Compassionate, Connected Care for every stage of life

From primary care to long-term care, Rome Memorial Hospital delivers quality, compassionate medical care for every stage of life.

With our specialized Senior Behavioral Health Unit and Residential Health Care Facility, the hospital has become recognized as a valuable resource for senior services.

Ranked among the top 20 percent of skilled nursing facilities for four consecutive years, the hospital earned special designation as a NICHE (Nurses Improving Care for Healthsystem Elders) facility for providing quality care for older adult patients.

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1500 North James Street, Rome, NY 13440
315.338.7000 • romehospital.org
A Message from the Chairman of the Board

For more than 106 years the Rome Area Chamber of Commerce has led the way as our city has developed and responded to an ever changing world. First as a wilderness fort, then a transportation hub, a manufacturing hotspot, and finally the technological trailblazer it is today, Rome’s business sector has continued to adapt. We at the Chamber are here to welcome new partners, support growth, and encourage leadership through a network that provides a comprehensive range of services from advocacy to promotion. This collaborative and supportive environment makes Rome the perfect place to foster a thriving business sector as we evolve as a community.

Through a strong spirit of volunteerism and solidarity, Rome has consistently proven itself to be a welcoming community as a place to live, learn, and play. Culturally, the city offers diverse events and recreational opportunities, while the region’s four seasons offer outstanding outdoor sports and discovery of our parks and natural heritage. In every part of Rome, you can find the influence of the Chamber of Commerce as diverse agencies, businesses, and individuals have joined forces to build an economically-sound and vibrant city.

From the enduring strength of Fort Stanwix to the technological revolution that Rome leads today, our community has maintained its position at the forefront of progress. Our investment, economic development, and advocacy efforts over the past 106 years have built an outstanding foundation to ensure our community’s future progress. At the Chamber of Commerce, we are excited to guide our community forward.

Join us at the Chamber as we work, play, and celebrate our community. Let us show you why Rome is where the heart is.

COVER Photos (from top left, clockwise): Copper City Brewing (more, p 17); Downtown Market/PACT (more, p 9); Rome Tower Project (more, p 8); Rome City School District Music/Arts (more, p 14); Cinema Capitol (more, p 11); World Series of Bocce (more, p 17); Congratulations to Herb Philipson’s, family-owned business established in 1951, with headquarters in Rome. Now with 300 employees at nine locations, Herb Philipson’s is set to continue to thrive with new ownership. The Rome Area Chamber of Commerce 2018-2019 Member Directory and Community Guide is a publication of the Rome Area Chamber of Commerce, Rome, New York. Reproduction of any portion of this publication without written permission from the publisher is forbidden. The information in this directory is carefully compiled to maximize accuracy as of April 30, 2018; however, the Rome Area Chamber of Commerce and The Printed Word cannot accept responsibility for omissions or errors. Other photo credits throughout the guide include: Capitol Theatre, Rome City School District, Mike Colangelo, Fort Stanwix NM, Rome Sports Hall of Fame, Rome Memorial Hospital, MVEDGE, Turning Stone Resort, The Printed Word, and the Rome Chamber.

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#LOVELOCAL

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Wesley Cupp, Chairman
Rome Country Club

Wesley Cupp, Chairman of the Board of Directors

www.RomeChamber.com (315) 337-1700 info@RomeChamber.com 3
That you're-just-a-number feeling? We've all been there. That's why you won't find it here. Because as much as we like numbers (we're bankers, after all), we like people even more.

Stop into any branch and say hi, or visit us online. Either way, we promise not to get all numbery on you.


Your accounts have numbers, but you have a name.

(We know the difference.)

bank happy.

People are tweeting, chatting, posting, writing, and even talking, because it’s so hard to keep things to 140 characters! Rome seems to be exploding with excitement (but keeping its sleepy little town image alive: There is still lots of space to escape and enjoy, too). There is just so much you can do here! It’s only a short hop to Utica and Syracuse, or to Adirondack wilderness. Craft breweries, wineries, lakes, easy trips by train or car to the Big Apple, Beantown, or Canada. Explore what Rome has to offer, as a tourist or resident. Find good news about Rome on Facebook: Rome Chamber, City of Rome, Shop Rome First, People and Places of Rome NY, What’s Going On in Rome NY Events Meetings Fundraisers Local Business & More, Positively Rome, Cash Mob, so many businesses and organizations...so much more!

Rome, New York

By The Numbers

A wonderful place to live, work and play awaits you whether you plan to visit, purchase a home or start a business. Progressive schools, safe streets, a strong labor force, countless recreational opportunities, amazing arts and entertainment and an abundance of historic treasures make Rome a special place to raise a family.

The City of Rome has a population of 32,415 and is located in the geographic center of New York State.

Regional Population:
Zip code 13440: 42,986
Oneida County, NY: 231,332
Utica-Rome metro area population: 296,615.
Population density: 436 people per sq mile
Land area: 74.791 sq miles
Air quality: 65 on a scale to 100 (higher is better)
Water quality: 88 on a scale to 100 (higher is better)
Superfund Sites: 84
Median Household Income: $44,694
Family Median Income: $55,733
Income per capita: $24,475
Median home value: $82,400.
Median age of real estate: 62 years
Homes Owned: 48.83%
Home appreciation is up since 2007: 16.95%
Renters: 37.25%  Median Gross Rent: $722
Sales Tax rate is 8.75%
Cost of Living Index = 84.3 (based on a US average of 100)

Number of Households: 13,108
Average household size: 2.32 people
Married Population: 43.04%
Married with children: 24.86%
Single with children: 19.84%
Single Population: 56.96%
Veterns: 3,086
Median age is 40.9
Age 18-44: 34.52%
Age 45-64: 22.03%
Age 65-84: 14.53%
Age 85 and over: 2.6%
Percent Religious (affiliated): 51.02%
Physicians: 206 per 100,000 population
White: 84.69%
Black: 5.25%
Hispanic: 6.10%
Asian: 1.22%
Native American: 0.8%
Other: 0.44%

Education, persons 25 and older:
88% High school graduates
19.8% B.A. or higher
Unemployment rate: 4.3%
Prediction for future job growth over the next 10 years is 36.58%

Low Crime Rate:
Rome crime rate: 118.3 vs. US rate: 301.1
Average one-way commute: 17.8 minutes
71% of commuters drive their own car alone.
Sources: bestplaces.net, census.gov/quickfacts, smartasset.com, city-data.com
From the Mayor, The City of Rome Welcomes You!

The City of Rome is home to the area’s largest business park, the Griffiss Business and Technology Park with more than 5,000 employees, as well as long standing family-owned small businesses. The thriving business environment in the City can be noticed in the ongoing development of downtown and the countless recreational opportunities offered to the residents and tourists.

Rome gained its reputation as the Copper City during the Industrial Revolution when the City produced an estimated 10 percent of all copper in the United State. Once an industrial city, Rome has focused on cybersecurity initiatives, unmanned aerial systems (UAS) testing and research, in conjunction with the world renowned Air Force Research Laboratory (AFRL) located at the former Griffiss Air Force Base. The park is home to a mix of high technology, Department of Defense facilities and light industrial businesses. The City offers a rich quality of life with employment opportunities, an education system that prepares students for college, and a hospital that offers state of the art care, all with convenient accessibility to the region’s offerings.

Nestled in the middle of New York State, Rome is only a short distance from high peaks of the Adirondacks, New York City and Boston, and the world famous Niagara Falls. Attractions can also be found within our city’s boundaries such as history, art, culture and nature. Recreation opportunities are plentiful with the Mohawk River Trail connecting Rome’s noteworthy sites to the residential neighborhoods, all while offering a unique multi-use trail experience. Delta Lake State Park is located just north of the city offering endless activities in all four seasons with a boat launch, beach, campground, and all season fishing. The City of Rome is the place where families raise generations to live, work and call home.

Rome has always been a terrific place to reside and thrive, but will continue enhancing to have even more of an economic impact on our region. In the coming year, we will continue to implement the $10 million Downtown Revitalization Initiative funded by New York State. The DRI will complement the efforts already in motion and the City of Rome will reach its greatest potential yet.

Getting Here, Getting Around

A city of more than 72 square miles in upstate New York, Rome is in western Oneida County and part of the Mohawk River Valley, and has the distinction of being the second-largest city in area in New York State.

Oneida County is made up of three cities (Rome, Sherrill, and Utica), 26 towns, and 18 villages, and is located in central Upstate New York, situated with three exits (31, 32, 33) on the New York State Thruway (I-90).

The Mohawk River Valley encompasses 2,685 square miles and includes Oneida and Herkimer Counties. Twenty percent of the U.S. population lives within 300 miles of the Mohawk Valley, with four of the most populous U.S. cities within 250 miles: New York, Philadelphia, Boston, and Washington, DC.

Rome is “upstate” - one city among many in the 53 counties north and west of of the core of the New York City “downstate” metropolitan area. (Upstate traffic is also a lot less congested, so you spend travel time moving, not waiting.)

Albany .................. 2 hours
Rochester .................. 2 hours
Binghamton .................. 2 hours
Syracuse .................. 45 minutes
Buffalo .................. 3 hours
Watertown .................. 1.5 hours
Toronto .................. 4 hours
New York City ................. 4 hours

NEARBY AIRPORTS - COMMERCIAL
Syracuse Hancock International Airport
Albany International Airport
Greater Rochester International Airport
Ithaca Tompkins Regional Airport
SPECIALIZED
Griffiss International Airport Rome

RENT-A-BIKE - Use Zagster App to arrange

ROME CITY BUS
Centro

REGIONAL COMMUTER
Oneida County Rural Transit (OCRT)

TAXI - LIMOUSINE
Call the Rome Chamber office
(315) 337-1700

UBER - LYFT
Use Smartphone Apps to arrange

RAIL
AMTRAK - Empire Corridor

(See the Quick Call Guide on inside back cover (p. 47) for a listing of local telephone numbers, including those for TRANSPORTATION, EMERGENCY SERVICES, HOSPITALS, ECONOMIC DEVELOPMENT, REAL ESTATE, EMPLOYMENT SERVICES, CITY HALL, SCHOOLS, POST OFFICE, DMV, and SOCIAL SECURITY ADMINISTRATION)
Quality, Affordable Housing and Safe Neighborhoods

Rome has a variety of quality and affordable housing options for both renters and owners. You can live in close proximity to the City’s downtown with groceries, the post office, pharmacy, restaurants, dry cleaning, City Hall, hair salons and much more in walking distance of your home. Or, you can live in the country with acres of land, enjoy waterfront living at its best, own or rent a condominium with no maintenance, move into an assisted-living facility or rent an apartment in one of Rome’s many complexes which cater to all incomes and family sizes.

According to the April 2017 Mohawk Valley Real Estate Market Update from Coldwell Banker Faith Properties, home sales in Rome, New York were up 12.7% over the same one-year period in 2015-2016, with the average price for a single family home at $97,200.

In May 2017, DePaul Properties of Rochester and the City of Rome announced that the former Dewitt Clinton School property site will be redeveloped. The $18 million Dewitt Clinton Apartments will offer midmarket rate apartments and the property site will be redeveloped. The $18 million Dewitt Clinton Apartments will offer midmarket rate apartments and property owners at www.RomeNewYork.com, under the Public Safety section. A safe, secure, clean and vibrant city is, and will continue to be, the mission of all public safety departments in the City of Rome.

Public Safety

Rome is one of the safest large communities in New York State, and ranks well below the national average overall in crimes per 100,000 population, and in every major crime category. Rome also ranks favorably in comparison to surrounding residential communities.

A multi-faceted, full-time agency, the Rome Police Department has many specialized units, and a public-supported Community Policing Policy Program that includes Foot Beats and Mountain Bike Patrols, fostering community partnerships. In addition, the Rome PD has two K-9 patrols, a drug enforcement unit, Mohawk Trail patrols, and conducts activities annually on Law Enforcement Day. Other programs include “Shop with a Cop” for underprivileged children, and Kops for Kids, a cultural enhancement program.

Rome’s public information officer hosts a weekly radio show, Crime Watch Radio, on local station WKAL AM 1450, as an outreach to answer questions, and provide the public with information relating to local law enforcement and public safety. The Rome Police Department also participates in the Mohawk Valley Crimestoppers Network.

The City of Rome’s professional paid Fire Department covers 72 square miles, and provides many services besides fire fighting, including: emergency medical services (EMTD); fire inspections; fire prevention programs; public education for first aid, CPR, etc.; disaster planning and response; Haz-Mat response; vehicle extrication; water and ice rescue; trench and structure collapse search and rescue; high angle rescue; salvage and property conservation work; fire cause investigation; arson case work; juvenile counseling; high school internship program; and confined space rescue.

The Commissioner of Public Safety’s oversight of Police, Fire and Animal Control Departments ensures that all residents and visitors of the City are afforded the opportunity to enjoy the highest possible quality of life.
A city of 72 square miles in upstate New York, Rome is in western Oneida County and part of the Mohawk River Valley, and has the distinction of being the second-largest city in area in New York State. Familiarize yourself with a few popular corridors in the city, you’ll feel right at home in no time!

**PLACES TO KNOW IN ALL DIRECTIONS**

**EAST ROME**
- Little Italy
- Retail
- Restaurants
- Heritage
- Brewery
- Manufacturing
- World Series of Bocce

**CENTER CITY**
- Ft Stanwix NM
- History
- Arts District
- Retail • Offices
- City Hall
- Rome Chamber of Commerce
- Rome Main Streets
- Downtown Market
- First Fridays
- Zagster Bike Rental

**BLACK RIVER BLVD**
- Rte 46
- North-South Corridor
- Commercial Retail
- Restaurants
- Farmers Market

**ERIE BLVD**
- Rte 49-46-69
- East-West Corridor
- Commercial Retail
- Restaurants

**GRIFFISS PARK**
- Route 825
- Hi-Tech Business Park
- Rome Lab
- High School Sculpture Park
- Summer Movie Series
- Mohawk River Trail
- Zagster Bike Rental

**SOUTH ROME**
- Rte 26 to 365
- Amtrak Railway
- Erie Canal
- Bellamy Harbor
- Zagster Bike Rental
- The Muckland Farms

Walking paths, including the new Mohawk River Trail, are well-cleared and very popular, intersecting and meandering throughout the City, along the Mohawk River and Erie Canal. Find a detailed description at [http://biketorhikeit.org/mohawk_river_trail.htm](http://biketorhikeit.org/mohawk_river_trail.htm)


Rome Main Street Alliance, Inc. is a volunteer organization working to develop Downtown Rome, New York into a “vibrant, social and economically diverse city center” - according to their vision statement. As a member of the National Main Street Center, this group adheres to its four-point approach to economic development: the Promotion, Design, Organization & Economic Vitality standing committees work with other area organizations and the local small business community. Main Streets is striving to re-imagine Downtown Rome through creative approaches to urban blight, beautification, small business development and retention, historic preservation, and promoting Rome’s special place in American History.

The organization is opening a new coffee house, Copperccino’s, just a few doors from the Capitol Theatre with a planned opening date of July 1st. Copperccino’s will feature products of Utica Bread, Utica Bagels, Cafe Kubal, Recess Coffee, Rome’s own Broasters Coffee, and Utica Roast. This is the first of their “Main Street Market” businesses to open; the second, the NYS Craft Emporium, will open adjacent to the coffee house by the end of August and feature over 30 regional New York State farm-to-table vendors.

A non-profit 501(c)3 organization, Rome Main Streets does significant work with very few resources, and relies on volunteers who are interested in community-building. Rome’s Main Streets Market will showcase local and regional businesses and ultimately help to fund the Main Streets mission, and support other small businesses with micro-grants and small business loans.

For more information, visit [www.romemainstreets.org](http://www.romemainstreets.org)
The water tower at the former General Cable site near Bellamy Harbor Park is constantly lit and a lasting monument to the Erie Canal’s Bicentennial celebrated in 2017. Restoration of the tower and its colorful lighting also draw attention to Rome’s manufacturing heritage and the modern upgrades in and around Bellamy Harbor Park: a Navigation Center complex and parking renovations, with a path that connects the park to the navigation center and boat launch.

The tower project, funded by public and private sources, is visible from Rome’s City Hall and along the harbor and arterial entrances to the city. The complex serves those who boat the canal and stop in Rome, and is open based on the calendar for the New York State Canal System. The center has rest rooms, a laundry facility, and a large meeting space with potential for many uses. A city attendant provides facility access and maintain awareness of security and maintenance needs.

**Cycling the Erie Canal in July** is an eight-day, 400-mile, bicycle tour from Buffalo to Albany follows the historic and scenic Erie Canal. Nearly three-quarters of the ride is off-road on the traffic-free Canalway Trail. More than 700 bicyclists and visitors will visit Rome and spend the night on the lawn at Fort Stanwix National Monument.

**Symphoria Symphony Orchestra Concert**

**July 28, 2018 - 8 PM to 10 PM**

Presented by the Rome Area Chamber of Commerce and the City of Rome: The great lawn at Fort Stanwix will once again host the annual Pops Concert presented by The Symphoria Symphony Orchestra, featuring the Syracuse Pops Chorus, popular show tunes, rousing marches, and a celebration of the American spirit along with cannon fire, the ringing of church bells, and a spectacular fireworks display during the 1812 Overture and the Stars and Stripes! This free event is held on what is traditionally known as Rome’s biggest day of the year, the last Saturday in July: Rome’s Annual Honor America Days Celebration. For more information: www.romechamber.com.

**Honor America Days**

**35th Annual Honor America Days Parade**

**July 28, 2018 - 10 AM - 1 PM**

One of Central New York’s largest spectacles of community pride and patriotic enthusiasm, the Honor America Days Parade steps off at 10am on Saturday, July 28, with more than 100 units, including marching bands, community-designed floats competing for prizes, a flag-waving good time enjoyed by thousands of friends and families cheering from curbside, storefronts, and front porches along two miles of city streets.
SO MANY THINGS TO DO

ROME, NY

HISTORICAL ROME:
The Revolutionary War and the Erie Canal are part of every American’s heritage. Visit these and many other historical sites located in and around Rome.
• Fort Stanwix National Monument
• Tomb of the Unknown Soldier
• Veteran’s Memorial Park
• Rome Historical Society
• H.P. Sears Oil Co. Service Station Museum
• Fire & Police Memorial Park
• Rome Sports Hall of Fame and Museum
• Shakespeari Cultural Center
• Oriskany Battlefield

FARMERS MARKETS:
• Rome’s Downtown Market on the City Hall Green, Fridays 12-6pm, June 15-October 5
• Wagner’s at Westgate Shopping Center, Fridays 9am-6pm, May 11-October 26
• Markets and farms throughout Oneida County with locally-grown produce, and pick-your-opportunities.

FAMILY FUN INDOORS & OUT:
These generation-bridging activities will bring a smile to anyone’s face!
• Fort Rickey Children’s Discovery Zoo
• International Boxing Hall of Fame
• Skate-A-While
• Rome Family YMCA
• King Pin Lanes
• Peterpaul Recreation Park
• Sylvan Beach Amusement Park
• Adirondack Scenic Railroad
• Utica Zoo
• National Baseball Hall of Fame in Cooperstown
• Deluists Field Baseball
• Utica-Rome Speedway
• Delta Knolls Miniature Golf
• East Rome Action Park at Pinti Field

Discover the great outdoors at any of the beautiful recreational facilities in our area.
• Delta Lake State Park
• Pinney Falls State Park
• Rome City Parks (Playgrounds & Swimming Pools)
• Bellamy Harbor Park
• Adirondack Park
• Verona Beach Amusement Park

Avoid boredom, commune with nature, and enjoy a walking workout!
• Stanwix-Erie Canal Trail
• Old Erie Canal State Park
• Griffiss Park Sculpture Trail
• Sand Dune Trail
• Wood Creek Trail
• Pitch Pine Bog Conservation Area & Trail
• Mohawk River Trail

SPORTING ACTIVITIES INDOORS & OUT:
Golf (Rome Country Club - Route 69, and Mohawk Glen Golf Course on Perimeter Road, both in Rome, are just a few of more than 28 golf courses in Oneida County);

Winter recreation at Woods Valley; plus baseball at DeLuists Field, fishing, camping, kayaking, hiking and lots more.
• Utica Curling Club
• King Pin Lanes
• Utica Comets - Professional Hockey
• Syracuse University Sports
• Utica College - Hockey
• American Legion Baseball

ENTERTAINMENT & CULTURAL ACTIVITIES
Attend a concert, visit a museum or gallery, or enjoy a performance!
• Capitol Theatre of the Performing Arts
• Cinema Capital
• Rome Art and Community Center
• Rome Community Theater
• Artstree Studios & Gallery
• REACH Center Gallery by 4 Elements Studios
• Fusion Art & Gift Gallery
• Brenda Lomeli’s Art Studio & Gallery
• John Hayes O’Neill School of Dance
• CVS School of Dance
• Susan Hasty’s School of Dance
• Munson-Williams-Proctor Art Institute
• Turning Stone Resort and Casino
• Vernon Downs Casino & Hotel
• Rome Cinemas

MOHAWK VALLEY GREW IT/MADE IT: Discover what’s made right here in the Mohawk Valley! Check out these “home-made” businesses during your visit!
• Copper City Brewing
• Woodland Hop Farm & Fermentation
• Villa Verona Vineyard
• Saranac Brewing Company

• Nora’s Candy Shop

SUMMER FAIRS AND FUN:
Visit the Mohawk Valley during the summer and spend a day at one of the many festivals and celebrations around the area!
• Rome’s Honor America Days - July-August
• Great American Irish Festival - July
• Boonville-County Fair - July
• Woodsmen’s Field Days - August
• Canalett - August
• Herkimer County Fair - August
• New York State Fair - August-September
• Remsen Festival of the Arts - September

RESORT & GAMING EXPERIENCE:
Turning Stone Resort and Casino Gaming (Verona), Spas, Event center, Showroom, Four-star restaurants, Luxury hotel accommodations, Five golf courses, Sportsplex, Retail shopping

Veron Downs Casino & Hotel (Veron) Gaming, Historic racetrack, Live entertainment, Indoor pool, Restaurants, Conference rooms, Banquet facilities

PACT (Parks, Arts, Culture, and Tourism) is a coalition of organizations founded in 2017, through a partnership between the Rome Historical Society/Friends of the Fort and Fort Stanwix National Monument, to increase visibility, public participation and support for parks, the arts, culture, and tourism, contributing to the cultural and economic vitality of Rome, New York.

PACT Partners include: Capitol Theatre, City of Rome, Fort Stanwix National Monument, Positively Rome, REACH Center, Rome Art and Community Center, Rome Historical Society/Friends of the Fort, Rome Main Streets, and Rome YMCA.

The inaugural effort of the PACT coalition is its First Fridays Series, providing experiences for visitors that include entertainment and family-friendly activities. PACT First Fridays are presented in collaboration with the Rome Downtown Market.

First Fridays will be held the first Friday of every month starting in July. Save the Dates; July 6th, August 3rd, September 7th, & October 5th. This event series will take place on Dominick Street & throughout downtown Rome.

(May 24/Facebook post - City of Rome)
“THE NEW DOWNTOWN MARKET IS SOLD OUT! FIRST DAY IS JUNE 15TH 12-6PM AT THE CITY HALL GREEN.”

The market will be held each Friday from 12-6pm from June 1st to October 5th. Located at the City Hall Green at 200 West Dominick Street.
Food trucks • Live music • Fresh produce
Crafters • Entertainment and more!

www.RomeChamber.com
(315) 337-1700
info@RomeChamber.com

78 Jobs Supported

$5.7 mil
Spent by
106,936 visitors

$7.2 mil
Economic Benefit to Local Community

$1 Visitor Spending =
$10 Added Economic Benefits

2017 PORT STANWIX NATIONAL MONUMENT VISITOR SPENDING EFFECTS

$3.1 mil
Spend by
30,707 visitors

367 Jobs Supported

$5.0 mil
Economic Benefit to Local Community

$1 Visitor Spending =
$10 Added Economic Benefits

2017 FORT STANWIX NATIONAL MONUMENT VISITOR SPENDING EFFECTS

$2.7 mil
Spend by
22,298 visitors

323 Jobs Supported

$3.9 mil
Economic Benefit to Local Community

$1 Visitor Spending =
$10 Added Economic Benefits

2017 NEW YORK STATE FAIR VISITOR SPENDING EFFECTS

$9.1 mil
Spend by
218,573 visitors

1,373 Jobs Supported

$10.1 mil
Economic Benefit to Local Community

$1 Visitor Spending =
$10 Added Economic Benefits

2017 NEW YORK STATE FAIR VISITOR SPENDING EFFECTS

(May 24/Facebook post - City of Rome)
Central New York’s Getaway Region

Travel and Tourism is a $1.4 Billion industry for Oneida County. Quality year-round and seasonal attractions bring visitors from across the nation and around the world to Central New York for an authentic American experience. Our location, great value, premier events and attractions are all important factors that make Oneida County an excellent getaway destination.

Climb aboard the Adirondack Scenic Railroad for an adventurous excursion into the six-million-acre Adirondack Park. Browse the world-renowned Munson-Williams-Proctor Museum of Art. Spend a day reliving history at Fort Stanwix National Monument, Oriskany Battlefield, Steuben Memorial State Historic Site or take a leisurely cruise down the legendary Erie Canal.

Feeling lucky? Place your bets at Turning Stone Resort Casino or relax in their world renowned Skana Spa. Wager for more winnings at Vernon Downs Casino Hotel and its historic miracle mile harness racing track. Explore the wild side with a visit to Utica Zoo, Fort Rickey Children’s Discovery Zoo, and see millions of fish spawn at Rome Fish Hatchery. Discover Native American Indian culture and customs of the Oneida Nation at the Shako:wi Cultural Center.

Take a guided tour of F X Matt Brewery (Saranac), the first brewer to sell beer after Prohibition! Sample local craft beers at Copper City Brewery plus six more local stops on the Heart of New York Craft Beverage Trail and earn a Friends of Fermentation t-shirt. See a Broadway show at the historic Stanley Theatre in downtown Utica or a vintage film at the Capitol Theatre in Rome.

With 28 golf courses to choose from within 28 minutes you can play a different course everyday! Play like the pros at the breathtaking Atunyote Golf Club, voted one of America’s Best Public Courses by Golf Digest. We love winter here! Hit the slopes at Wood’s Valley Ski Area or cross-country ski the BREIA Trails.

For a full calendar of events and more ideas of things to see and do, visit us at OneidaCountyTourism.com or stop by one of our two Welcome Centers; I-90 Exit 31 or Union Station, Utica.

Kelly Blazosky, President
Oneida County Tourism
www.oneidacountytourism.com

From PGA play to duffer’s delight, Rome is at the heart of a great golfer’s playground. In ten minutes from the city center, golfers can enjoy affordable public and private courses, including Rome Country Club, Teugega, Mohawk Glen Golf Club, Delta Knolls, and Sleepy Hollow. The Turning Stone Resort Championship at Atunyote Golf Course was a featured event in the PGA TOUR, offering a variety of opportunities to enjoy being part of the professional golfing scene, in the gallery or as a volunteer.

Turning Stone Resort and Casino, a renowned, award-winning destination resort only eight miles from downtown Rome, features world-class amenities including four hotels, two luxurious spas, five golf courses, more than 20 dining options, a 125,000 square foot Las Vegas-style gaming floor, a cabaret style Showroom, a 5,000 seat arena, and a multi-venue nightclub entertainment complex. The Resort’s Sportsplex offers year-round indoor options for golf, tennis, and racquetball.

Located in the heart of Central New York’s rolling hills and overlooking historic Vernon Downs Racetrack, Vernon Downs Casino & Hotel offers spacious guest rooms and suites that are steps from Vernon Downs Casino and live racing for nonstop action, and live entertainment. There’s something for everyone - from an indoor pool for relaxing and family-friendly restaurants, to conference rooms and banquet facilities for all your special events needs.

Yoga, tai chi, spa treatments and fitness programs are conveniently offered at public and private community centers, including two senior community centers and the Rome Family Y. Treat your muse to classes at the Rome Art and Community Center, enjoy some friendly competition with bowling leagues at King Pin Lanes, or bocce at the Toccolana Club. Winter fun at Woods Valley Ski Area is just 20 minutes away from downtown Rome.

The Rome Chamber encourages everyone to “Shop Rome First” and explore Rome’s great mix of small, owner operated retail boutiques and big box stores. Many locally-originated social media sites give daily updates on the Rome shopping scene. Rome boasts two weekly farmers markets, one downtown, and another in West Rome. Three Main Streets® corridors in the center of the city are rolling out the welcome carpet, with new stores, cafes and restaurants complementing the arts, history, and entertainment district that runs through the business and government corridor. The first “Main Streets Market” is scheduled to open in Summer 2018. Retail shopping in a mega-mall environment can be found just minutes away, while Toronto and New York City are along the Amtrak corridor and just a four hour drive for longer sprees.

Through the four seasons, Delta Lake, the Adirondack Park, and Thousand Islands beckon to swimmers, skiers,
hikers, boaters, campers, resort-goers, and antique buffs alike. Many residents vacation just an hour away to enjoy their favorite recreation.

Whether your place is at an easel, on stage, backstage, or in the audience, there is a wealth of experience, fun and excitement waiting for you in our community. Rome’s REACH (Rome Entertainment, Arts, Cultural and Historic) District is growing with new and expanding arts and cultural organizations in the center-city.

Built in 1928 as a movie house, the Capitol Arts Complex consists of the historic (1928), 1,788-seat Capitol Theatre and the two-screen Cinema Capitol, consisting of auditoriums of 51 and 73 seats. The main stage at the Capitol currently hosts approx. 110 performances annually, consisting of live stage shows, special events, and film shows. Motion picture shows at the Capitol consist of either 35mm film screenings or state-of-the-art DCP (digital cinema package) presentations. The theater recently added a new movie screen and an advanced movie surround-sound system. The Cinema Capitol operates 365 days per year with regular screenings of current-run independent movies, foreign films, and occasional major studio releases and classics. The bi-weekly “Out After Midnight” series (on Saturday nights at 10:30) showcases “off-the-wall” releases catered to a more adventurous crowd. Between the Capitol main auditorium and the intimate Cinema Capitol, the Capitol Arts Complex is presently offering approx. 1,500 performances per 12-month period.

PACT (Parks, Arts, Culture, Tourism), established in 2017, provides opportunities for the public to experience parks, the arts, culture and tourism in Rome, New York through dynamic collaborative programming. PACT partners work together to raise awareness, visibility and support for parks, the arts, culture, and tourism in Rome New York. PACT Partners include: Capitol Theatre, City of Rome, Fort Stanwix National Monument, Positively Rome, REACH Center Gallery by 4 Elements Studio, Rome Art and Community Center, Rome Historical Society/Friends of the Fort, Rome Main Streets, and Rome YMCA.

The John Hayes O’Neill Studio of Dance faculty includes professional performance dancers Steven and Canan Jackson, whose talent and extensive dancing experience provide for the finest in quality dance instruction and public performances. Susan Hasty’s School of Dance offers classes for ballet, tap, acrobatics, jazz, hip hop, pre-school & tiny tots, with performances in December and June. Gary’s Music is central NY’s longest standing and independently owned music retail store. Rounding out opportunities for creative appreciation and expression in downtown Rome are martial arts, music, and theater instruction space, and a local contemporary art gallery at the REACH Center.

Come along to hear Symphoria of Syracuse at Fort Stanwix at its annual Honor America Days summer concert in Rome, and other concerts presented by this group in the Rome area throughout the year. These talented musicians can play music from any era, in any style, and for any audience. Symphoria can present concerts in a remarkably wide range of configurations from full symphony orchestra to chamber music ensembles. For more information, visit www.accessfcu.org.
A record crowd of 1,000+ people gathered on the park to experience the 2017 Solar Eclipse. Photo Credit: National Park Service

orchestra to small ensembles of every size. It can also provide in-school educational programs and promote musical appreciation at all age levels.

Fort Stanwix was designated a National Monument in 1935 and reconstructed in the 1970’s following archeological excavations. In 2016, the 100th anniversary of the National Park Service coincided with the 40th anniversary of Fort Stanwix National Monument reconstruction on its original site in downtown Rome. New activities are ongoing to engage the community in the beautiful greenspace in an authentic historical setting, including interactive games, encampments, outdoor movies, Shakespeare in the Park, cultural and educational programs, and year-round recreational experiences.

Keep America Beautiful, Rome Clean & Green Inc., a 501(c)(3), not-for-profit organization, is one of just nine New York State affiliates of the National Keep America Beautiful program. The group’s mission is to empower residents to take greater responsibility for the environment and the role they play in beautification and community development.

Every summer the Rome Chamber organizes and presents the Honor America Days Celebration in which the entire community becomes involved: sidewalk sales, theater productions, church suppers, talent shows, a parade, symphony concert, fireworks, Rome Rotary CanalFest, and much more, including the international drum corps competition, Drums Along the Mohawk, at RFA Stadium. The Chamber also helps organize community hospitality for more than 600 participants in Cycling the Erie Canal, a 400-mile mid-July tour from Buffalo to Albany.

Rome Art and Community Center is a multi-arts facility in an historic Tudor mansion in Rome’s historic district. The center serves Rome and Oneida County with Visual Arts, Concerts, and Children’s programming. The Center has four galleries, also sponsors several community events every year, and offers facility rentals.

Since 1953, Rome Community Theater (RCT) has provided a showcase for thousands of talented area residents. A member of the Theater Association of New York State, American Association of Community Theater, and Eastern States Theater Association, RCT is an award-winning, not-for-profit educational institution offering quality live performances for the public, and mentoring, service, and talent to other non-profit organizations.

Munson-Williams-Proctor Arts Institute, located in Utica, is a world-renowned fine arts and performing arts center with an outstanding School of Arts division that includes Pratt Institute programs.

The Shakowí Cultural Center at the Oneida Indian Nation is an impressive, white pine log building, a focal point for the culture and heritage of the Oneida People. A continuing theme of the cultural center is the role the Nation played as the first allies of the colonists during the American Revolutionary War. Also, a wide selection of Oneida crafts and art fills the log walls and many displays of Shakowí. More than a static display of things created in the past. The Oneida People have made Shakowí a lively place, using it for gatherings and presentations about their Nation and its traditions.

The Rome Family Y, incorporated in 1871, strives to offer well-balanced programs. Membership ranges from infants to senior citizens, with all levels of abilities. The Rome Family Y has long provided dedicated service to the people of Rome, Oneida, and New Hartford. Please visit www.ymcatrivalley.org for more information.

Larry DeLutis Field at Griffiss Field, owned and operated by the Rome Baseball Association, Inc., offers first-class baseball fields lighted in a park-like setting for youth and adult league teams: local high schools, Little League, Babe Ruth, American Legion and collegiate level teams. DeLutis Field also hosts such tournaments as the NYS High School Baseball Section III and NYS Championships, the County & District American Legion tournament, and others.

In April 2018, Olympian Erin Hamlin, a central New York native, was the featured speaker at the Rome Sports Hall of Fame and Museum breakfast in honor of National Girls and Women in Sports Day (NGWSD). Hamlin, pictured here with Rome student athletes, Drew Kopek and Maria Drake, is a four-time Olympian and the first female American luger to medal at any Winter Olympics, and the first American of either gender to medal in singles competition with her singles bronze medal in Sochi’s 2014 Winter Olympics.

The NGWSD coalition research shows that girls who play sports have better health, higher self-esteem, stronger leadership skills, greater academic achievement and economic opportunity. The Rome Sports Hall of Fame partners with the Rome City School District and Rome Catholic School to promote and create opportunities for sixth-grade girls and high school athletes.

The Rome Sports Hall of Fame and Museum is a non-profit organization dedicated to honoring and preserving the thrill and great sports achievements of Rome’s gifted athletes. More than 50 exhibits maintain and enhance the historic record with pictures, trophies, uniforms and equipment depicting local athletes’ days of glory. The Racing Wing has memorabilia from NASCAR Champions Jerry Cook and Richie Evans, National Speed Boat Champion Dave Packer, and more. Throughout the year, the organization offers sports clinics, recognition and receptions for local youth sports individuals and teams, special awards, receptions, and annual induction ceremonies.
Superintendent, Peter C. Blake

ABOUT THE DISTRICT:

The Rome City School District is centrally located in the heart of New York, between Syracuse and Albany. The public-school district serves approximately 5,700 students and has a unique and proud history. Serving as an integral part of the greater Rome community, the district offers programs and supportive partnerships with various organizations contributing to the greater good of our students, our families and our community. The District offers a wide range of programs and services, including Advanced Placement and college level courses. The district’s rich curricular offerings are reflected in the fact that Rome students can graduate from Rome Free Academy with enough credits to begin their sophomore year of college.

The Rome City School District is comprised of seven elementary schools, one middle school and one high school. The children and families of Rome are provided a great start to their education through a comprehensive Early Childhood Program. There are Pre-K programs for three-year olds at locations throughout Rome. Please call Rome Early Childhood at 315-334-1250 for more details. The District prepares students from Pre-K (75% of Rome’s four-year olds are enrolled in the Early Childhood Program at Clough) to high school (more than half of our juniors and seniors take AP and College Credit courses), giving them the skills to graduate college and career ready. Mohawk Valley Community College Offers Free Tuition to the Top 10 Percent of Our Graduating Class!

DISTRICT MISSION:

The Rome City School District is a diverse and innovative educational community that believes through both words and actions that all students can learn and be successful. Education in the Rome City School District provides continuous academic and social growth from Pre-K to graduation, ensuring that students are life-long learners, productive citizens, and members of the global economy.

2018-19 RCSD Strategic Initiatives

SCHOOLS

The RCSD will provide learning environments where all students have the ability to reach their fullest potential. Provide opportunities for 21st century skill development, career awareness, and work experience. Utilize technology to promote digital literacy and acceptable use. Actively support student social, emotional, and mental health. Provide opportunities to learn and apply relevant skills to support student growth.

FAMILIES

The RCSD will develop and improve family connections and supports to improve student outcomes. Engage our families through workshops or events that support necessary skills for student success and growth. Partner with community organizations to assist parents and caregivers in supporting early language literacy development. Connect families with resources to support their children’s social, emotional, and academic needs. Educate families about the relationship between attendance and achievement and provide strategies to improve student attendance.

COMMUNITY

The RCSD will improve awareness of, and build connections with community partners, services, and supports. Increase awareness of services and local support organizations available to students and families. Develop partnerships with community organizations to
enhance learning. Coordinate school district activities at community locations and community activities at district locations. Establish partnerships with local industries and community organizations to provide internship opportunities for students.

POINTS OF PRIDE

ROME FACTS
- Current Enrollment: 5,643
- Instructional Expense per Pupil: $9,756.04
- Allowable Contingent Tax Levy is $34,025,880
- Combined Wealth Ratio: .43200
- 33 College Course Offerings (MVCC, Syracuse University, SUNY ESF, RIT)
- 1,466 Seats Occupied in College Courses
- 5,000 Potential College Credits Awarded

ACADEMIC ACCOMPLISHMENTS
- 303 students obtained a Regents Diploma (89%)
- 100 students obtained a Regents Diploma with Advanced Designation (29%)
- 52 students obtained a Regents with a CTE Endorsement (15%)
- Total Completer Rate = 81.8%
- 245 students attending 2-year or 4-year colleges

FINE ARTS ACCOMPLISHMENTS
Rome teachers and students soar to new heights in visual & performing arts:
- 50% of 5-12 grade students participate in instrumental/vocal music programs!
- Rome’s Music Education Program Receives National Recognition
- Gold ratings for NYSSMA majors: all RFA ensembles
- RFA awarded PLTW Distinguished School Award
- New dual-credit course for Advanced Drawing and Painting through MVCC in 2018-19
- Yearly community art shows including the Rome Historical Society, Rome Hospital, City Hall, Fort Stanwix Willett Center, Artistree, MVCC, the Rome Community Theatre, the Capital Theater, and the Rome Art & Community Center.

ATHLETIC ACCOMPLISHMENTS
The district’s athletic facilities are second to none. RFA stadium, located at 500 Turin Street in the center of Rome, provides an exceptional venue for high school athletics and includes a lighted facility and artificial turf field.
• Rome athletes consistently compete at local and state level
• 25 fall/winter athletes receive all-league/conference/region recognition
• 6 league championships
• Representation at state and national competitions for boys/girls track and field; wrestling and boys/girls golf
• 73 Athletic Programs (modified, JV, varsity)
• 1,426 student athletes
• Two seasons produced 9 scholar athletic teams; 197 individual scholar athletes

This is an exciting time to become a member of the Rome educational community. We hope you will visit us and choose our district for your children. Families considering relocating to the Mohawk Valley and visitors are invited to call the Superintendent’s office at 315-338-6521 to schedule a tour of our schools. Visit our website at www.romecsd.org

Rome Catholic School (RCS) provides a preschool through 6th grade education in the Catholic tradition. The Rome Catholic School community welcomes students from several local school districts and many cultural, religious and economic backgrounds. Families come to Rome Catholic for a smaller environment and stellar academics. Religion and value based teaching is infused into all subject areas and grade levels in the school. Children as young as three-years old enjoy the innovative techniques qualified faculty use to engage them in the learning process. RCS is known locally for the strides it has made in technology integration in the classroom. At RCS, standard academics are enhanced with diverse extracurricular activities, with something for all interests and skill levels. Rome Catholic School also offers before and after school care programs for elementary students as just one way of providing a family-centered environment. Tuition assistance is available. For more information: www.romecatholic.org or call (315) 336-6190.

Located on a beautiful 17-acre campus in Rome, New York State School for the Deaf (NYSSD) provides high-quality educational programming for students of all ability levels who are deaf or hard-of-hearing. Its mission is to provide a foundation for learning that will enable students to become independent, self-respecting and contributing adults in a multi-cultural society. New York State resident students from 3 to 21 years of age with severe-to-profound hearing loss or functional deafness may attend day school or a five day residential program which offers many specialized services. NYSSD opened a new oral/aural program in September of 2008, that specializes in educating children with cochlear implants and/or hearing aids. This new program called, “Little Listeners”, is language rich with academic and vocabulary goal development. Children are integrated with hearing peers and daily speech therapy with emphasis on auditory skill development is provided. “Little Listeners” is for preschool and early elementary children and has been developed to be a transition program so children can return to the mainstream in their local public school. For more information, contact David Hubman, Superintendent at 315-337-8400 ext. 8222, or e-mail at dhubman@mail.nysed.gov.
ROME CHAMBER SUPPORTS MENTORING PROGRAM

The success of the Rome City School District’s Mentoring Program was one of the topics discussed at a Spring 2018 meeting in New York City of the Advisory Council of the New York State Mentoring Program.

Former New York First Lady Matilda R. Cuomo, Chair of the NYS Mentoring Program, praised local school officials and business leaders for supporting the mentoring program, noting that the Rome community is making a real difference in the lives of young people by giving them hope for the future.

With the active support of the Rome Area Chamber of Commerce, the Rome City School District successfully launched a mentoring program in three of its elementary schools during the 2016-17 school year, in partnership with the New York State Mentoring Program.

As part of its ongoing commitment to respond to community needs, the Rome Chamber took a lead role in recruiting volunteer mentors who would help school children develop self-esteem, improve social skills, learn respect for others, and achieve personal success.

STEAM is typically an acronym for Science, Technology, Engineering, Arts and Mathematics, but the Project Fibonacci® Foundation believes it encompasses so much more!

The Project Fibonacci® Foundation, Inc. is a non-profit organization dedicated to providing immersive learning programs on STEAM topics in cooperation with local schools, businesses and non-profit organizations. The year-round initiative is focused on using STEAM education as a catalyst and driver for workforce preparedness and economic redevelopment.

The Foundation mission is to introduce interested students, ages 15 through 20, to a culture of interdisciplinary STEAM learning, and teach them to become creative, independent leaders of community resurgence. Emphasis on the arts within the traditional science, technology, engineering and math (STEM) academic discipline plays a critical role in building the confidence, decision-making and problem-solving skills of our future leaders.

The 3rd Annual Project Fibonacci® Foundation STEAM Conference will take place July 22-July 28, 2018 at the Beeches Professional Campus in Rome, New York, with another highly interactive, project/team-based learning program for young scholars in New York State. This year, the week-long program of workshops and off-site tours will expand to additional STEAM locations in the region, and will recruit STEAM professionals in various careers to work side-by-side with our STEAM Scholars. As with past conferences, the Project Fibonacci Conference Speaker Series will feature internationally-renowned scholars, educators, business and media personalities who have first-hand experience in the integration of STEAM disciplines. A College and Career Fair is an integral part of the Project Fibonacci® STEAM Conference.

For more information, visit www.projectfibonacci.org

WHO IS FIBONACCI?
The Project Fibonacci® Foundation has been inspired by the renowned mathematician, Leonardo Bonacci, later nicknamed “Fibonacci” by his contemporaries and historians. During the 13th Century, Fibonacci “discovered” a branch of mathematics that neatly describes emergent patterns we often encounter in science, engineering, nature, art, music and elsewhere throughout the cosmos. Centuries later, the significance of these patterns and the interrelationships between these disciplines has never been greater.
FAMOUS ROMANS

- Francis Bellamy, author of the Pledge of Allegiance
- Joseph H. Boardman, former CEO of AMTRAK
- Walter R. Brooks, author of the Freddy the Pig children’s book series
- Archi Clancy, Major League Baseball player
- Prof. C.C. Coe of Rome landed his hot air balloon in downtown Syracuse’s Clinton Square in 1871 – a scene likely witnessed by L. Frank Baum, who would later write about a similar episode in his classic, “The Wizard of Oz.” (source: “The Encyclopedia of New York”)
- Jerry Cook, NASCAR driver, six-time NASCAR Modified Champion, one of NASCAR’s 50 Greatest Drivers, now NASCAR Competition Administrator, 2016 NASCAR Hall of Fame Inductee
- John Dove, instrumental in the development of the CD-Rom technology.
- Richie Evans, NASCAR driver, nine-time NASCAR Modified Champion, one of NASCAR’s 50 Greatest Drivers, 2012 NASCAR Hall Of Fame Inductee
- John B. Jervis, leading U.S. civil engineer of the early 19th century, designer of the Croton Aqueduct, the High Bridge of New York City and the 4-2-0 railroad locomotive.
- Robert Manfred, Commissioner of Major League Baseball
- Maryann Mazzaferro, Rome’s ambassador to the world, affectionately referred to as “The Cookie Lady”, she is the subject of many articles and star of a 2015 GE Appliances commercial. Friends, Love & Cookies, airing on national television. Maryann’s mission: to spread love and friendship via thirty-four varieties of delicious home-baked cookies, personally delivered locally and mailed around the world.
- Tom Myslinski, NFL player
- Frank Page, cartoonist, Bob the Squirrel comic strip
- Dr. Frank Potter, inventor, 19th century, of the first Roentgen ray photograph, which was an early type of X-ray in the United States.
- Pat Riley, former NBA head coach; President, Miami Heat
- Jesse Williams established the first cheese factory in the United States in 1851, near Rome NY. The process maximized consistent cheese production. In 1864, Williams’ success led to the formation of the New York State Cheesemaker’s Association, precursor of the American Dairy Association.
- Benjamin Wright, Chief Engineer of the Erie Canal

A FEW FAMOUS ROME EVENTS

- Rome was home to the 30th anniversary of Woodstock, in 1999.
- Speed Golf* on the horizon: Rome Country Club will host the United States Speedgolf Open on October 13, 2018. Turning Stone Resort will host the Speedgolf World Championships on October 15th and 16th.

*Hit. Run. Repeat.

What is Speed Golf? Speed golf (also known as extreme golf, fast golf, fitness golf and hit and run golf) is a variant of golf which scores both on strokes played and the time taken to complete the round. Intrigued? Visit http://speedgolfinternational.com/speedgolf_rules for details.

FAMOUS PLACES

The original Fort Stanwix played a vital role in the Revolutionary War during a prolonged siege in August 1777, and is known as “the fort that never surrendered.” The site was designated a U.S. National Monument in 1935. In 1961 the site was designated a National Historic Landmark, and in 1966 it was added to the National Register of Historic Places. The fort was reconstructed in the 1970s by the National Park Service, creating the current Fort Stanwix National Monument.

https://www.nps.gov/fost/learn/historyculture/index.htm

And then, making history in 2018...

The top beer bar in all of New York state, according to a web site dedicated to serious craft brew fans, is a brewery tap room in Rome. Copper City Brewing Co., which opened in 2016, is the New York representative in the list Great American Beer Bars 2018 selected by readers at craftbeer.com. That web site is affiliated with the Brewers Association, the national trade group for the country’s 6,000 craft brewers. "Copper City is the first brewery in Rome, New York, in over 70 years and it’s serving beer lovers incredibly fresh beer made from New York state products. Those who voted for Copper City likely enjoy a brew with a view since the brewery is in plain sight of the bar." The list was developed by reader nominations, then a vote in which which more than 8,000 ballots were cast in November and December 2017, craftbeer.com said.

https://www.newyorkupstate.com/breweries/2018/02/new_yorks_top_beer_bar_craft_brew_lovers_say_all_roads_lead_to_rome.html
Love Where You Learn: College, Career, & Continuing Education

Mohawk Valley Community College (MVCC) is New York’s first community college, the first community college in New York state to be an Achieving the Dream™ Institution, and offers innovative and affordable education for all students. With campuses in Rome, Utica, and online, MVCC offers more than 90 associate’s degree and certificate programs, job placement and transfer assistance, professional development and workforce training, community education, championship athletics, events, and much, much more. The $30 million renovation at the MVCC’s Plumley Complex on the Rome campus provides premier classroom and conference space, and state of the art facilities for its Hospitality and Surgical Technology programs. 1101 Floyd Ave., Rome NY 13440, (315) 334-7709 www.mvcc.edu.

SUNY Polytechnic Institute (SUNY Poly) is New York’s globally recognized, high-tech educational ecosystem. SUNY Poly offers undergraduate and graduate degrees in the emerging disciplines of nanoscience and nanoengineering, as well as cutting-edge nanobioscience and nanoeconomics programs at its Albany campus, and undergraduate and graduate degrees in technology, including engineering, cybersecurity, computer science, and the engineering technologies; professional studies, including business, communication, and nursing; and arts and sciences, including natural sciences, mathematics, humanities, and social sciences at its Utica/Rome campus; thriving athletic, recreational, and cultural programs, events, and activities complement the campus experience. As the world’s most advanced, university-driven research enterprise, SUNY Poly boasts billions of dollars in high-tech investments and hundreds of corporate partners since its inception. Campus: Route 49, Edic Road Exit, Marcy, NY; Mailing Address: 100 Seymour Road, Utica, NY (315) 792-7500 www.sunypoly.edu.

Training at the Mohawk Valley Small Business Development Center at SUNY Polytechnic Institute (formerly SUNYIT) is an ongoing schedule of events. Advisors – often in conjunction with local experts – regularly conduct information sessions that are open to the business community. Session topics include management organization and planning, QuickBooks Training, Minority and Women-Owned Business Programs and Certifications, Government Contracting, and more. New seminar topics are added regularly, limited only by the imagination and needs of the local community. SBDC also schedules a monthly course called Small Business Start-Up that provides comprehensive business training. The mission of the SBDC is to provide professional business advice, education, and resources addressing the evolving needs of small business, and to advocate for small businesses and entrepreneurs. One-on-one business counseling is always free and confidential. (315) 792-7547; www.sunyit.edu/sbdc for a listing of current training events.

Utica College (UC) is a private, independent college known for its excellent academic programs, outstanding faculty, personal attention, and diverse student population. The hallmarks of Utica College’s academic programs are the integration of liberal and professional studies and a strong emphasis on internships, research, and other experiential learning opportunities, but UC is best known for the close, personal relationship students have with both faculty and staff members.
Adulting 101

Launched in Summer 2016 as a partnership between the Rome Area Chamber of Commerce Education Committee and Jervis Public Library, the Adulting 101 summer series was designed to help high school graduates and young adults transition to independence. Topics include:

- Access to Health Insurance
- Building a Resume
- College Survival Tips
- Financial Aid
- Fitness and Nutrition
- The Job Search and Holding Down a Job
- Money Management (Banking, Credit, Budgeting)
- Time Management
- Total Cost of a Vehicle

The program expanded to a series during the school year with the addition of Access to Social Services and Access to Mental Health Services. Rome Chamber members volunteer to share their expertise with students who attend each presentation. The program will continue to adapt to student needs and is open to working with other organizations whose teens and young adults could use these skills to better acclimate to being on their own, helping them become successful, employable members of the supportive Rome community.

Utica College offers a broad selection of undergraduate majors, minors, and special programs, as well as graduate programs in rapidly growing professions such as cybersecurity, financial crime, physical therapy, and health care administration. In 2016, UC ushered in a new era of college affordability by reducing the price of its undergraduate tuition and fees by 42 percent, making it one of the most affordable private colleges in the northeast. Utica College’s 128-acre main campus is located at 1600 Burrstone Road, Utica, NY, 13502. Learn more at www.utica.edu or call (315) 792-3006.

Hamilton College is a national leader for teaching its 1,850 students to write effectively, learn from each other and think for themselves. Originally founded in 1793 as the Hamilton-Oneida Academy, Hamilton occupies a 1,350-acre hilltop campus overlooking the Village of Clinton, New York. The College’s open curriculum gives students the freedom to shape their own liberal arts education within a research- and writing-intensive framework, and with the guidance of faculty advisors who help students plan an individualized course of study that reflects their unique interests and skills. Hamilton’s students travel to the Mohawk Valley from 47 states and 47 countries. The College is one of about four dozen U.S. colleges and universities that makes admission decisions without considering a student’s financial circumstances and then meets 100% of the student’s demonstrated need for all four years. Additional information about the College can be found at www.hamilton.edu.

The Rome College Foundation (RCF) is a not-for-profit organization founded in 1966 and supported by the Rome Area Chamber of Commerce and other local groups. The mission of the Foundation is to promote and enhance the Rome community’s needs for higher educational opportunities, specifically to develop, advocate and offer a wide variety of college programs for all area residents. As funds grow through grants, donations and bequests, the Foundation continues to expand its scholarship programs. RCF is committed to serving the Rome community’s needs by promoting and enhancing improved higher educational opportunities for our local students to build a better workforce for the future. With grants from the Sears Family Foundation, the Foundation co-sponsored several programs administered by the Chamber’s Education Committee, including College Night at RFA. 139 W Dominick St., Rome NY 13440, (315) 337-1700 www.RomeCollegeFoundation.com

One of Rome’s most beloved and respected institutions, Jervis Public Library opened its doors July 15, 1895. Daily, 800 individuals walk through the doors to borrow 950 items from a collection of 135,000 items. Annually, circulation exceeds 200,000 items, and professional librarians answer 55,000 reference questions. Special items available to borrow include snowshoes, Kill-A-Watt meters, DVD and CD players, and iPods loaded with audiobooks. Increasingly popular are Internet access, electronic databases, and ebooks. To support digital literacy, the library provides public-use computers ranging in availability from 15 minutes to two hours, free wifi, and free drop-in Tech Help sessions. The library also offers many special services, including lectures, book discussions, semi-annual Recycling Day, and numerous programs for teens, children, and families. Through parallel development of traditional services and technology, Jervis Library continues to expand its capabilities to best serve the public of all
A wide variety of workforce development services are consolidated and integrated for easy access by job seekers and employers at Working Solutions “one stop” centers throughout the Herkimer, Madison, Oneida County region. Professionals from state and local public and human services agencies partner to help businesses and job seekers maximize available workforce opportunities by accessing the resources of many organizations in the Working Solutions system, including:

- Oneida County Workforce Development
- Resource Center for Independent Living (RCIL)
- N.Y.S. Department of Labor
- Adult Career and Continuing Education Services – Vocational Rehabilitation (ACCES-VR)
- MVCC and BOCES
- Workforce Development Board and its many grant-funded workforce programs.

**Assistance for businesses:**

Recruitment and screening of job applicants, matching of job requirements and skills with Working Solutions’ pool of thousands of candidates, hiring incentive programs, tax credits, resources to support the training of new hires, education & wage information, human resources assistance, interviewing and meeting space, and more!

**Assistance for job seekers:**

Job listings accessed by a variety of means, personalized career information and advisement, workshops to improve work search skills, use of resource room with phones, fax, computers, and print media, work-related scholarship assistance, education and training resources and more.

Working Solutions professionals assist with the tools needed to find a job or to move to a better career! Working Solutions Rome can be reached at (315) 356-0662.

**Oneida County’s College Corps Program** is laying a firm foundation for building the region’s workforce and resident base with young professionals. The program accepts applications from college juniors and seniors pursuing a wide variety of career positions, and refers them to employers in Oneida County who participate in the summer internship program. The students gain work experience and businesses, large and small, benefit from having pre-screened, qualified applicants interested in learning about their career their field. Other programs for young, emerging workers include career guidance, work experience, the summer youth employment program and overcoming barriers to employment.

Exceptional Health Care

From primary care and specialty care to long-term care, Rome Memorial Hospital delivers quality, compassionate medical care for every stage of life. Through Rome’s continuum of healthcare services and its affiliation with St. Joseph’s Health, families have access to high-quality, patient-centered care that is coordinated and conveniently located close to home. More than 250 dedicated physicians and 1,000 healthcare professionals work together to provide patients with the services that they need to achieve optimum long-term health.

Each year, an excellent team of nurses and obstetrician/gynecologists welcome nearly 600 babies in our Maternity Department, which is ranked in the top 10 percent in the nation for patient satisfaction. They earn an A+ from patients because they’re experienced, knowledgeable and take the time to listen. The hospital earned the Blue Distinction Center+ for Maternity Care designation for delivering quality care safely and effectively.

With its specialized Senior Behavioral Health Unit and Residential Health Care Facility, the hospital has become a recognized leader in senior services. The hospital has earned special designation as a NICHE (Nurses Improving Care for Healthsystem Elders) facility for providing exceptional care for older adult patients.

Ranked among the top 20 percent of skilled nursing facilities for four consecutive years, the Residential Health Care Facility also offers short-term rehabilitation services for patients that need a little extra care after a hospital stay to help them regain their strength, mobility and confidence. Located on the third floor, the 80-bed skilled nursing facility takes a person-centered approach for its nursing home residents.

A designated Breast Imaging Center of Excellence, Rome Memorial Hospital strives to be on the leading edge of delivering exceptional care for women’s breast care needs through advanced technology such as 3D mammography, specialized hereditary cancer risk screening, and one-on-one care with a team of professionals who truly care about their patients.

The Diagnostic Center, located on the main campus, is home to the Women’s Imaging Center, MRI Suite, Sleep Disorders Center and Cardiopulmonary Services.

Rome Hospital Foundation provides vital philanthropic support to Rome Memorial Hospital. The Foundation is a separate 501 (c) (3) and an integral partner in the Hospital’s mission to provide quality healthcare with compassion. Rome Memorial Hospital (RMH) provides care to over 100,000 residents of our community, regardless of their ability to pay. The role of the Foundation is to continue to provide support to Rome Memorial Hospital so it may enhance quality care while ensuring excellence in all aspects of healthcare delivery.
Local and Regional Health Care Providers

Physicians in Rome can refer patients to a wide range of laboratory, medical imaging, radiation and physical therapy, and other diagnostic and treatment services. Chiropractic and therapeutic massage providers also help relieve pain and improve quality of life.

There are many highly-specialized diagnostic, treatment, and care services conveniently accessible in Rome and nearby in central New York. In addition to excellent care through Rome Hospital, patients may access several healthcare networks, including the Mohawk Valley Health System through Faxton-St. Luke’s Health Care, St. Elizabeth Medical Center, Regional Cancer Center, and the Mohawk Valley Heart Institute.

The Grand Healthcare System offers a full continuum of premium healthcare services across their state-of-the-art health facilities. The Grand Rehabilitation & Nursing at Rome is a 160-bed rehabilitation and skilled nursing facility that strives to bring the warmth and comforts of home to both short- and long-term guests. The highly trained and experienced, skilled personnel care for individuals in all clinical situations to help them achieve wellness goals in comfort.

Other area health-related facilities include: Women’s Health Associates, Sinus Center, Senior Network Health, Betsy Ross residential healthcare facility, Nascentia Health, Nunn’s Home Medical Equipment, The Terrace at Woodland Senior Living Residence, Colonial Park Nursing and Rehabilitation Center, Mohawk Valley Home Care, and Abraham House Palliative Care.

On a daily basis, Rome’s senior centers offer health and wellness, educational, and nutritional programs in addition to social opportunities. Outreach programs address the needs of the homebound elderly.

An Important Benefit for Rome Chamber Members:

Since 1985, the Chamber has been offering health insurance plans to its members. Although recent changes in health insurance at the federal level have made this an important topic for the business community, the Chamber is still in a position to offer policy alternatives and affordable choices to small groups and individuals.

HEALTH INSURANCE Questions? Sue Jenks, Chamber Business Manager, is a licensed broker and is listed on the exchange in the online Health Insurance Marketplace. Call Sue directly at (315) 337-1700 and let her help you...find answers, determine eligibility for different programs, and find the best coverage...all at very competitive rates.
When someone considers starting a business, many factors come into play, such as central location, proximity to market, space available at competitive prices, plentiful and quality water supply, higher education offerings, access to health care, usable land space, average commute time, cost of housing and recreation for all four seasons.

While the City of Rome and the Rome Chamber of Commerce appreciate that economic development within the region benefits all communities, they continue to be staunch advocates for the Rome community first and foremost, working with employers and potential new business residents to be sure they are aware of Rome’s assets. “We have a modern, progressive school system, quality health care, a diversified retail base, a great parks and recreation system, including waterfront opportunities at Lake Delta and the canal,” said Mayor Izzo.

Rome benefits from a close working relationship with Mohawk Valley EDGE (Economic Development Growth Enterprises) Corporation, which provides a coordinated economic development program to assist in making many connections for all involved, including helping cities find grant funding and programs to create an inviting community. EDGE also makes connections that enable businesses to locate, grow and prosper in Oneida County, in the center of New York State. EDGE is aligned with the six-county Mohawk Valley Regional Economic Development Council region.

EDGE’s mission is to strengthen and grow the Mohawk Valley Economy. To that end, EDGE:

- ATTRACTS through Business Attraction, Global Marketing, and Strategic Site Development;
- ASSISTS with Business Outreach, Capital Projects, and Loans & Project Financing;
- ACTS through making connections for Grants & Grant Administration, Brownfield Remediation, and Real Estate Management;
- ALIGNS the necessary Public Advocacy, Community Outreach, and Mohawk Valley REDC.

EDGE relies on 14 staff members specializing in project development, planning and economic development, is funded by 60% private investment with $2.2 million annual budget. Fifty-five Board Members representing all sectors of the economy, guide activity toward the overall mission.

EDGE provides support services to Oneida County, City of Rome, Rome Industrial Development Corporation (RIDC), Griffiss Local Development Corporation (GLDC), Griffiss Park Landowners Association (GPLA), Oneida County Industrial Development Agency (OCIDA), and the Utica Industrial Development Corporation (UIDC).

WHY ROME? IT’S IN THE MOHAWK VALLEY!

The Mohawk Valley is within 500 miles of 13 of the top 50 U.S. markets, and is within a one-day drive from nearly half the population, personal income, business and sales in the United States and Canada.

The City of Rome is moving forward on an aggressive plan to remediate aging facilities and real estate, create new shovel-ready sites, and improve infrastructure, appearance, incentives and amenities for businesses (and their employees) considering a move to Central New York (more detail, pp. 26-27). The City of Rome and other locations in the Mohawk Valley have diverse selections of sites and facilities for business expansion in the region. With sites and facilities in downtown, suburban, business park and rural settings, and low costs to develop land, construct buildings and buy existing structures, Rome is determined to be a competitive consideration.

RIDC is a private sector, non-profit economic development corporation established in 1959. Governed by a board of directors consisting of community-minded local business people, and staffed by business-friendly professionals, RIDC’s mission is “to maintain and improve the economic vitality and quality of life of the City of Rome and its environs by supporting, nurturing
and encouraging its commercial, industrial and financial development. EDGE and RIDC can help businesses with research, planning, financing, capital improvements, site selection and technical support. The City of Rome welcomes the opportunity to work with EDGE, when appropriate, to showcase its assets to prospective businesses. These locally concentrated industry groups have historically proven to fuel one another’s growth and success in the Mohawk Valley. Such business networks lead to competitive advantages for existing companies and start-ups alike. EDGE has made a concentrated effort to seek out these clusters and provide an environment to foster their growth.

The Mohawk Valley has current strengths and growth potential in several industry clusters, particularly:

**ADVANCED MANUFACTURING**

With its central location, the Mohawk Valley is a natural hub for manufacturing and it has had a home in the region for over two centuries.

**AGRIBUSINESS/CRAFT FOOD & BEVERAGE**

Proximity to major markets and low development costs, make the Mohawk Valley competitive for food processing.

**AVIATION/UAS**

One of seven FAA-designated unmanned aerial test sites in the U.S, leading research and development in this innovative industry.

**IT/CYBER**

Led by the Air Force Research Laboratory Information Directorate in Rome, at a total annual economic impact of $392,305,884 in a five-county area, the Mohawk Valley has developed a significant niche in the IT industry over the last half century.

**FINANCE/INSURANCE**

The Mohawk Valley has become a center of major back office operations including insurance claims, check processing and call centers.

**NANOTECHNOLOGY**

Over the last decade, New York has made a statewide commitment to nanotechnology, investing hundreds of millions of dollars to develop shovel-ready sites and state-of-the-art facilities.

**MVEDGE, RIDC, the City of Rome, and the Rome Chamber of Commerce welcome your interest in our area, and look forward to assisting with information, meeting, tours, etc. For more information, contact:**

- www.MVEDGE.org
- www.RomeIndustrial.com
- www.RomeChamber.com
Rome, New York has an expanding and a diverse economy. High technology businesses thrive around the Air Force Research Laboratory at Rome; the Eastern Air Defense Sector and Defense Finance Accounting Service are neighbors to new private and professional businesses on Griffiss Business and Technology Park, employing more than 5,800 people. A skilled and highly-motivated workforce, increased demand in the service and health care sectors, economic development incentives, and the city’s Recreation, Entertainment, Arts, Cultural, and Historic (REACH) District are all helping to spawn new business development.
The City of Rome continues to build the foundation and strengthen partnerships with economic and community development partners throughout the region and New York State. In developing our strategy to position Rome as a great place to live and do business, they are focusing on projects to make Rome “shovel ready” for development.

The goals are to:
1. Expand employment opportunities
2. Increase economic activity
3. Raise educational achievement
4. Enhance local arts, cultural and tourism opportunities
5. Improve access to health and wellness programs
6. Provide enhanced housing opportunities

Projects now set in motion include many that will utilize grant funding obtained with assistance from many different agencies supporting multiple City of Rome endeavors: NYS representatives, different NYS agencies, local representatives from the Governor’s office, the Regional Economic Development Council, Mohawk Valley EDGE, Oneida County Executive and Legislators, Rome City Councilors, and the Rome Area Chamber of Commerce. Highlights of some of those projects, extending to the north, south, east and west locations within the city, include:

- West Dominick Street Smart Walk program: green infrastructure implementation, pedestrian and bicycle improvements, esthetic enhancements, safety upgrades, and public place making enhancements for the Upper Landing;
- Brownfield Opportunity Area Initiative (BOA), to eliminate property eyesores, remediation, planning and site redevelopment for Erie Boulevard;
- Cleaning, remediating and developer engagement for the former Rome Turney Radiator site to implement multiple re-use strategies on the 3-acre property in close proximity to one of the main entries into downtown Rome;
- Encouraging private sector investors with improvements, occupation of vacant buildings and assistance with seeking funding sources;
- Continuing partnership with MVEDGE in areas of industrial, mixed use, and infrastructure development in East Rome, the Waterfront, Harborway Site redevelopment, and Fort Stanwix corridors, as well as green infrastructure, trail development and adaptive reuse of historic structures in the urban core;
- Construction of the DePaul Properties $18 million project at the former Dewitt Clinton School property. Offering much needed midmarket rate apartments, revitalization of the South Rome neighborhood, and rehabilitation work on the nearby waterfront;
- Waterfront neighborhood investment including place making enhancements and unearthing and re-watering the historic original Clinton’s Ditch;
- Water access enhancements at Bellamy Harbor Park’s Navigation Center;
- Former Woodhaven site developer engagement and site redevelopment;
- Comprehensive Plan updates to include BOA Master Plan, Woodhaven Master Plan, sustainability measures, and zoning code amendments to coincide with comp plan updates;
- Continued use of the Community Development Block Grant for façade improvements to remediate the appearance of commercial properties;
- Implementing Mohawk River Trail Phase 2, extending the trail system. Canalway Trail closing the gap with paved connection and inner city signage;
- Addressing social service gaps and connecting with agencies that specialize in needed services;
- Downtown Revitalization Initiative $10 million, projects commence with parking garage demolition and Capitol Theatre upgrades;
- Continuing collaboration with administrators from the Rome City School District, Rome Memorial Hospital, Griffiss Business and Technology Park, and the Mohawk Valley Community College campus;
- Working with the Community Schools Initiative, proud of Rome as only one of three school districts in the United States to receive American Federation of Teachers Innovation Funding to concentrate on project-based learning centered on STEAM initiatives with community partners;
Furthering investments in tourism, through support for Fort Stanwix National Monument, Christmas light displays, Honor America Days, Rome Art and Community Center, the new Downtown Market as well as Parks and Recreation Programming;

Bellamy-Gansevoort Historic District park improvements including ADA upgrades, lighting and site furnishings;

Support of the Police and Fire Departments’ efforts: crime prevention, special investigations, cooperation with the DEA, law enforcement, public education and community outreach;

Growing our communication efforts with continued use of traditional and social media marketing with monthly newsletters, public engagement, and a new City website;

Citizens outreach via spring and summer ‘Walk with the Mayor’ program and the recent launch of the Rome NY 311 application;

For more information: www.RomeNewYork.com or on Facebook @CityofRomeNY

(May 2017) New York State Energy Research and Development Authority (NYSERDA) designated Rome as a Clean Energy Community, recognizing Rome’s leadership in reducing energy use, cutting costs, and driving clean energy locally. Rome completed four of 10 high-impact clean energy actions identified by NYSERDA as part of the Clean Energy Communities initiative: 1) adoption of a solar permit process standardization for residential installation; 2) passage of legislation for energy benchmarking for municipal buildings citywide; 3) installation of electric vehicle charging stations; 4) energy training for the employees of the Code Enforcement Office.
TRADITIONAL, SUSTAINING, EXPANDING


Bartell Machinery Systems is a global leader in providing highly-engineered industrial manufacturing equipment for the Tire & Rubber, Oil & Gas, and Wire & Cable industries. Bartell has delivered innovative solutions to leading manufacturers since 1940, with over 8,500 machines installed worldwide. Headquartered in Rome, with generations of industry knowledge and engineering experience coupled with world-class sales and technical service network. Bartell continues to deliver state-of-the-art technologies capable of meeting the most advanced production needs.

Varflex Corporation was founded in 1924 and is a designer and manufacturer of a complete line of electrical insulating sleeving (braided fiberglass)—both coated and uncoated. Their products are available in a wide range of sizes, colors, types and grades on spools, coils and in cut pieces. Their sleeving are used in a variety of industrial and commercial applications. Several are UL recognized, CSA certified, RoHS and REACH compliant and many meet military specifications. Visit the Varflex website at www.varflex.com. Varflex Corporation recently acquired an additional building to increase their production and storage capabilities.

Baum’s Castorine Company, manufacturers of industrial lubricants, was founded by the Baum family in 1879. The Mowry family purchased it from the Baums in 1903. It is still Rome’s longest-lived industry in terms of an unchanged name and family management.

Revere Copper Products, one of the oldest manufacturing companies in the United States, traces its origins to Paul Revere, who in 1801 was the first to roll copper in the New World. Revere now offers copper and copper-based alloy mill products meeting the highest quality standards for roofing, interior applications, electrical and electronic equipment, industrial machinery, air conditioning and refrigeration, telecommunications and consumer products. Revere is an industry leader in safety, quality, and technical customer support.

American Alloy Steel is one of America’s and the world’s leading Steel Plate Distributors and Steel Plate Service Centers, supplying worldwide a wide variety of quality alloy steel plate and carbon steel plate, precision flame cut steel plate shapes and patterns, steel round bar and steel flat bar to customers for use in steel fabrication and manufacturing in the petrochemical refining, process plant, power generation, pressure vessel fabrication, heat exchanger manufacturing, mining equipment fabrication, marine offshore construction, naval and military steel fabrication and machined metal parts industries. It’s new $6 million facility doubled the firm’s presence in Rome.

Formed in 1999, Cold Point Corporation manufactures replacement and niche market air conditioning and heat pump units, serving all of North America, and is recognized industry-wide as the premier supplier of OEM style replacement units. Cold Point will expand to new, state of the art advanced manufacturing 50,000 sq. ft. facility, adding employees, as part of Rome’s $10 million Downtown Revitalization Initiative.

Owl Wire & Cable is the premiere manufacturer of bare and plated copper wire in North America. With over 400,000 square feet of manufacturing facilities producing up to 5 million pounds of wire each week, Owl Wire & Cable is one of the largest copper wire producers in the country.

Fiber Instrument Sales, Inc. manufactures optic cables and connectivity equipment.

Runnings joins Family Dollar and Walmart as national chain distribution centers that have realized the logistical value of locating here, where easy access to state highways provides an excellent transportation network for distribution throughout the Northeast.

GAMING & HOSPITALITY

The largest employer in Oneida and Madison counties, Oneida Nation Enterprises provides more
than 4,500 jobs – launching careers for employees in food and beverage, hospitality and gaming, information technology and finance, as well as providing a platform for employees to climb the ranks with its high-level supervisory, management and executive positions. Job seekers can also find roles in government support and administration and health service for the Oneida Nation. A premier four-season destination resort owned by the Oneida Indian Nation, Turning Stone Resort Casino features world-class amenities including four hotels, two luxurious spas, five golf courses, more than 20 dining options, a 125,000 sq. ft. Las Vegas-style gaming floor, a cabaret style Showroom, a 5,000 seat arena, and several nightlife venues. Celebrating its 25th anniversary in 2018, Turning Stone Resort Casino’s recent $20 million dollar investment in modernized features includes a new gaming floor with smoke-free and smoker-friendly facilities, improved air quality including a state-of-the-art air filtration system, an all-new Food Hall, and redesigned and upgraded guest rooms in the AAA Four Diamond rated Tower hotel. Turning Stone has earned high industry recognition from Condé Nast Johansens and Golf Digest; the prestigious Forbes Four Star Award for The Lodge, Wildflowers restaurant and Ska:ná: spa; Forbes Recommended Ratings for TS Steakhouse; and, for 12 consecutive years, the AAA Four Diamond Award for The Lodge, The Tower Hotel, and Wildflowers restaurant.

Vernon Downs is a gaming, entertainment, and hospitality property ten minutes away from downtown Rome. Harness racing and video gaming complement the on-site hotel with 170 suites, restaurants, bar and lounge entertainment, concerts and year-round events for all ages. Vernon Downs now features 767 gaming machines, including in-house progressives and Video Poker. Vernon Downs Casino also includes Self Bet Terminals for thoroughbred and harness racing fans, as well as the latest in Lottery Scratch Off machines. Vernon Downs Casino is a New York State Lottery Customer Service Center.

Vernon Downs is also a venue for conferences, meetings and weddings. A recent $7.2 million expansion included a spa and parking garage.

**BUSINESS IS BREWING!**

The growing abundance of farm breweries, wineries and distilleries in New York State supports the state’s strong economy. To support continued growth, and to keep growth strong, New York State offers incentives and assistance for the industry. Copper City Brewing, Woodland Farm Brewery, and Villa Verona Vineyard are among the successful independent brewers, vintners and distillers in Oneida County.

**HISTORY AS BUSINESS**

A new National Park Service (NPS) report shows that 106,936 visitors to Fort Stanwix National Monument in 2017 spent $5,743,600 in communities near the park. That spending supported 78 jobs in the local area and had a cumulative benefit to the local economy of $7,220,000. For more information: www.nps.gov/fost.
Located in Rome, Griffiss Park is a thriving center for academia, research and development, industry and the community with over 70 companies and 5,800 jobs. This former Air Force installation now generates over $3.4 million in tax revenue annually and has over 6 miles of paved pedestrian trails and an International Sculpture Garden containing 23 outdoor sculptures. Griffiss is the epicenter of development for cyber research, security and information technologies.

**WHY GRIFFISS BUSINESS AND TECHNOLOGY PARK?**

**IT’S IN ROME (and a world-class Business Park)!**

**Griffiss Business and Technology Park** is a vibrant center for private and public enterprise in Rome, New York. Scores of tenants employing thousands of people make Griffiss one of the most successful business and technology parks in the United States. Covering 3,500 acres, Griffiss has development districts with specific focuses in technology, manufacturing, aviation, office, education and recreation.

- Griffiss has efficient highway, air, and rail access to important U.S. and international trade centers.
- Griffiss Business & Technology Park is located in the City of Rome in the heart of New York State. The four-lane Griffiss Parkway provides a direct north-south connection to major regional highways and downtown Rome. Griffiss is within 15 minutes of three New York State Thruway interchanges (Interstate 90). Griffiss Park is within 500 miles of 17 of the top 50 U.S. markets and a day’s truck run from half of the population, personal income, business and sales in the U.S. and Canada. All of this, surrounded by the natural beauty and desirable lifestyle of the Mohawk Valley.
- The Griffiss International Airport with its 2.23-mile long runway has all the advantages of big city airports, without the heavy traffic and high costs of major metro areas. Griffiss International Airport offers significantly fewer surface and air delays, and faster turn-around times. Air traffic is a breeze and ground traffic is minimal. There is no bidding for landing slots, and no wasted fuel waiting to land or take off. It’s a cost efficient, easily accessible alternative to the Boston / NYC /Washington D.C. corridor.

Griffiss Park is the location of choice for organizations that are recognized globally, and have global impact through innovative research, products and services.

**Air Force Research Laboratory (AFRL) Information Directorate**, an internationally recognized R&D center specializing in information technology, with an economic impact of more than $392 million in a 5-county area. AFRL offers technical assistance and unique laboratory facilities, plus cooperative R&D agreements, educational partnerships and more. AFRL is the Air Force’s center of expertise for research and development of command, control, communications, computers, intelligence and related information technologies. Many Griffiss Park tenants benefit from AFRL’s close proximity.

**Griffiss Institute for Information Assurance**, a center of excellence in New York State’s technology corridor. The Griffiss Institute establishes the Mohawk Valley as a national center of research and economic development in the field of information security. It sets a new standard for partnerships between academia, government and the private sector. The Raymond P. Urtz Center houses the Griffiss Institute (GI) which specializes in technology transfer and has high-speed computing capability, and through the Cyber Research Institute, the opportunity to solve some of the toughest cyber challenges. The GI also hosts STEM focused camps, classes, workshops and competitions for students at all age levels. Visit www.griffissinstitute.org for more information.

The **Eastern Air Defense Sector (EADS)** is part of the North American Aerospace Defense Command (NORAD), responsible for the air defense of the eastern United States. Staffed primarily by the New York Air National Guard’s 224th Air Defense Group, the unit has approximately 350 full- and part-time personnel, including a small Royal Canadian Air Force detachment and about 40 federal civilian employees. Most EADS personnel live in the Rome area and nearby communities. Most EADS personnel live...
in the city of Rome or in nearby communities. A local economic cornerstone, EADS’ annual impact on Rome’s economy exceeds $40 million.

The Griffiss International Airport, a general aviation airport located within the Park, is also home to MVCC’s Aviation Training Center. Mercy Flight, a Canandaigua NY-based critical-care air medical service, established a permanent local base at Griffiss International Airport (GIA) in May 2016. Overall, the not-for-profit Mercy Flight Central performs more than 400 rescue operations annually, fully staffed and equipped to save lives. The rescue helicopter at GIA will be ready when needed, 24 hours a day, seven days a week, with a pilot, medic and nurse at the airport, 24/7, as well. In addition to Oneida County, Mercy Flight’s coverage area includes Herkimer, Lewis, Madison and Hamilton Counties.

Birnie (a Krapf School Bus Company) is the 12th largest bus company in the US, founded in 1947, employs over 1,450 people with a fleet of over 1,200 school buses, transports over two million passengers and covers more than 700 million miles annually. With 17 locations throughout New York State and 1 location in Jacksonville, Florida, the Corporate Headquarters still flourishes in Rome, NY where all 33 motor coaches are stationed and over 250 school buses are maintained. Birnie Bus Service, Inc. also provides services for tour groups, corporate travel, public transportation and handicapped services throughout New York.

Kris-Tech Wire, founded in Rome, New York in 1984, manufactures and tests wire to serve these industries: building, industrial commercial construction, petroleum, cable television, telephone, gas utilities, and explosives. One of the leading wire manufacturing companies in North America, Kris-Tech’s West Coast office is in Norwalk, California. Kris-Tech Wire has completed construction of a new facility at Griffiss Business Park to expand their manufacturing ability, and has plans for additional expansions.

MGS Manufacturing Inc. is an international supplier of automation and technology solutions for product handling and twisting systems for wire and cable products, markets and industries including: LAN, coaxial, housing, automotive, aircraft, communications, medical, electronic, power, utility, oil. Machinery includes payoffs, takeups, capstans, accumulators, twisters, automatic packaging and robotic handling.

Sovena USA is the country’s largest importer of olive oil, supplying more than 50% of all private label olive oil in the U.S. retail marketplace.

Defense Finance Accounting Service (DFAS)-Rome, activated in April 1995, provides finance and services during times of peace and conflict by providing vendor pay, accounting data processing and reports production and system support to U.S. Army activities throughout the United States and Europe.

UTC Aerospace Systems, one of the world’s largest suppliers of technologically advanced aerospace and defense products, provides innovative aerospace technologies and integrated systems that advance the performance, safety and efficiency of commercial aviation, global defense and space exploration. UTC Aerospace Systems provides integrated solutions for commercial, regional,
business and military aircraft, helicopters and other platforms. UTC is also also a major supplier to international space programs.

Rome has historically been a hub of manufacturing and has grown to be the epicenter for cyber-related R&D technology as well as information technology. Firms such as PAR Technology, BAE Systems, Booz Allen Hamilton, New York State Technology Enterprises Corporation (NYSTEC), Research Associates of Syracuse, Peraton, CACI Technologies, Alion Science and Technology, and MA Police Consulting are growing forces in the industry.

In June 2016, Assured Information Security, Inc. (AIS) celebrated its 15th year in business at its corporate headquarters in Griffiss Business and Technology Park. AIS is a cyber security firm serving government and businesses founded in Rome in 2001 as a software company focused on critical Air Force and Department of Defense cybertechology requirements research.

The Northeast UAS Airspace Integration Research Alliance (NUAIR) is a regional alliance of private industry, academic institutions and military assets and operations working together on the established Federal Aviation Administration-designated Unmanned Aircraft Systems (UAS) test site. In December 2013, Griffiss International Airport was named one of seven federally-designated UAS sites for testing and research to begin to safely integrate unmanned vehicles and systems into the National Airspace System. To date the Griffiss UAS Test Site has attracted many private clients, along with federal partners like the FBI, NASA and the FAA. The site has completed over 1,100 UAS test flights utilizing NUAIR. In conjunction with MVCC they have launched a new degree program starting this past fall to afford students the opportunity to obtain a degree in UAS technology. Griffiss was the first out of the seven test sites to fly a large-scale fixed wing aircraft. This distinction is expected to draw the unmanned aerial systems industry to the region for manufacturing, R&D, and testing opportunities. Microdrones, focused on providing drone-based solutions for surveying and mapping, precision agriculture, and infrastructure inspection and planning, recently announced plans to establish a location at Griffiss Park. Visit www.nuairalliance.org for more information on NUAIR.

The growing “cyber” technology niche in the Mohawk Valley has resulted in the formation of the Central NY Defense Alliance (CNYDA), a non-profit organization of area companies established to promote and market the collective research capabilities of the Information Directorate contractor community. CNYDA is likewise located at the Griffiss Business and Technology Park.

Griffiss International Sculpture Garden & Nature Trail is an inviting strolling or exercise path that meanders consisting of the work of 23 international sculptors, in partnership with the international artists’ residency program of Sculpture Space of Utica, NY.

Infrastructure developments at Griffiss Park include the demolition of Building 240 on the corner of Floyd Ave and NYS Route 825 to create a 25-acre development parcel. Fueled by a $10 million appropriation in the 2015 NYS Budget- NYS Route 825 is set for completion in summer 2018, with a four-lane highway, complete with two additional roundabouts and a paved pedestrian trail.

Visit www.GriffissBusinessPark.com to learn more about all that is happening Griffiss Business and Technology Park.
The Humane Society of Rome was the 2018 Volunteer Partner Organization for the 43rd Rome Home Expo, presented by the Rome Chamber at Kennedy Arena. For the 3rd consecutive year, HSR won Outstanding Booth. HSR’s booth theme was “It’s Always a Fiesta in Your Forever Home.” Proceeds from the show went to support HSR’s medical fund.

The Humane Society of Rome’s New Building Fund is committed to the construction of a safe permanent, up-to-date facility in Rome to provide quality care and a comfortable environment for beloved animals.

A Pet Photo Contest, and “Pack-4-Paws” supply drive, and K-9 demonstration by the Rome Police Department, were a few of the many family-friendly activities at the annual home, leisure, and lifestyle EXPO sponsored by Salina Electronics, AmeriCU Credit Union, with more than 70 vendors.
HELPING BUSINESSES MOVE FORWARD, IN MANY WAYS...

As part of its commitment workforce development, the Rome Chamber’s Education Committee introduced a revamped Career Fair at Rome Free Academy in April 2018. Thanks to the participating businesses:

Adirondack Bank
Alien Science and Technology Corp.
AmeriCU Credit Union
The Arc, Oneida-Lewis Chapter
Assured Information Security, Inc.
A Vi Vo School of Acting, Violin and Voice
Bank Of America
Bartell Machinery Systems
BNY Mellon
BOCES Consortium of Continuing Education
Carpenters Local 277
C&S Companies
Community Bank, N.A.

A Saturday field trip for Rome Chamber members and friends provided downtime for relaxed networking and some insight into the tourism and craft brewing industries in Cooperstown, New York.
Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. Get on board and see the difference!

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**Your Community**
- Support
- Team-building
- Economic development
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- Career fair
- Force for good
- Effectiveness
- Group support

**You, Personally**
- Issue awareness
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- Make a difference

Contact the Rome Area Chamber of Commerce (315) 337-1700 Today!
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