Are you an employer looking to develop your leadership talent?

The NEW Leadership Keweenaw program is looking for a few more participants.

Don’t miss out on your opportunity to develop your future leaders!
INBUSINESS MAGAZINE:
The Annual InBusiness Magazine has been printed for this year. Every member should have received a copy! If you did not receive your copy, please let us know. Did you notice any businesses who were not listed? To help grow and strengthen “Your Chamber” network, we would appreciate your help in recruiting them as a member.

We have some great articles from the business community and a directory of Chamber members. We hope you continue to do business with your fellow members and support the Keweenaw Chamber of Commerce as we continue to be the clearinghouse of business information and resources. We provide area information to locals and visitors concerning businesses and attractions. Last year, the InBusiness was distributed to Chamber members, which included our area lodging to put in rooms and lobbies, universities and area hospitals/clinics for their waiting rooms. If you would like to have additional copies of the InBusiness Magazines at your business, please help by picking up your InBusiness magazines from the Chamber office.

The InBusiness is always available online at www.Keweenaw.org on the homepage.

LEADERSHIP KEWEENAW PROGRAM: YOUR DONATION IS NEEDED! DONATE HERE!
You can help bring down cost to participants by being a scholarship sponsor/contributor or sponsor for the Leadership Keweenaw program. The Portage Lake Enrichment Foundation is a 501(c)3 and a subsidiary of the Keweenaw Chamber of Commerce.

*Please see the information on the Leadership Program included in this newsletter and pledge your support today!

We are taking applications for the Leadership Keweenaw program. The steering committee has been hard at work creating a program to bring the right mix of leadership skills training, community and business speakers for developing future leaders. I would like to say a sincere thank you to all of them!

WESTERN UP REGIONAL CHAMBER ALLIANCE
The Western UP Regional Chamber Alliance will be joining us at the Thursday, May 12th Business After Hours as the Keweenaw Chamber of Commerce will be hosting. We will be having Upwards Michigan Works! Hosting an employment educational workshop from 4:00-5:00 at the SDC in classroom 237.

We hope you are able to attend!

*The Regional Chamber Alliance consists of Western U.P. Chambers of Commerce meeting for further collaboration in all six counties (Houghton/Keweenaw, Baraga, Ontonagon, Gogebic and Iron). We are working together to further advance the business community as a region.

Wishing you all GREAT Business Success in 2016!  

Cheryl

REMinDER...
As always, we are continuing to strengthen the core programs of the Chamber of Commerce and have some great committees in place. I would like to encourage all of our Keweenaw Chamber of Commerce members to reach out to other businesses to join and support the areas business community. We welcome Chamber members to be actively engaged in recently identified volunteer opportunities. We would love to engage some retired business people in the community as well. The more involvement and engagement, the more exciting opportunities “Your Chamber” can provide. Please contact the Chamber office at 482-5240.
Keweenaw Chamber of Commerce is pleased to recognize the dedication of our renewed members!

Community Partners!

- AmericInn Lodge & Suites
- Bay Ambulance
- Credit Services, Inc.
- Copper Country Veterinary Clinic
- Houghton County Fair Association
- Jonathan M. Luse SR., P.C.
- Midwest Loan Services, Inc.
- Mine Shaft and Rock House Grill & Tavern
- Northwoods Sporting Goods
- Range Bank
- Shopko Hometown – Houghton
- Superior Screed Service

Thank you for your continued support!

2016 InBusiness!

The 2016 InBusiness is available online from the Chamber’s website www.keweenaw.org.

Click on the cover of the InBusiness to view contents.

The InBusiness is also available at the Chamber office if you would like extra copies for your staff, waiting areas, hotel rooms or others, please stop by and pick up some extra copies!
Northwinds Adventures

A perfect location to base your Keweenaw Adventures! We offer 220 acres, various lodging and a great pavilion and beach. Consider us for your wedding, reunion, graduation party or corporate event.

Rob Ozarowicz, Director of Operations
500080 S. Superior Road | Atlantic Mine, MI 49905
906.621.2176 | rozarowicz@gmail.com
Northwindsadventures.com

Evergreen Technology

Evergreen Technology is a branch of a Chinese company called Futianboa Environmental Technology Company. Futianboa is working to find technological solutions for China’s environmental pollution issues. China has a need for better green technologies, and that is what Evergreen Technology will do for China and the rest of the world. One of those technologies will involve removing heavy metals from polluted water. One of the reasons Hancock was chosen as the site for the business was the access to Michigan Technological University as a source for future employees. The first year, it’s expected about 15 people will be hired. The hope is to expand to 100 or even 1,000 employees in other locations.

Pete Makin, Business Manager
200 Quincy Street | Hancock, MI 49930
906.370.9557 | petemakin@evergreen-lab.com
Evergreentechnologyusa.com

Horner Flooring Company

As the longest standing manufacturer of hard wood maple basketball flooring and a founding member of the MFMA, Horner Sports Flooring has earned a reputation for excellence by providing the world’s finest hardwood basketball floors, synthetic sports floors and portable basketball floors around the world. Our maple hardwood basketball floors have exhibited unmatched proven performance and has resulted in Horner permanent sports flooring and portable wood basketball floors being used in NCAA, NBA, Pan-American Games, Olympics Games as well as schools, YMCAs and athletic centers worldwide.

Mark Young, VP
23400 Hellman Avenue | Dollar Bay, MI 49922
906.482.1180 | myoung@hornerflooring.com
Hornerflooring.com

Joining is easy... visit http://www.keweenaw.org/member/newmemberapp/, fill out the form and submit payment. If you have any questions, please call the Chamber office at 906.482.5240.
Dear Chamber Partners,

We are in the process of planning the Keweenaw’s Premier Golf Outing, it is the Chamber’s 18th Annual Golf Scramble.

Take a glance through the materials on pages 17-19, you will find registration and sponsorship information.

Have questions? Give us a call at 906.482.5240
Email us at info@keweenaw.org
Register online at http://www.keweenaw.org/events/details/keweenaw-s-premier-golf-event-1444

Thank you to all of our generous sponsors!
We appreciate your continued support of the Keweenaw Chamber and Events!

A fantastic opportunity for some of you to become more familiar with social media at a very low cost (it’s only $20)! TwoSix Digital is a fantastic company that has a lot of tips and tricks to help you push your information out to the people that matter so consider joining us for this 1 day workshop. Please let me know if you have any questions. This is a great way to teach your front line staff how to manage your social networks.

Pure Michigan is proud to present a social media learning opportunity to Michigan’s travel, tourism and hospitality industry during the month of May. TwoSix Digital will present the program on Tuesday, May 3 at the Holiday Inn of Marquette from 9 am to 4 pm.

The seminar will give attendees an opportunity to learn what’s new and what’s next with social media and digital marketing; tips, tricks and best practices to promote your business or organization online. We will also talk about ways to collaborate with Pure Michigan’s award-winning social media presence.

The full day workshop will include topics relating to current trends in digital marketing, social media best practices, strategic development, content planning, case studies and information regarding cooperative opportunities with Pure Michigan. Each attendee will also leave with access to additional resources including an online self-assessment tool, learning library and access to printable informational guides.

All travel & tourism industry related businesses and organizations are welcome to attend these full-day workshops. The cost is $20 per person and includes lunch.

You can register here - www.michigan.org/industry/
Making QuickBooks® work for YOU!

Love your Business, Hate the Bookkeeping?

Then you can’t afford to miss this session!

When: Wednesday, May 25, 2016
9 am - 3:30 pm

Where: Gogebic Community College
47420 State Highway M-26, Houghton

Cost: $50 per person
(Includes lunch and a 65 page manual to take with you)
Ask about Company Discounts

RSVP: By Thursday, May 19, 2016
Info@keweenaw.org or 906.482.5240

Space is limited to 24 participants.

This full day session is hands-on training with eight shared computers. Please bring in your company specific questions and stay after to ask the experts.

Purpose: Understand how to use the power of QuickBooks in your business to save time, enhance reporting, and get you the information you need in this hands-on working session.

Topics covered include, but are not limited to:
Understanding the chart of accounts • Using Classes • Create accurate financial statements • Proper recording of Loan Payments (Principal and Interest) • Use of Accounts Payable function • Setting up and using Customer and Vendor files • Understand payroll and payroll taxes and how QB helps you keep track of due dates • Overview of QB Payroll

Sponsored in part by:

SUPERIOR NATIONAL
Bank and Trust

The class will be led by Jacquie and Ron Miaso of Delta Business Solutions.

Jacquie has over 25 years experience in small business accounting in a wide variety of businesses from manufacturing to retail and construction. Ron has a wealth of experience both in QB and in Business Planning. Jacquie is a Certified Professional Bookkeeper and QB ProAdvisor. Ron is a Certified QBO ProAdvisor, Certified Nonprofit Accounting Professional and tax preparer.
Another value to members of the Chamber’s website is the Hot Deals Page
www.keweenaw.org/hotdeals/

Anyone can submit hot deals they are free for Chamber Members and a small fee for non members. Call the Chamber for a pricing list. 906.482.5240

Job Postings Page
www.keweenaw.org/jobs

All Chamber Members can submit for free a job opening through the Member Information Center which is found here: http://www.keweenaw.org/login/

Thank you!
Miners State Bank for Hosting the April Business After Hours.

It was a great time had by all who attended!
BUSINESS AFTER HOURS
At the John J. MacInnes Student Ice Arena

5-7 PM
Thursday, May 12, 2016
Huskies Suite North & South

Win great prizes!
• $2,500 in Advertising
• Hockey Season Tickets
• HD TV
...and more!

Meet Michigan Tech Athletic Department staff, TV6 on-air talent, Chamber of Commerce Staff and other local business professionals.

All local business owners, employees and significant others are welcome to attend.
Michigan Works will be hosting an employment educational workshop from 4pm to 5pm in SDC classroom 237

RSVP online at Keweenaw.org

Hosted by:
Interested In Getting Involved?

The Keweenaw Chamber of Commerce works to attract, support and develop area businesses like yours.

Participating in community events is a great way to network and create visibility for your company in the community.

For more information about upcoming events, check out our calendar: http://keweenaw.org/events/calendar/

Let us know if you have an upcoming event you want included on our calendar or in our next newsletter.

We are looking for photos of people doing business in the Keweenaw, to use on our website and in our newsletters. If you have photos you’d like to share, send them to info@keweenaw.org. Please include information on who took the photo and where it was taken so we can give proper credit. Thanks!

For more information on the benefits of Chamber membership, visit www.keweenaw.org or call our office at 906.482.5240 to see how we can help your business launch, grow and achieve its full potential.

Keweenaw Chamber of Commerce
902 College Avenue, P.O. Box 336
Houghton, MI 49931
p. 906.482.5240
f. 906.482.5241
e. info@keweenaw.org

www.keweenaw.org

www.facebook.com/KeweenawChamber
Take Advantage of these Energy Saving Programs to Help your Bottom Line

Like any other expense, the cost of energy directly impacts your bottom line. Turning on lights, heating offices, running presses, etc.—it all takes energy. And the more you use, the more you pay.

It’s also no secret that energy prices, particularly electricity, in the Western Upper Peninsula can be high. Depending on your utility provider, commercial rate payers can pay upwards of 60% more than the state average for electricity. This often limits profits, stymies reinvestment and can even prevent business owners from hiring additional employees and expanding operations.

What’s more, investing in energy conservation can be expensive. While there are certainly many low-cost options to reduce energy use (e.g. applying caulk around door frames and window seals), some high return-on-investment options are quite capital intensive. And this may dissuade businesses from pursuing net-positive energy efficiency projects.

Luckily, there are a number of programs available to business owners that help reduce the financial burden of energy efficiency upgrades. This past summer, Houghton County created a property assessed clean energy (PACE) district that allows many of its businesses and nonprofit organizations to access long-term financing for energy efficiency and alternative energy projects. For qualifying organizations, the entire project cost can be financed through PACE eliminating the upfront project expenses. Unlike a traditional bank loan which often runs 3 - 5 years, the cost of PACE projects are spread over 10 or 20 years and added to your annual property taxes. And because PACE financing is linked to the property, the owner can sell the property and the new owner picks up the PACE payments. For larger projects (more than $250,000), the energy cost savings are guaranteed to be greater than the projects expenses. For more information on how PACE can help your business visit www.leanandgreenmi.com.

Utility customers throughout the Western Upper Peninsula are also eligible to participate in Efficiency United’s rebate program which helps reduce the cost of energy efficiency projects. Funded through the energy optimization fees collected from utility customers, this program offers cost savings on upgrades such as energy efficiency lighting, HVAC systems and controls, commercial kitchen and refrigeration equipment, agriculture specific equipment, and more. For example, changing out old exterior lightbulbs with new, qualified energy efficiency LED replacement bulbs receives $0.55 rebate for every watt reduced. These rebates help to shorten payback periods and reduce initial upfront costs for efficiency upgrades. For more information the programs available to you, visit https://efficiencyunited.com/commercial-industrial.

Often, the hardest part of beginning an energy efficiency project is knowing where to begin. The state of Michigan’s Retired Engineer Technical Assistance Program (RETAP) capitalizes on the extensive experience of more than 50 retired engineers to offer energy conservation and pollution prevention assessments to Michigan businesses. The assessments are free, voluntary, confidential, non-binding and objective. The RETAP assessment targets all energy, water, material usages, and waste generation of a business’ operations to identify opportunities to save money and increase efficiency. RETAP provides these services to both in-state businesses with fewer than 500 employees and Michigan institutions of any size (e.g. hospitals, schools, municipalities, county governments, and state governments). To learn more about RETAP’s services, visit http://www.michigan.gov/energy.

For more information on energy efficiency programs available to businesses in the Western Upper Peninsula, contact Brad Barnett, assistant regional planner at the Western Peninsula Planning & Development Region, at bbarnett@wuppdr.org or 906-482-7205 (ext. 316).

*This article is a first in a series of pieces intended to focus on energy-related opportunities and challenges for businesses owners throughout the Western Upper Peninsula.*
Chamber Member Opportunities

Is your business interested in hosting a Business After Hours, Morning Brew, being an Eggs & Issue sponsor or having a ribbon cutting? Contact Trina at the Chamber.

Is there a business that you know of that should host a Ribbon Cutting or Business After Hours to celebrate a milestone? Send us their information and we would be happy to contact them!

Chamber businesses have the opportunity to sign up for Business After Hours, Morning Brew, Eggs and Issue sponsors and Ribbon Cuttings to celebrate their grand opening, open house, or ground breaking. Along with Chamber Members, your staff members and support team, Chamber staff, Chamber Board of Directors and Chamber Ambassadors attend the event to help you celebrate! A photograph of your event will be seen by many through the Chamber newsletter, as well as the Chamber’s Facebook page and Twitter site.

We Want Your Input

We need the following for our newsletters:

- Photos
- Business News
- New Hires
- Open Positions
- Updates about your Business

If you have photos or stories you would like to share, please send them to info@keweenaw.org. Please include who took the photo, where it was taken, and who wrote the story, so we can give proper credit.

Thank you!
Congratulations to these businesses!

Evergreen Technology hosted a Ribbon Cutting on April 14, 2016. Welcome to the Keweenaw!

Pete Makin, Business Manager  
200 Quincy Street  |  Hancock, MI 49930  
906.370.9557  
petemakin@evergreen-lab.com  
Evergreentechnologyusa.com

Sears Hometown Store hosted a Ribbon Cutting on April 15, 2016. Welcome to the Keweenaw!

Jackie Bourassa, Owner  
47420 Highway M-26 | Houghton, MI 49931  
906.482.7631  
Searshometownstores.com/locations/houghton-mi

Electric Brewing Supply hosted a Ribbon Cutting on April 15, 2016. Welcome to the Keweenaw!

Ryan and Katie Gray, Owners  
42021 Wilson Memorial Drive | Chassell, MI 49916  
906.523-2344  
ryan@ebrewsupply.com  
Ebrewsupply.com
MICHIGAN TECH GRADUATE SCHOOL

74 WAYS TO CREATE THE FUTURE.

Nearly all of today’s major challenges are technologically, culturally, and politically complex. At Michigan Technological University, students are educated to understand and develop solutions to these challenges. We invite you to check out our nationally ranked and internationally recognized programs.

**QUALITY EDUCATION**
We are large enough to be rich in resources and small enough to provide a highly personalized graduate education.

**LESS DEBT**
We provide excellent opportunities to support your education through research and teaching assistantships.

**REAL RESEARCH**
Enjoy hands-on, real-life research and laboratory experiences.

**MORE JOB OFFERS**
You will gain the knowledge and skills sought by industry, government agencies, and academia.

[Website URL]

Michigan Technological University is an equal opportunity affirmative action institution and a member of the American Association of University Professors, which includes providing equal opportunity for protected classes and individuals with disabilities.
Our roots run deep in the Keweenaw, going back to 1884, just five years after Edison’s incandescent bulb put electricity at the fingertips of people. That year, Peninsula Electric Light and Power Company was organized in the Keweenaw Peninsula. Because Peninsula Electric Light and Power was our original predecessor, you might say UPPCO grew up with the electric utility industry. From the Edison bulb to high-tech electronics, our company has been providing energy to the area and U.P. for more than 100 years.
The UP Health System combines the experience and services of two historic community hospitals, Bell and Portage, with the tertiary care of Marquette, a Duke Lifepoint hospital, to provide exceptional healthcare and value to those we serve. Working together, the UP Health System will improve patient satisfaction and focus on delivering exceptional quality care in Michigan’s Upper Peninsula.

Making our communities healthier.
That’s the promise of the UP.

844-411-UPHS • UPHealthSystem.com
Events in the Keweenaw:
More information on all of the following events can be found here. http://keweenaw.org/events/calendar/

**MAY 1-7 – SMALL BUSINESS WEEK**

**MAY 1– LEADERSHIP KEWEENAW APPLICATIONS ARE DUE! (IF INTERESTED, PLEASE CALL THE CHAMBER OFFICE TO SEE IF SPACE IS STILL AVAILABLE.)**

May 1 – Finlandia University Graduation
May 2 – Monday Morning Coffee
May 3 – Chamber of Commerce Day
May 4 - Houghton Business Association Meeting
   Copper Country Duck Unlimited 40th Anniversary Banquet
May 7 – French Toast and Pancake Breakfast.
   A Day with the Guard.
May 10 – HBPA Monthly Meeting
May 11 – KEDA Meeting

**MAY 12 – REGIONAL ROUNDTABLE: CHERILYNN LAMPINEN WILL PRESENT “ECONOMIC PROSPERITY, EVERYONE WORKS!” 4-5 PM MTU-SDC Rm. 237 – EVERYONE WELCOME!**

**MAY 12 – BUSINESS AFTER HOURS: MTU ATHLETICS, TV6 ARE PARTNERING TO HOST A KEWEENAW CHAMBER BUSINESS AFTER HOURS 5-7 PM. SEE PAGE 8 FOR MORE INFORMATION.**

May 13 – Club Indigo – Driving Miss Daisy
May 14 - Keweenaw Path Fundraising Event
   Day For Women
   Geocaching Walking Tour with a Park Ranger
May 20 - Bike to Work Day - Step Into History

**MAY 25 – LUNCH AND LEARN – LEARN MORE ABOUT QUICKBOOKS. SEE PAGE 6 IN THE NEWSLETTER FOR MORE INFORMATION.**
Why did you join the Chamber?
Are you taking advantage of your benefits?
Contact Cheryl or Trina at the Chamber office if you have any questions about your membership or how to use your Chamber Member Benefits!
The Keweenaw’s Premier Golf Outing
18th Annual Chamber Golf Scramble
Wednesday, June 22nd 10am Shotgun Start
Portage Lake Golf Course

Golf Update:

Teams:
There are 16 teams signed up... only 20 spots remain!

Eagle Sponsors: Portage Lake Golf Course
SPONSORSHIPS AVAILABLE... Call the Chamber today!

Hole Sponsors:
- City of Houghton (2)
- Michigan Tech University (2)
- UP Health System - Portage (2)
- UPPCO (2)
- Wal-Mart (2)
- Pat’s / Festival Foods
- River Valley Bank
- Superior National Bank
- Aspirus Keweenaw
- Daily Mining Gazette
- Finlandia University
- Michigan Tech Employees Federal Credit Union
- Compudyne
- Portage Health Foundation
- Gardenview Assisted Living and Memory Care
- City of Hancock
- Koppers, Inc.
- CM Morris Group, Inc.

Contest Holes: Tervo Agency is sponsoring a chance to win $10,000 Hole-In-One prize on hole #15!, There are also Hole-In-One prizes at holes #4, #8, #14 and #15!

Raffle Sponsor: Donate today! Gift basket, gift cards, or merchandise.

Beverage Sponsor: ONLY 2 opportunities. Call us for details!

Thank you to all of our generous sponsors!
We appreciate your continued support of the Keweenaw Chamber and events!
The Keweenaw’s Premier Golf Outing
18th Annual Chamber Golf Scramble
Wednesday, June 22nd 10am Shotgun Start
Portage Lake Golf Course

Contests, Cash, & Prizes
Copper Country Ford is sponsoring the Hole-In-One Car at hole #8!, Tervo Agency is sponsoring a chance to win $10,000 Hole-In-One prize on hole #15! There are also Hole-In-One prizes at holes #4, #8, #14 and #15!

Food & Refreshments
Lunch and drinks on the patio

Register Today
Chamber Member Team - $400
Includes golf, 2 carts, and lunch
Non-Chamber Member Team - $600
Includes golf, 2 carts, and lunch
Sign up as a pair - $220
Includes golf, 1 cart, and lunch
Sign up as an individual - $110
Includes golf, and lunch

ADDITIONAL:
Skins - $20 per team
Mulligans - $10 per team (2 per player)

Call 906.482.5240 or email info@keweenaw.org to register.

Sponsorships
Par Sponsor- $100
• Special recognition at the event
• Signage at one hole
• Listed on all materials given to players
• Listed in Chamber newsletter and Facebook

Birdie Sponsor- $350 (only 2)
• Beverage sponsor for the day’s event
• Special recognition and introduction at the event
• Your business name and logo on 144 drink tickets
• Listed on all materials given to players
• Listed in Chamber newsletter and Facebook

Eagle Sponsor- $650
• Registration for 1 foursome at event
• Lunch
• 2 carts
• Special recognition and introduction at the event
• Opportunity to talk about your business.
• Sponsor signage at the entrance/exit of the golf course
• Hole sponsorship
• Swag bag Sponsor (only available with Eagle Sponsorship)
• Listed on all materials given to players
• Listed in Chamber newsletter and Facebook
• Your product with logo put into all swag bags (you provide 144 pieces)
18th Annual Golf Outing Registration Form

Pre-Registration Required (if paying at the door, an extra $20 charge will be applied)
9:00 am Check-In (Team Captain), 10:00 am Shotgun Start

Team Registration
Includes Greens Fees, carts and Lunch

☐ Chamber Member Foursome - $400
☐ Non-Chamber Member Team - $600
☐ Chamber Member Twosome - $220
   (we will pair you with another twosome)
☐ Chamber Member Individual - $110
   (we will pair you with additional players)

ADDITIONAL:
☐ Skins - $20 per team
☐ Mulligans - $10 per team (2 per player)

Sponsorship Opportunities
Please Select your Choice(s)
☐ Eagle Sponsor - $650
☐ Birdie Sponsor - $350
☐ Par Sponsor - $100

Golfers Names
1. _____________________________
2. _____________________________
3. _____________________________
4. _____________________________

Company / Organization and Payment Information

Company / Organization Name: __________________________________________________________
Contact: ___________________________ Phone: _____________________________
Address: ___________________________ City: _____________________________
Email: _____________________________
Amount Enclosed: _________________ ☐ Check ☐ Visa ☐ Mastercard ☐ Discover
Credit Card Number: ___________________________ Expiration Date: _____________
3 Digit CVS Code: _________________
WHAT IS IT?

Leadership Keweenaw is a leadership development program that challenges participants to broaden their understanding of the Keweenaw and develop their leadership skills through networking, education, activities and community involvement.

INVEST IN LOCAL LEADERSHIP

Invest in local Leadership / Workforce Development through the Portage Lake Enrichment Foundation, Inc., the 501(c)3 subsidiary of the Keweenaw Chamber of Commerce.

INVESTMENT BENEFITS

Investors make the programs and services vital to building workforce capability in our community possible. In addition, investors receive recognition for their support.

INVESTMENT RECOGNITION INFORMATION

Business Name: ___________________________ Contact Name: ___________________________

Address: ___________________________ City: ____________ State: ____________

Zip: ____________ Phone: ____________ Email: ___________________________

Website: ___________________________

PAYMENT METHOD

☐ Check Enclosed - please make payable to: Portage Lake Enrichment Foundation, Inc.
☐ Invoice me during the month of ________, 2016-17
☐ I will pay with a Credit Card (please call 906.482.5240)

Please make this pledge for:
☐ 1-year ☐ 2-years ☐ 3 years

PAYMENT INVESTMENTS

<table>
<thead>
<tr>
<th>Meal Sponsor</th>
<th>$500 Amount</th>
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<tbody>
<tr>
<td>Program Sponsor</td>
<td>$700 Amount</td>
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<tr>
<td>Graduation Sponsor</td>
<td>$900 Amount</td>
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<tr>
<td>Scholarship Sponsor</td>
<td>$1000 Amount</td>
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<tr>
<td>Scholarship Contributor</td>
<td>$500-$999 Amount</td>
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FOUNDOING PARTNER - Contact Chamber Office
FOUNDOING AFFINITY - Contact Chamber Office

This form is specific to community leadership programs. Investments made through the form will go toward the 2016-2017 programming.

Portage Lake Enrichment Foundation, Inc.
Please contact Cheryl Fahrner, Executive Director
Keweenaw Chamber of Commerce • 902 College Avenue • PO Box 336 • Houghton, MI 49931
Phone: 906.482.5240 • Fax: 906.482.5241 • Email: info@keweenaw.org
Application Instructions:

1) Fully complete all sections of the Leadership Keweenaw Application.
2) Have your employer or sponsoring organization complete the Employer Consent and Recommendation Form.
3) If applicable, complete Scholarship Application Form (this must be submitted at the time of your Application to be considered for scholarship funds).
4) Return all materials and $250 tuition deposit to the Portage Lake Enrichment Foundation office no later than May 1, 2016.
   i. Via mail to: Leadership Keweenaw c/o Portage Lake Enrichment Foundation PO Box 336, Houghton, Mi 49931
   ii. Via fax: 906.482.5241
   iii. Via email: info@keweenaw.org

Applicants must have full support of the organization or corporation they represent. Those who are unable to fulfill the attendance requirement may be asked to withdraw with no refund of tuition.

Applicants will be notified no later than June 1, 2016 of their acceptance to the program and, if applicable, any scholarship funds awarded.

2016-17 Program Schedule:

August 18, 2016: Retreat Day 1
August 19, 2016: Retreat Day 2
September 15, 2016: Natural Resources
October 13, 2016: Government and Community
November 10, 2016: Human & Public Services
December 8, 2016: Legal System
January 12, 2017: Education & Workforce Development
February 9, 2017: Economic Development & Infrastructure
March 9, 2017: Environment & Stewardship
April 13, 2017: Health Wellness & Community Service
May 11, 2017: Closing Retreat & Graduation

Thank you for your interest in Leadership Keweenaw
A program of the Portage Lake Enrichment Foundation of the Keweenaw Chamber of Commerce
Leadership Keweenaw

To be a community leader, you must know your community inside and out. To be a great salesperson, you must know your territory. To effectively network, you must meet new clients with whom to network. To effectively lobby, you must know your leaders and the process. These are the attributes of a great community leader.

Leadership Keweenaw is the ideal program for preparing our leaders of tomorrow. The Leadership Program will provide you with a detailed understanding of the inner workings of the various public and private elements that make our segment of the Upper Peninsula truly unique.

Mission: Leadership Keweenaw challenges participants to develop their leadership skills through networking, education, exciting and fun activities, and community involvement.

Vision: Leadership Keweenaw improves quality of life for residents and guests via its graduates’ active, consistent practice of inclusive leadership. This program builds our leadership talent to positively impact our economy, environment, and society.

Values:
- Culture
- Education
- Diversity
- Respect
- Relationships

Program Objectives:
After completing the Leadership Keweenaw program, participants will be able to:

- Appraise their leadership capabilities to focus on strengths, skills, and expertise.
- Apply the leadership concepts and practices at their workplace and/or in the community.
- Gain a broad understanding of the different business organizations and the cultural differences.
- Compare and contrast profit and not-for-profit entities and the unique characteristics of each.
- Prepare to step into a leadership role within the community or with your employer.
- Commit to lifelong learning and professional development.

Goals and Benefits:
As a participant, you will:

- Develop, practice, and improve leadership skills
- Engage in leadership roles at work and in the community.
- Work on a real life community project and propose improvements.
- Expand business and community networks for current and future leaders.
- Generate an awareness and appreciation of the Keweenaw’s resources, institutions, cultures and challenges.
- Identify, evaluate, and apply individual strengths to effectively serve businesses, organizations, and communities.
- Promote your company or organization and yourself via community involvement.
- Develop long-term professional relationships within the community.
Program Requirements:

Participants are required to attend all sessions and complete all assignments. A two-day opening retreat in August is followed by one-full weekday session (7:45 am to 4:30 pm) each month beginning in September and ending in May. Leadership Keweenaw Program sessions are typically held on the second Thursday of each month (see program schedule for specific dates). The program concludes with a dinner and graduation program in May.

To successfully complete the Leadership Keweenaw program and graduate, participants are required to:
- Attend a minimum of 10 full-day out of 11 full-day sessions
- Complete a minimum of 5 of the monthly interim assignments
- Complete all homework assignments (whether a session is missed or not)
- Participate in a 9-month Community Class Project

Acceptance into the Leadership Keweenaw Program:

The Leadership Keweenaw Committee thoughtfully considers information submitted by applications, and carefully selects a diverse group of applicants to create a class representing the business community, the arts, education, religion, government and community based organizations.

The program is limited to 20 participants each year. Applications must be accompanied by a $250 tuition deposit to be considered complete. Applicants will be notified by June 1, 2016 of their acceptance to the program. A waiting list will be established if applications exceed program space. If you are not accepted into the 2016-17 Leadership Keweenaw program, you are encouraged to apply again in a subsequent year.

Program Tuition: $1,195

If accepted into the Leadership Keweenaw program, you or your employer/sponsor will be responsible for the remaining balance of $945 tuition due on or before July 15, 2016.

The tuition covers all instruction, activities, program materials, meals, some group transportation, and graduation expenses.

Tuition is refundable prior to beginning of the program; however, there is a $250 administrative fee for withdrawals after July 1, 2016. Tuition is not refundable for withdrawals of any reason on or after August 1, 2016.

Scholarships:

A limited number of scholarships may be available. If seeking assistance, your scholarship application must be submitted with this application form. Please note that scholarships are based on need and must be repaid in the event the program is not completed.

For additional information, please contact the Keweenaw Chamber of Commerce at 906-482-5240, info@keweenaw.org or visit our website at Keweenaw.org

Thank you for your interest in Leadership Keweenaw
A program of the Portage Lake Enrichment Foundation of the Keweenaw Chamber of Commerce
LEADERSHIP KEWEENAW
Developing Future Leaders

2016-2017
Program Application

Confidential Application
To be used only for selection purposes

Please type responses or print legibly.

PERSONAL DATA
Name (Last, First, Middle) __________________________________________

Home Address _____________________________________ City: __________ State: __________

Zip Code_________ Home Phone ________________ Preferred First Name ________________

E-Mail Address (to be used for program communication) ________________

EMPLOYMENT
Current Employer (if any) ___________________________ Date Hired __________

Address _____________________________________ City: __________ State: __________

Zip Code_________ Work Phone ________________

Current Title or Responsibility ___________________________ Since: __________

Briefly describe your job responsibilities or activities __________________________________

______________________________________________

Do you live/work in the Keweenaw area? ___________ How long? ___________

Are you applying as a: ☐ Representative of an employer ☐ Representative of a club/organization

☐ Individual

Have you participated in any other leadership programs? ☐ Yes ☐ No

If so, when? ___________ Where? ___________ Length of Program ___________

Briefly describe the program here:

______________________________________________

______________________________________________
EDUCATION
(Begin with high school, college(s), advanced degrees and/or specialized training.)

<table>
<thead>
<tr>
<th>Name and Location of School</th>
<th>Degree</th>
<th>Major</th>
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GENERAL INFORMATION

In your opinion, what are the three most important issues in the Keweenaw area today?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

What are your short and long term expectations as a participant of the Leadership Keweenaw Program?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________
What do you consider to be your major leadership achievement to date?


Is there anything else you would like to note about yourself or your leadership experiences?


Please provide one letter of recommendation
COMMITMENT

I understand the purpose of the Leadership Keweenaw Program and that attendance, participation and a willingness to experience new activities is essential to successfully completing the program. If I am selected, I will devote the time and resources necessary to complete the program. Attendance at the August two-day retreat and all monthly sessions is critical to the understanding of the program and to the members of the class. Absence for personal or professional reasons up to 8 hours over the 10-month period is acceptable if necessary. Absences beyond that amount will be brought to the Executive Committee for review and may be reason for dismissal from the program with no portion of the tuition refunded. If for any reason I do not complete the program, I realize that any scholarship funds I have received will have to be repaid.

I understand the above commitments and agree to be bound by them in signing this application. If applicable, I have gained the support of my organization to participate in this program.

______________________________  __________________________
Applicant Signature               Date

For Office Use Only

Application Received:  Application Fee Received:  
Employer Form Received:  Orientation Date/Time:  
Employer Consent & Recommendation Form

Note: If self-employed or retired completion of this form is not needed.

Name of Applicant: ___________________________ Company Name: ___________________________

Employer’s Name: ___________________________ Employer’s Phone Number: ___________________________

Employer’s E-mail: ___________________________

I understand the purpose of the Leadership Keweenaw program and that attendance, participation and a willingness to experience new activities is key to successfully completing the program. If ___________________________ (name of employee) becomes a participant, I will let them devote the time and resources necessary to complete all components of the program. Absence for personal or professional reasons up to 8 hours over the 10-month period is acceptable if necessary. Absences beyond that amount will be brought to the Executive Committee for review and may be reason for dismissal from the program with no portion of the tuition refunded. If for any reason ___________________________ (name of employee) does not complete the program, I realize that any scholarship funds they have received will have to be repaid.

I recommend ___________________________ as a participant in the Leadership Keweenaw program.

Why was this employee selected to participate in the Leadership Keweenaw program?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

What are your short-term and long-term expectations of sending an employee through the Leadership Keweenaw program?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Employer Signature ___________________________ Date ___________________________
Please mail this form to:
Leadership Keweenaw
Portage Lake Enrichment Foundation
PO Box 336
Houghton, MI 49931

Or

Bring this form to the Keweenaw Chamber of Commerce

Completed Employer Consent and Recommendation Form must be sent by May 1, 2016.

Employer: Please note the program and tuition requirements. Please discuss these requirements with your employee to minimize schedule conflicts and maximize their opportunities in the program. Please contact the Leadership Keweenaw Coordinator with any questions. Thank you for supporting Leadership Keweenaw.
The Mission, Vision and Philosophy of the Keweenaw Chamber of Commerce:

The **MISSION** of the Keweenaw Chamber of Commerce is to improve the community and economic vitality of the Keweenaw Peninsula.

The **VISION** of the Keweenaw Chamber of Commerce is to create a sustainable, diverse, and vibrant economy that fosters excellent quality of life.

The **PHILOSOPHY** of the Keweenaw Chamber of Commerce is such that we believe we can achieve our vision through effective leadership and collaboration with other organizations, business leaders, and community members while working with integrity towards the achievement of common goals through shared resources, skills, and ideas.

Looking for a way to get your advertising message out to a fresh new crowd? The Chamber newsletter has a printed circulation of more the **120 local businesses**. We can accept print-ready ads or build an ad for you... just ask for details. Email advertising is also available and **reaches 1,700 email addresses!** Newsletter and email advertising gets proven results – let us help you grow your business today!

The deadline is the 20th of the month for the next month’s newsletter. For example, December 20 is the deadline for an ad in the January newsletter. Call us with questions!

**Ad rates per issue:**

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
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<tr>
<td>Full page</td>
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<td>$ 25</td>
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<tr>
<td>Email campaign</td>
<td>$ 25</td>
</tr>
</tbody>
</table>
2016-2017 Program Schedule

August 18, 2016: Retreat Day 1
August 19, 2016: Retreat Day 2
September 15, 2016: Natural Resources
October 13, 2016: Government and Community
November 10, 2016: Human & Public Services
December 8, 2016: Legal System
January 12, 2017: Education & Workforce Development
February 9, 2017: Economic Development & Infrastructure
March 9, 2017: Environment & Stewardship
April 13, 2017: Health Wellness & Community Service
May 11, 2017: Closing Retreat & Graduation

LEADERSHIP KEWEENAW
Developing Future Leaders

The Leadership Keweenaw program is run through the Portage Lake Enrichment Foundation, Inc., a 501(c)(3) subsidiary of the Keweenaw Chamber of Commerce.

For additional information, please contact Keweenaw Chamber of Commerce
902 College Avenue, PO Box 336, Houghton, MI 49931
Phone: (906) 482-5240 Email: info@keweenaw.org
www.keweenaw.org

2016-2017 Leadership Development Program
Programming by the Keweenaw Chamber of Commerce

Application
- A maximum of 20 applicants are selected each year to create a diverse class representing business, education, the arts, religion, government, and community-based organizations.
- Applications are due May 1, 2016.
- Applicants will be notified by June 1, 2016 of their acceptance into the program.
- A waiting list will be established if applications exceed program space.

Tuition
If accepted into the Leadership Keweenaw program, you or your employer/sponsor will be responsible for the $1,195 tuition fee which covers all program materials, meals, some transportation and graduation expenses. A limited number of scholarships may be available. Tuition is refundable if the participant withdraws prior to July 1, 2016, less $250 administrative fee.

Commitment
Participants spend approximately 150 hours on Leadership Keweenaw sessions and related activities during the program. The monthly session dates are listed on the back of this brochure. The remaining program components require time outside of the monthly sessions, and are designed to provide flexibility and choice so that participants can select the options that best fit their schedules.