

GREATER REACH for your business

Because your customers
are across our region

2020

As a leading provider of custom publishing services across Atlantic Canada, SaltWire Network is pleased to provide you the powerful opportunity of exposing your brand to two influential business audiences – one in Halifax and one in St. John's. Combine your efforts and your marketing dollars in **Business Voice** magazine – reaching the members of the Halifax Chamber of Commerce – and **Business News** magazine – reaching the membership of the St. John's Board of Trade.

For 30% off the regular rate* you'll receive:

- Print ads in BOTH Business Voice and Business News
- Corresponding digital alignment on TheChronicleHerald.ca and TheTelegram.com, reaching 320,000 combined readers every week
- Presence in the corresponding in-paper inserts in The Chronicle Herald and The Telegram, reaching nearly 70,000 daily newspaper readers

** Discount will be reflected as 15% off each order.*

**Contact your local advertising sales rep for
deadline information and to book this opportunity!**

