



2021 ELIGIBILITY CRITERIA

All nominees must approve and accept their nomination and complete the submission forms by Friday, September 4, 2020.

NEW BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have been in business less than two years as of August 31, 2020.
- Nominees cannot be an expansion of an existing business, name change or new location of an existing organization.
- Please note: Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

SMALL BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must be an independently owned and operated business with a total number of employees not exceeding 25.
- Business must be owner operated for a minimum of two years, as of August 31, 2020.
- Please note: Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

EXPORT BUSINESS OF THE YEAR

- Nominees must have an active office in Halifax.
- A minimum of 40% of customers, partners or revenues must come from markets outside of Canada.
- Please note that Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

INNOVATIVE BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have introduced an innovative product, service, internal process, etc. on or before August 31, 2020 or be operating in a mode where innovation is built into the culture of the company.
- Please note that Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

NOT-FOR-PROFIT OF THE YEAR

- Nominees must have an active not-for-profit located and operating in Halifax.
- Nominees must work to achieve social and/or cultural and economic outcomes, as well as to generate sufficient cash flow to continue to support their causes.

BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have been in business more than two years as of August 31, 2020.
- Nominees must have a total number of employees exceeding 25.
- Please note: Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

BUSINESS LEADER OF THE YEAR

- Nominees must have an active participation in a business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Please note: Individuals currently working for Crown Corporations/Government Funded Facilities are not eligible for this category.