



The 42nd Annual Rome EXPO will attract thousands of visitors, and this year's theme – **This is Living!** – will attract many do-it-yourselfers in the region as we encourage home improvement, recreation, and wellness. In addition to traditional home improvement product and service exhibitors, designated areas will feature beverage and food tasting, demonstrations and interactive sessions.

SPECIAL OFFER BY INVITATION ONLY! “Be An Angel!”

Many of Rome’s local not-for-profit (NFP) organizations are creative and frugal as they provide necessary and cultural services to the public. They do more with less, struggling to be self-sufficient, yet add value to quality of life and ongoing community improvement.

Your favorite NFP might benefit greatly from exposure to thousands of visitors at the Rome EXPO, but decline the opportunity because of the booth fee. Here’s your chance to “Be An Angel” by sponsoring a booth for them during the weekend of April 29 & 30, 2017. The EXPO booth prices have been kept the same this year to make being an Angel even easier! The list below includes names of those organizations that have agreed to staff a booth if we can find them an Angel Sponsor.

Please complete and return this form

Please indicate the organizations you would be willing to sponsor, in order of priority (1 for first, 2 for second, 3 for third) in the event that there are Angels “competing” to sponsor a booth for the same organization. The following organizations have agreed to exhibit at the Rome EXPO to raise visibility and public awareness of their mission, and become more self-sufficient, IF we can find them an “Angel”.

- Ava Dorfman Senior Community Center
- Delta Lake Bible Conference Center (*Angel Sponsor is Business Machines & Equipment, Inc.*)
- Mid York Library System/Jervis Public Library (*The Printed Word & WKG each agreed to sponsor a portion of the booth fee, leaving a balance of \$149 – anybody else?*)
- United Way of Rome & Western Oneida County, Inc. (*Angel Sponsor is NYSTEC*)
- Madison Oneida BOCES (*Angel Sponsor is Rome Teachers Federal Credit Union*)
- Knights of the Mohawk Barbershop Harmony Society (*Angel Sponsor is Salina Electronics*)
- Humane Society of Rome (*Angel Sponsor is NBT Bank*)
- Rome Rescue Mission, Inc (*Angel Sponsor is Woodforest National Bank*)

In exchange for the \$249 (per booth) Angel Sponsor fee, please indicate how you would like to be considered:
As a **Sponsor**, OR **Anonymous** (check one).

- Sponsor** “Angel Booth” donors may choose to be considered as in-kind sponsors, with business name recognition on the Rome Chamber website, on-site event signage, in press releases and in regional direct-mail, email, and Friday Fax promotion of the Rome EXPO.
- Anonymous** No publicity or public recognition. “Angel” name will be given only to the Executive Director of the non-profit organization you select, or upon your request, provided to no one.

Business/Individual _____

Contact Person _____

Contact Email _____ Phone _____

Questions? Call Alexa Drake at the Rome Chamber at 315-337-1700. Thank you for considering!