

# E-Newsletter Advertising

## Rates & Specifications

Vertical Banner: 120 x 240 pixels

Horizontal Banner: 560 x 74 pixels, 350 x 250 pixels

**Supply ad in both dimensions and we will run both banners!**

4 Weeks - \$600

8 Weeks (10%) - \$1,000

13 Weeks (20%) - \$1,400

26 Weeks (40%) - \$2,300

52 Weeks (60%) - \$3,000

## E-Newsletter

E-News is the St. John's Board of Trade's weekly newsletter, designed to provide our members with relevant business information that is distributed every Wednesday.

## Content Outline

- Connect at our upcoming events, the opportunity to make connections is waiting.
- Learn how we Connect, Support & Celebrate our members.

## Things to know about ad placements

- All artwork must be submitted in JPEG or PNG files
- Include a URL or email address you want the image to link to
- Static images only, no flash files or animated GIFs

Contact [mail@bot.nf.ca](mailto:mail@bot.nf.ca) for any inquiries