

What is a Lead Share Group?

The Top of Virginia Regional Chamber Leads Groups demonstrate the value of active participation in business development groups.

Each of the leads groups includes business owners and sales professionals from non-competitive industries committed to help each other cultivate their business.

What is the benefit of being in a leads group?

Member benefits include education, motivation, visibility, credibility and accountability.

Members of the Leads Group Program:

- Increase profit
- Learn how to pass and receive leads
- Meet and develop strategic business partners
- Gain exposure to like-minded professionals
- Have access to the entire membership of the TVRC
- Participate in volunteer opportunities
- And create lifetime connections

