



St. John's
BOARD of TRADE

Sponsorships Opportunities



2018 Golf Classic

Wednesday, July 11 -
Thursday July 12, 2018
The Wilds, Salmonier

Featured Charity:





2018 Sponsorships Available

Title Sponsor: Valued at \$5000

- One complimentary team (four players)
- Sponsorship of hole #1
- 30-second promo video of your company's team
- Banner placement during event
- Branding on all golf carts
- Company logo placed on 2018 Golf Classic materials
- Speaking opportunity during the closing reception
- Opportunity to provide an item for each place setting

Golf 2018 Give Away: Valued at \$2000

- Company logo placement on giveaway gift for all golfers
- Insertion of material in player's give-away package
- Thank you recognition in Business News and on social media

Refreshment Cart Sponsor: Valued \$1000

- Special Cart with sponsor's logo and signage indicating refreshment Cart Sponsor
- Company to circulate course visiting golfers and hole sponsors delivering treats and refreshments
- Thank you recognition in Business News and on social media

Numbered Ball Game: Valued at \$500

- Company to provide 36 balls with company logo
- Company to provide a team prize for the winning team
- Photo with the winning team to be published in Business News
- Thank you recognition in Business News and on social media

Driving Range Sponsor: Value \$500

- Signage on the driving range
- Thank you recognition in Business News and on social media

Shot Gun Snack: Valued at \$500 (July 12)

- Provide pre golf snack for all golfers
- Company name and logo on signage for the new snack table
- Thank you recognition in Business News and on social media

Entertainment Sponsor: Valued at \$500 (Clair Follett)

- Introduce Clair Follett
- Thank you recognition in Business News and on social media

Hole-In-One Sponsor: Valued at \$500

- Hole-In-One prize valued at \$10,000 or above and to be provided by the sponsor, as well as insurance costs
- Exclusive banner and other signage at designated hole
- Thank you recognition in Business News and on social media

Give-Away-Bag Sponsor: Valued at \$500

- Company to provide Give Away Bags with logo placement
- Thank you recognition in Business News and on social media

Post-Game Treat Sponsor: Valued at \$500

- Opportunity to serve sample products to all golfers
- Company logo placement on signage at the event
- Thank you recognition in Business News and on social media

Hole Sponsor: Valued at \$500

- Company to provide own signage and have at their designated hole
- Thank you recognition in Business News and on social media
- Showcase your business or product and have fun!

Putting Contest: Valued at \$500

- Thank you recognition in Business News
- Exclusive banner placement at putting green
- Thank you recognition in Business News and on social media

Early Bird Sponsor: Valued at \$350

- Members who register before May 31st will be entered for the Early Bird Prize Draw which could be sponsored by you!
- Company to provide prize for early bird winner/winners.
- Company logo placement on all early bird promotions
- Thank you recognition in Business News and on social media

be-FORE Social Sponsor: Valued at \$350 (July 11)

- Host one of our Business Mixers the night before the Golf Tournament Tuesday, July 11th
- Opportunity for networking and to provide entertainment
- Thank you recognition in Business News and on social media



Sponsorship Confirmation

Sponsorship Level

- | | | |
|--|--|---|
| <input type="checkbox"/> Title Sponsor - \$5000 | <input type="checkbox"/> Shot Gun Snack - \$500 | <input type="checkbox"/> Hole Sponsor - \$500 |
| <input type="checkbox"/> Golf 2018 Give Away - \$2000 | <input type="checkbox"/> Entertainment Sponsor - \$500 | <input type="checkbox"/> Putting Contest - \$500 |
| <input type="checkbox"/> Refreshment Cart Sponsor - \$1000 | <input type="checkbox"/> Hole-In-One Sponsor - \$500 | <input type="checkbox"/> Early Bird Sponsor - \$350 |
| <input type="checkbox"/> Numbered Ball Game - \$500 | <input type="checkbox"/> Give-Away- Bag Sponsor - \$500 | <input type="checkbox"/> be-FORE Social Sponsor - \$350 |
| <input type="checkbox"/> Driving Range Sponsor - \$500 | <input type="checkbox"/> Post-Game Treat Sponsor - \$500 | |

Company Information

Company Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Payment Method

- Visa MasterCard AMEX

Card Number: _____ Expiry: _____

Name on Card: _____

Signature: _____

Logo submission due upon confirmation

Please submit your logo in both EPS or PDF and JPG formats for appropriate recognition (email to: mail@bot.nf.ca).

Auction item/Prize donation (optional)

If you would like to donate a team prize of 4 or an individual item for prize giveaways, please indicate below.

Prize Description: _____

Submit form to mail@bot.nf.ca