

FOR IMMEDIATE RELEASE

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Todd Schwartz chosen as executive director of European American Chamber of Commerce

CINCINNATI—Todd Schwartz, a 28-year U.S. and international diplomat, is the new executive director of the European American Chamber of Commerce (EACC)—Greater Cincinnati. He begins today in his new role.

“It’s my goal to promote the Queen City as a destination for European investment,” Schwartz said. “More than 200 firms in Europe know this region as America’s heartland, leveraging world-class education and cultural institutions. I will work to position the EACC as the leading source of expertise and innovation for business and economic relations between Europe and Greater Cincinnati, raising the region’s profile as an international business partner.”

The EACC assists local businesses launching or expanding in Europe and promotes Greater Cincinnati to European-based companies as a great place to invest and conduct business. It works closely with other local organizations, including REDI Cincinnati.

“Todd brings a vast network of contacts across Europe and throughout the world,” said Doug Moormann, board president of the EACC. “His fresh perspective and vast experience will strengthen the EACC’s work to establish, reinforce and grow business relationships between the Greater Cincinnati region and Europe.”

Before joining the EACC, Schwartz worked at the U.S. Department of State as deputy special representative and senior advisor in the Office of Commercial and Business Affairs.

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About the European American Chamber of Commerce

The EACC has created a dynamic ecosystem to help its members succeed. Its trusted and engaged business network assists European companies as they launch and grow their U.S. operations, while also supporting companies from Greater Cincinnati as they export and/or establish operations in Europe.

The EACC is a not-for-profit, non-governmental, non-political business association that is 100 percent member funded. The EACC is also part of a growing network of chapters in the U.S. and Europe: New York, New Jersey, Carolinas, Paris and Lyon. For more information, visit www.europe-cincinnati.com.