



2018 BUSINESS DEVELOPMENT SUMMIT

THRIVING

on the
edge

A New World for Business

FEB
08

ST. JOHN'S
CONVENTION
CENTRE



SPONSORSHIP OPPORTUNITIES

All sponsors receive:

- Presence on event & promotional materials
- Recognition in all public relations and social media
- Event Signage
- Recognition in future edition of Business News

Business Development Summit

TITLE SPONSOR - \$7,500

- A speaking opportunity (3-4 minutes) at the opening of the Outlook Conference & Tradeshow
- A seat at the Head Table for the Conference Breakfast and Luncheon
- Four Full Day Passes to Outlook Conference
- Promotion on all social media and marketing material leading up to the event
- Full page ad in the Summit Day Guide
- Full page ad in future issue of Business News
- Prominent on-site recognition
- Recognition from the podium at Outlook Conference and Tradeshow
- Recognition in the next issue of Business News as Title Sponsor

Business Outlook Panel

\$1,000 (3 opportunities)

- Opportunity to introduce the panelists
- Two-three minute speaking opportunity
- Prominent on site recognition during the panel presentation

Opening Breakfast Keynote - \$2,000

- Two Outlook Conference Tickets
- Prominent on-site recognition
- Recognition from podium at Outlook Conference
- Opportunity to introduce the keynote speaker
- Two-three minute speaking opportunity

Luncheon Keynote - \$2,000

- Two Outlook Conference Tickets
- Prominent on-site recognition in Tradeshow area in area of Luncheon set-up
- Recognition from Podium at Outlook Conference and Tradeshow area
- Opportunity to introduce the keynote speaker
- Two-three minute speaking opportunity

Lanyards - \$1,000

- Exclusive right to supply conference Lanyards and name badge holders for delegates and exhibitors (approximately 400) with sponsors' corporate logo
- Recognition from the Tradeshow podium

Visitor Bags - \$750

- Exclusive right to supply bags (preferably cloth or other recyclable material) to visitors of Tradeshow with sponsors' corporate logo on them
- Recognition from the podium at the Tradeshow

For more information, please contact:

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SOLD
BDC PANEL SERIES