



## TEN REASONS TO JOIN THE CHAMBER

### 1. ADVOCACY

Deep connections with our business community, local and state legislators serve you at every turn. Whether it's a question, concern, or point of entry; we're here to speak for, and with you.

### 2. BUSINESS NETWORKING

Meet that person you've always admired. Make that connection that drives your business to the next level. Between our breakfasts, After 5s, our career center meetups and workshops, you're sure to take your contact list to the next level.

### 3. MARKETING POTENTIAL AND SPONSORSHIP OPPORTUNITY

Our contact list reaches over 1,500 people with each email. Our business directory, print and web based, is a pipeline between the consumer and your product. Sponsoring community events gives your business visibility and a good reputation.

### 4. COMMUNITY INVOLVEMENT AND VOLUNTEERING

Looking for a leadership opportunity for you, your kids, or employees? We take on many roles in this community, and we need creative leaders to help us drive our mission!

### 5. CONNECTION TO CITY GOVERNMENT

We pride ourselves on our integrated network with Chicopee City Hall. Our planning department, cultural council, mayor's office and more, become contacts and resources at your fingertips.



## **6. PROFESSIONAL DEVELOPMENT**

Between LGBTQ+ training, leadership workshops, employment law seminars and access to information about funding to grow your business, we offer something for everyone to learn. We also have a strong connection with the Community Development Office, the SBA and SCORE.

## **7. REFERRALS**

Folks call our office every day looking for reputable companies to do business with. Joining the Chamber provides extra credibility for your business.

## **8. ECONOMIC DEVELOPMENT**

One of the pillars of our mission is to drive economic growth. We are committed to hosting events and providing resources that catalyze positive momentum in our city and surrounding areas.

## **9. INTERNSHIP POSSIBILITIES**

Strong connections with community partners and Chicopee Public Schools give us the opportunity to refer you as a reputable business to host an intern at your establishment.

## **10. MASSDEVELOPMENT**

We are working closely with our TDI Fellow to revitalize our downtown. This presents an opportunity for us to advocate for you, as well as enhance the overall business climate.