



**Sheila Spradlin Reich**

Managing Global Director, International Business Development  
Cincinnati Children's Hospital Medical Center

**Sheila Reich** is Managing Director of International Business Development at Cincinnati Children's Hospital Medical Center. Cincinnati Children's has identified the growth of our internationally recognized programs as a key strategic priority in support of our vision to be the leader in improving child health and our goal to change the outcome for children around the world. Sheila leads a team of regional specialists who are responsible for the continued development and growth of international relationships and business programs that encourage global partnerships, collaborations, exchanges, and international patient referrals.

Sheila brings with her 25 years of global business development experience with strong strategic expertise in foreign direct investment, global risk management, and team development. Prior to joining Cincinnati Children's, Sheila was the Managing Director of International for Fifth Third Bank and Huntington Bank. Throughout her accomplished career, Sheila had strategic responsibility for Fifth Third's Foreign Exchange Trading Desk, Global Treasury Management, Large Corporate, Government, and Institutional Banking.

Sheila earned an MBA from Xavier University complimenting her Bachelor's Degree in International Business from Bowling Green State University. She is a Certified Treasury Professional (CTP), obtained her General Securities Representative License and attended Harvard Business School for executive continuing education. Due to her commitment to higher education, Sheila has also served as an Adjunct Professor of Global Business for the University of Cincinnati, Lindner College of Business. Sheila is an engaged community leader serving on the boards of the Greater Cincinnati European American Chamber of Commerce, the Japan America Society, and the Cincinnati Port Authority Foreign Trade Zone.