

Rome Area Chamber of Commerce Member Advertising Opportunities
Questions? Call (315) 337-1700

Opportunities	Distribution	Acceptable Formats & Deadlines	Cost
Brochure rack	Daily to visitors.	Printed brochures & flyers; drop off during office hours.	Free
Bulletin board	Daily to visitors.	Printed posters; drop off during office hours.	Free
Business After of Before Hours Reception	Posted on website, included in newsletters & social media.	Signed agreement required.	\$300
Chamber Community Events Calendar	On website & periodically included with newsletter & Rome Sentinel.	Enter directly on our website.	Free
Conference Room	On as needed basis.	Call for availability. Capacity 40.	Free
Emailed Newsletter - PDF attachment or JPEG insert	On as needed basis.	Email a full color flyer in PDF or JPEG format.	\$50 each
Rome EXPO	Annually in Spring.	Space reservation with down payment & signed contract with balance due by Mid-March.	Discount & 1st opportunity to reserve
Honor America Days Celebration - Parade (Always the last Sat in July)	Annually in July.	Application with signed waiver required by Mid-June.	Free
Honor America Days Celebration - Vendors for parade and/or concert (Always the last Saturday in July)	Annually in July.	Application with signature, permit & payment required by end of June.	Discount & 1st opportunity to apply
Mailing Labels of Chamber Members	Pre-printed labels or electronically in label format.	Call or email to order a set.	\$75 each
Member Directory/Community Guide Ad	Printed book & website.	Email a .jpg file of ad annually.	Various based on ad size
Newsletter - Ad	U.S. Mail	Email a .jpg file of 2" x 3" ad - call for deadline.	\$50 each
Newsletter - Insert *	U.S. Mail	800 copies, single sheet, tri-folded to fit #10 envelope. Call to confirm the scheduled date for each mailing.	\$150 each
* Your insert will be sent as an attachment with one email update at no additional cost (\$50 value); a PDF file of the document is required.			
Professional Development	Various dates throughout year.	Registration form & payment when req. for individual events.	Discount & 1st opportunity to apply
Real Estate Guide Brochure	Welcome to Rome & Membership packets	Info taken from membership application.	Free
Silent Auction (Honor America Days Fundraiser)	Annually in Spring.	Call, email or fax with description & value of donation.	Donations accepted
Website links/listings	Website & member directory/community guide	Information taken from membership application.	Free
Where To Eat & Stay Brochure	Welcome to Rome & Membership packets	Information taken from membership application.	Free
Website Banner Ad with Live Link	On contracted basis.	Limited to 200 pixels wide by 220 pixels high. Email .jpg file of ad. Agreement required.	\$250 per quarter for Home page, \$200 per quarter other pages. Design services available for additional fee.