

Website Advertising

Rates & Specifications

Website Banner Sizes:

468 x 60 Pixels (4.875 x 0.625 inches)

235 x 60 Pixels (2.44 x 0.625 inches)

106 x 60 Pixels (1.10 x 0.625 inches)

120 x 240 Pixels (1.25 x 2.50 inches)

Supply ads in all dimensions and we will alternate in banners!

4 Weeks - \$500

8 Weeks (10%) - \$900

13 Weeks (20%) - \$1,300

26 Weeks (40%) - \$2,300

52 Weeks (60%) - \$2,800

St. John's Board of Trade

Placing your ad on StJohnsBot.ca is an excellent way to display your promotions, your services and many other things to some of the business leaders across the city.

Things to know about ad placements

- All advertisements must run during consecutive weeks
- Artwork must be submitted by the Friday prior to placement as a final file
- Static images only, no animated GIFS or Flash Files
- Ads are placed in random order, unless you are a sponsor

Contact mail@bot.nf.ca for any inquiries

