



Patti Massey, President

MYCA Material Handling Solutions, Inc.
& MYCA Multimedia & Training Solutions

Patti Massey is the owner and CEO of MYCA:group which leverages technology for enhanced performance and reduced operational costs. Earlier this year, MYCA was selected as one of the 50 fastest growing women owned businesses in the USA placing #14 on the list, and Patti was just named one of the top WBE CEOs in the country.

She was born an entrepreneur, starting with a lemonade stand at age 8 and moving into production and distribution of potholders by 9. In 2017, she celebrated her 30th anniversary as a business owner.

Patti serves as Vice Chair of the Women's Business Enterprise National Council Forum (WBENC) and was awarded WBENC's highest honor as a 2012 STAR. She's an active member of the WBENC board of directors and the Ohio River Valley Women Business Council steering committee. Patti is committed to sourcing through Women Business Enterprises (WBEs) and is a strong advocate for M/WBE inclusion in the supply chain by regularly meeting with entrepreneurs for encouragement and support. In fact, in 2017, MYCA will spend almost \$2M with other WBEs.

MYCA's mission is in its name: **Maximizing Your Company's Assets**. Using technology as an enabler, MYCA creates world-class solutions in three key asset categories:

- Talent management & development,
- Material handling operations,
- Supply chain management.

With our unique OEM-neutral model, MYCA provides equipment, parts, service, and products from a wide variety of manufacturers and we can custom-design a solution to specifically meet our client's needs.

MYCA was the recipient of Sonoco's diversity Star Spend Award for two consecutive years, and the Best Project Management award in 2016. MYCA continues to add value and deliver productivity savings through streamlined process management services.

Strengths:

- Connected to powerful network of women owned businesses nationally & regionally
- Strong connector
- Goal setting & achievement
- Agility to recognize and take advantage of opportunities

Leadership Activities:

- WBENC board member since 2014
- Ohio River Valley Women Business Council (ORVWBC) board members since 2011
- ORVWBC appointed national representative to Forum
- Athena PowerLink advisor for four years
- National WBENC Forum Marketing Team Chair – 2011-2014
- National WBENC 2nd Vice Chair of Forum – 2015-2017
- National WBENC 1st Vice Chair of Forum – beginning 2018 for 2 year term; slated to become Chair in 2020 for 2 year term
- Dan Beard Boy Scout board and HR leadership committee – 2013-2016

Extended Executive Education

- Dartmouth School of Business – Tuck 1 – 2012; sponsored by Procter & Gamble
- Dartmouth School of Business – Tuck 2 – 2017; sponsored by Bank of America
- Goldman Sachs 10,000 Small Business Program – 2015
- Master Graduate Leadership Program – Discover Leadership Training – 2015; (sponsored by Ernst & Young)
- Edward Lowe Foundation – Leadership Retreats – 2011 and 2012
- Athena PowerLink Advisory Program – selected as the first Cincinnati recipient of the program which created an advisory board of professionals designed to grow business opportunities and management acumen - 2007

Awards

- 2017 – Named one of the Top WBE CEOs in the Country by WEUSA
- 2017 – 14th Fastest Growing Woman Owned Business in US; American Express/Women Presidents Organization
- 2016 – Fastest growing Woman Owned Business in Cincinnati, Cincinnati Business Courier
- 2014 – Received Best Product of the Year award from Cincinnati Chamber of Commerce
- 2012 – WBENC Star (named one of 14 Stars for the year out of 13,000 certified WBEs)
- 2011 – Woman of the Year; Cincinnati Chamber of Commerce
- 2009 – Selected as Enterprising Woman of the Year by Enterprising Women Magazine

Ongoing Supplemental Learning/Conferences/Workshops

- WBENC Summit & Salute – 2011-2017
- WBENC National Conference & Business Fair – 2010-2017
- Women Presidents Organization National Conference – 2010-2013
- Ohio River Valley Women Business Council annual conference – 2009-2016
- Greater Women's Business Council conference– 2013, 2014