



February 22-23, 2020

Dear Friend of Safety Harbor Chamber of Commerce,

Thanks for your interest in sponsorship for the ***Art & Seafood on the Waterfront*** event. This two-day event is a blend of outstanding juried art from around the world and great local seafood from the Tampa Bay area. The beautiful Waterfront Park in Safety Harbor is our showcase setting for this family friendly festival which attracts over 8,000 people.

Art & Seafood on the Waterfront is another great example of the quality of lifestyle our community has to offer, and we are proud to present this event at a level that puts Safety Harbor on the map for cultural offerings in the region.

Please review our attached sponsor packet and sign up to become one of **our hometown heroes!**

Thank you for your commitment to making Safety Harbor a thriving and vital community and for your help in making our town such a wonderful place to live and work.

Gratefully,

A handwritten signature in black ink that reads "Susan Petersen".

Susan Petersen
President & CEO

About Safety Harbor Chamber of Commerce - Founded in 1930, the Safety Harbor Chamber of Commerce is a not for profit organization of individuals, business persons and entrepreneurs working together to make a positive impact on the community and accomplish much more than any one business could ever hope to achieve. Our historic building at 200 Main Street is in the heart of charming downtown Safety Harbor.





SPONSORSHIP PACKAGES

Presenting Sponsor - \$5,000

(1 available)

Pre-Event

- Presenting billing: Art & Seafood on the Waterfront Presented by (*Sponsor Name*)
- Sponsor mentions in all public relations efforts including: Television appearances, Radio interviews, and press releases. Opportunities for inclusion in live appearances or interviews (when available)
- Premium logo placement on all promotional materials (Print/web/advertising/Volunteer t-shirts)
- Prominent logo placement on the festival webpage with link to sponsor website
- Social media exposure (Facebook, Instagram, Twitter, LinkedIn)
- Logo/website link in all email blasts
- Post event Follow-up e-blast and web mention

On-Site Benefits

- Presenting language and logo recognition on stage banner
- Unique marketing opportunity for product placement on site (tbd)
- Stage introductions throughout both days
- Opportunity to welcome the crowd on Saturday morning from the stage
- 30 VIP Tent wristbands for your company

Stage Sponsor - \$3,500

(1 available)

Pre-Event

- Large logo placement on all materials (Print/web/advertising)
- Large logo placement in prime location on festival webpage
- Social media exposure (Facebook, Instagram, Twitter, LinkedIn)
- Logo/website link in majority of email blasts

On-Site Benefits

- Special sponsor signage on stage
- Stage introduction and welcome during opening of festival
- 10x10 booth space for marketing purposes
- 15 VIP Tent wristbands for your company

Art & Seafood on the Waterfront Sponsorships Page Two

People's Choice Sponsor - \$2,500

- Sponsor name listed on People's Choice Award Trophy that will be displayed at the event prior to the awards ceremony
- Logo with link on festival webpage
- One mention in sponsor e-blast to the festival mailing list
- Logo on stage banner
- Stage introduction during the awards ceremony on Saturday and on Sunday during the day
- 10x10 booth space for marketing purposes
- 12 VIP Tent wristbands for your company

VIP Tent Sponsor - \$2,000

- Sponsor logo banner displayed on VIP Tent
- Logo with link on festival webpage
- One mention in sponsor e-blast to the festival mailing list
- Logo on stage banner
- Stage introduction on Saturday
- 10x10 booth space for marketing purposes
- 10 VIP Tent wristbands for your company

Artiste Sponsorship - \$1,000

- Logo on stage banner
- One mention in sponsor e-blast to the festival mailing list
- Logo with link on festival webpage
- 10x10 booth space for marketing purposes
- 4 VIP Tent wristbands for your company

Community Hero Sponsorship - \$500

- Logo with link on festival webpage
- One mention in sponsor e-blast to the festival mailing list
- 10x10 booth space for marketing purposes
- 2 VIP Tent wristbands

Sponsorship Contacts:

Susan Petersen (727) 726-2890

Melissa Mabe (813) 918-2290

Email: Susan@SafetyHarborChamber.com



Sponsorship Agreement February 22-23, 2020

Sponsorship Levels – please check one:

- \$5,000 _____ Presenting Sponsor*
 - \$3,500 _____ Stage Sponsor*
 - \$2,500 _____ VIP Sponsor
 - \$1,000 _____ Artiste Sponsor
 - \$500 _____ Community Hero Sponsorship
- *These sponsorship levels are customizable to the sponsor.**

Name of Company/Organization _____

Name of Contact Person _____

Address _____

Phone _____ Mobile _____

Email _____

Website _____

Name of Authorized Sponsor _____

Signature of Authorized Sponsor

_____ Date _____

Please sign one copy of this agreement and return to the *Safety Harbor Chamber of Commerce* with payment (please retain a copy for your files). We will then send you a formal acknowledgement with details regarding fulfillment of your sponsorship.

Mail To: Safety Harbor Chamber of Commerce
200 Main Street
Safety Harbor, FL 34695
Phone: (727) 726-2890
Email: Susan@SafetyHarborChamber.com

