

Presented by



5K RUN THE RUNWAY

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor, \$2500 (Exclusive)

Your business will be prominently promoted as a Presenting Sponsor in press releases, community calendars and in Business Week's Chamber Corner. Your logo and a link to your website will be featured most prominently on event-related

- o email blasts
- o website/webpage
- o e-newsletter
- o text messaging

Your logo will be featured most prominently on the route map and registration forms

Your logo will be most prominently featured on the event t-shirts given to all registered participants

You can be featured in the spotlight promoting your business and the event

You may place a banner at the starting line

You may have a registration table in the registration area

Your logo will be prominently displayed on all event signage

You may place one marketing item in the runners gift bags

Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event

You may have a representative on the event committee

6 race registrations



www.chicopeechamber.org

bobbi@chicopeechamber.org



fb.com/chicopeechamber

[@chicopeechamber](https://twitter.com/chicopeechamber)



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Platinum Sponsor, \$1500

Your business will be promoted as a Platinum Sponsor in press releases, community calendars and in Business West's Chamber Corner

Your logo and a link to your website will be featured prominently on event-related

- o email blasts
- o website/webpage
- o e-newsletter
- o text messaging

Your logo will be featured on the route map and registration forms

Your logo will be prominently featured on the event t-shirts given to all registered participants

You can be featured in a video spotlight promoting your business and the event

You may place a banner at the starting line

You may have a marketing table in the registration area

Your logo will be prominently displayed on all event signage

You may place one marketing item in the runners gift bags

Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event

You may have a representative on the event committee

4 race registrations

Gold Sponsor, \$750

Your business will be promoted as a Gold Sponsor in press releases, community calendars and in Business West's Chamber Corner

Your logo and a link to your website will be featured prominently on event-related

- o email blasts
- o website/webpage
- o e-newsletter
- o text messaging

Your logo will be featured on the route map and registration forms

Your logo will be prominently featured on the event t-shirts given to all registered participants

You can be featured in a video spotlight promoting your business and the event

You may place a banner at the starting line

You may have a marketing table in the registration area

Your logo will be prominently displayed on all event signage

You may place one marketing item in the runner's gift bags

Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event

3 race registrations



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Silver Sponsor, \$500

- Your business will be promoted as a Silver Sponsor in press releases, community calendars and in Business West's Chamber Corner
- Your logo and a link to your website will be featured on event-related
 - o email blasts
 - o website/webpage
 - o e-newsletter
 - o text messaging
- Your logo will be featured on the route map and registration forms
- Your logo will be prominently featured on the event t-shirts given to all registered participants
- You can be featured in a video spotlight promoting your business and the event
- You may place a banner at the starting line
- Your logo will be prominently displayed on all event signage
- You may place one marketing item in the runners gift bags
- Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event
- You may have a representative on the event committee
- 2 race registrations



Bronze Sponsor, \$250

Your business will be promoted in press releases,

Your logo and a link to your website will be featured on event-related

- o email blasts
- o website/webpage
- o e-newsletter

Your business will be listed on the route map and registration forms

Your logo will be featured on the event t-shirts given to all registered participants

You can be featured in a video spotlight promoting your business and the event

Your business will be listed on all event signage

Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event

1 race registration

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Runner Bibs, \$600 (Exclusive - 1 Available)

Your logo will be featured on each Registered Runner Bib

Your company name will be featured on event-related

- o email blasts
- o website/webpage
- o newsletter

Your business will be listed on the route map, flyer and registration forms

Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event



Water Station, \$300 (2 Available)

- Your logo will be featured on each Water Station (banner/tablecloth w/logo provided by you)
- Your business will be listed on the route map
- Your company will be publicly thanked at the beginning of the race and from the stage at the luncheon following the event



1st Place Gift Card Prize, \$100 (2 Available)

Your company name will be featured on event-related

- o email blasts
- o website/webpage
- o e-newsletter

Your company will be publicly thanked from the stage following the event



2nd Place Gift Card Prize, \$75 (2 Available)

Your company name will be featured on event-related

- o email blasts
- o website/webpage
- o e-newsletter

Your company will be publicly thanked from the stage following the event



3rd Place Gift Card Prize, \$50 (2 Available)

Your company name will be featured on event-related

- o email blasts
- o website/webpage
- o e-newsletter

Your company will be publicly thanked from the stage following the event