



139 W. Dominick Street
Rome, NY 13440
(315) 337-1700
www.RomeChamber.com

2017 Rome EXPO Sponsorship Opportunities

Center (Major) Sponsor - \$2,500: Only 4 Inside

Estimated Value: \$5,500+

- One of four (4) center booths in a high-visibility, premium location for product display. (See #80, 81, 82, 83 on floor plan.)
- Listed and mentioned as a Major Sponsor of the Rome EXPO with sponsor company name and logo in all pre-event and day-of-event media, publicity, advertising, and programs.
- Announcement of Major Sponsor throughout the EXPO event.
- Entrance space available for Major Sponsor to post signage or banner (size TBD).
- Recognition on Rome Area Chamber of Commerce web site with logo and link to Sponsor's web site.
- Recognition of sponsorship on Chamber's lobby sign display.
- Recognition of sponsorship in Chamber's "Member Update" publications, and social media through May 1, 2017.
- 20 Tickets for Free Admission to the Rome EXPO. (Admission fees are not applicable to booth staff).
- 10 Tickets for Free Admission to any Rome Chamber Business After Hours event, April through December 2017.
- 4 Free Ads in Chamber's emailed "Member Update", good through December 2017.
- Recognition in the Rome Chamber's Annual Report and at Annual Banquet.
- Electronic copy of event exhibitors' contact information.

Quad Sponsor - \$1,500: Only 2 Inside

Estimated Value: \$3500+

- One of two (2) corner booths in a high-visibility, premium location for product display. (See #2, 34 on floor plan.)
- Listed and mentioned as a Quad Sponsor of the Rome EXPO with sponsor company name and logo in all pre-event and day-of-event media, publicity, advertising, and programs.
- Announcement of Quad Sponsor throughout the EXPO event.
- Space available for Quad Sponsor to post signage or banner (size TBD).
- Recognition on Rome Area Chamber of Commerce web site with logo and link to Sponsor's web site.
- Recognition of sponsorship on Chamber's lobby sign display.
- Recognition of sponsorship in Chamber's "Friday Fax", emailed "Member Update", and social media through May 1, 2017.
- 10 Tickets for Free Admission to the Rome EXPO. (Admission fees are not applicable to booth staff).
- 5 Tickets for Free Admission to any Rome Chamber Business After Hours event, April through December 2017.
- Recognition in the Rome Chamber's Annual Report and at Annual Banquet.
- Electronic copy of event exhibitors' contact information.

To meet print production deadlines for fliers, ads, articles, newspaper inserts, etc. and to benefit from a full range of pre-EXPO publicity, a signed commitment is required in order to include you as a Sponsor. Please complete and return this commitment form today. Upon receipt of your commitment, the Registration & Contract form will be forwarded to you. Please complete and return it on or before **December 31, 2016**.

___ YES! We want to support the Rome EXPO!

Please reserve the following center sponsorship booth #: 80 **SOLD** 81 **SOLD** 82 _____ 83 _____

Please reserve the following quad sponsorship booth #: 2 **SOLD** 34 **SOLD**

Business Name: _____

Authorization: _____

Authorized Signature: _____ Date: _____

Print Name & Title: _____

Email Address: _____ Phone: _____ Fax: _____

**Questions? Please call Rome Area Chamber of Commerce (315) 337-1700
or Email: info@RomeChamber.com**