by the St. Germain Chamber of Commerce.
- A beer list is requested 2 weeks prior to the event.
- The St. Germain Chamber of Commerce will be the sole vendor of additional alcoholic beverages.
- This contract shall be governed by the laws of the State of Wisconsin and ordinances of Vilas County and the Town of St. Germain, Wisconsin.
- Proof of Liability Insurance must be turned in before an application will be processed. The exhibitor will be the sole responsible party in regard to the safety of its exhibit that may result in loss or injury to its employees or the public. The exhibitor releases, holds, keeps and saves harmless and indemnifies both the St. Germain Chamber of Commerce and the Town of St. Germain, Wisconsin from all claims for loss, damage or injury. Exhibitors are required to carry a one million dollar insurance policy naming the St. Germain Chamber of Commerce, as “additional insured”.

Space Appearance:

- No chairs or displays are allowed outside of your assigned area.
- All displays and exhibits must comply with the rules and regulations of the local fire department. Fire exits, alleys and aisles must be kept open at all times.
- All trash from your space must be disposed of prior to your departure. There are ample trash receptacles available.

Show Times and Rules:

- **Set-up time begins at 6:30 AM for Colorama.**
- Show hours are 9:00 AM – 4:00 PM. Pints in the Park runs from 12:00 PM – 4:00 PM
- All vehicles must be moved to the assigned parking area by 8:30 AM.
- Please do not begin dismantling until the posted closing time of 4:00 PM for Colorama.

Harassment or verbal abuse of anyone associated with the event or guests is strictly prohibited. Any complaints regarding such conduct will result in the removal of the exhibitor. All space contracts are non-refundable and non-transferable.

Please have business cards or other materials with your name, address, and phone number available for customers. Often we receive phone inquiries after the shows from potential customers. We cannot guarantee that we will be able to provide them with your information.

By St. Germain Town Ordinance, no carry-ins of any alcoholic beverages will be permitted and no overnight parking will be allowed in any Town Park in St. Germain.