



# The Good Life

Senior Living Expo

Saturday, November 4, 2017

9 a.m. – 2 p.m.

USC Sumter  
Nettles Building  
200 Miller Rd

## Sponsorship Agreement

Thank you for your interest in the 2017 Good Life Expo!

The Expo is presented by the Greater Sumter Chamber of Commerce.

Booth space is available for commercial, nonprofit, community, and government entities.

Our goal is to provide a well balanced selection of topics including health and wellness, finance, home based businesses, community opportunities, and leisure activities.

Please complete this application and return it with payment no later than **Oct. 6, 2017**. Checks should be made payable to the Greater Sumter Chamber of Commerce. Check the appropriate level for which you are applying.

Note: Electricity is available on a limited basis and **MUST** be requested with this application.

<b>First &amp; Last Name:</b>	<input type="text"/>
<b>Company/Organization:</b>	<input type="text"/>
<b>Address:</b>	<input type="text"/>
<b>City, State, Zip Code:</b>	<input type="text"/>
<b>Phone Number:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>

<b>Presenting Sponsor- \$5,000</b>	<input type="checkbox"/>
Recognition as Presenting Sponsor in all Chamber publications	
<b>Platinum Sponsor- \$2,500</b>	<input type="checkbox"/>
Recognition as Platinum Sponsor in all Chamber publications	
<b>Gold Sponsor- \$1,500</b>	<input type="checkbox"/>
Recognition in all media outlets and press regarding the event	
<b>Electricity</b>	<input type="checkbox"/>
Accommodated on a first come, first serve basis	

### Goals of the Expo

- ◆ Increase the visibility of our members to other member businesses and the general public
- ◆ Improve the economy by showcasing local businesses' products and services
- ◆ Drive business to our members through business networking and exposure to the detailed services members provide in support of a Buy Local, Shop Local initiative

# The Good Life Expo Sponsorship Agreement

- Booth spaces are reserved on a first come basis as payment is received.
- Applications and entry fees received by the Greater Sumter Chamber of Commerce (GSCC) are a commitment. No refunds will be given.
- The Chamber will provide two (2) chairs for each 6-foot table included in sponsorship. You are responsible for table covers, displays, etc.
- Only 110 voltage can be provided and is very limited. You must bring your own extension cords.
- Vendors are only allowed to sell from their assigned booth space.
- Food vendors must comply with DHEC Food Service Guidelines.
- Vendors are required by SC State Law to obtain an SC Sales Tax License or apply and receive an exemption.
- Setup begins at 7 a.m. All vendors must be in place by 8:30 a.m. and off the premises by 3 p.m.\* Food vendors are only **required** to be in place from 11 a.m.-1 p.m.\*
- **No early breakdown permitted.**
- Exhibit Area: No exhibits will be permitted which interfere with the use of other exhibits, impede access to them, or impede the free use of the aisle. Booth personnel, including demonstrators, are required to confine their activities within their exhibition space.
- Subletting of Exhibit Space: Exhibitors may not assign, sublet, or share their exhibit space with another business or organization unless approval has been obtained from the GSCC.
- Damage to property: The exhibitor is liable for any damage caused to the floors, walls, windows, the venue of the Expo, or another exhibitor's property. You may not hang ANY ITEMS on the wall or from the ceiling. Please use easels or stands for display items/signs.
- Liability: GSCC, its members, the representatives, and employees thereof will not be responsible for any injury, loss, or damage that may occur to the exhibitor, exhibitor's employees, agents, contractors or property from any cause whatsoever, or which may be sustained by any person who may be on the premises leased to the exhibitor.
- Exclusivity: The GSCC does not offer exclusivity for any products or services, nor can we guarantee that you will not be placed near a competitor; however we will try to accommodate you.
- Lost items: The GSCC will not be responsible for lost or stolen items. Please take care to watch over valuable items at all times.
- Use of Image: In addition, I hereby give permission for the free use of my name, picture, logos, and slogans in any broadcast, telecast, and/or print media account of the event.

**By signing below I agree that I have read the above rules and regulations and will abide by them.**

Signature: \_\_\_\_\_

Return application with your check or call Debra with credit card information:

32 East Calhoun Street  
Sumter, SC 29150  
debra@sumterchamber.com  
803.775.1231



To be included in *The Good Life Magazine*:  
**YOUR AD AND PAYMENT MUST BE RECEIVED BY OCTOBER 6th**

## **Presenting Sponsor- \$5,000**

- ◇ Recognition in all media outlets and press regarding the event
- ◇ Company logo on event billboard
- ◇ Company logo on event webpage
- ◇ Back cover for event magazine (You must provide the ad)
- ◇ Exhibition tables in prominent location. Four (4) 6-foot tables with two (2) chairs provided for each. You must provide own your table covering
- ◇ Logo on all printed material including event signage
- ◇ Company logo/ link on Chamber website
- ◇ Company logo in social media promotion
- ◇ Exposure to 40,000+ people through multiple media marketing efforts about the event in Sumter, Florence, Clarendon, and Orangeburg counties
- ◇ Bags with company logo prominently placed will be provided to first 200 attendees
- ◇ Opportunity to provide item for gift bag
- ◇ Ten (10) coupons for free boxed lunch
- ◇ First right of refusal the following year

## **Platinum Sponsor- \$2,500**

- ◇ Recognition in all media outlets and press regarding the event
- ◇ Company logo on event webpage
- ◇ Half page ad in event magazine (You must provide the ad)
- ◇ Double exhibition table in prominent location. Two (2) 6-foot tables with two (2) chair provided for each table. You must provide your own table covering
- ◇ Logo on all printed material including event signage
- ◇ Company logo in social media promotion
- ◇ Opportunity to provide item for gift bags
- ◇ Exposure to 40,000+ people through multiple media marketing efforts about the event in Sumter, Florence, Clarendon, and Orangeburg counties
- ◇ Eight (8) coupons for free boxed lunch

## **Gold Sponsor- \$1,500**

- ◇ Company logo listed on event webpage
- ◇ Quarter page ad in event magazine
- ◇ Exposure to 40,000+ people through multiple media marketing efforts about the event in Sumter, Florence, Clarendon, and Orangeburg counties
- ◇ Single exhibition table in prominent location. One (1) 6-foot table with one (1) chair provided. You must provide your own table covering
- ◇ Logo on all printed material including event signage
- ◇ Company logo in social media promotion
- ◇ Opportunity to provide item for gift bag
- ◇ Six (6) coupons for free boxed lunch