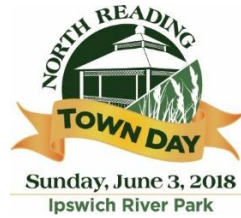


NORTH READING TOWN DAY SPONSORSHIP



This Annual Event brings together many facets of North Reading just before summer officially starts. Join us for an afternoon of entertainment, great food, North Reading nonprofit groups in addition to local vendors, businesses, and services. New this year: first 300 guests receive a complimentary Town Day Beach Bag.

Presenting Sponsor: \$2,500 (Limited to 1)

- Business Logo on Town Day Banner (located at High School) and on all signage for the event, including lawn signs that will be set up all over town.
- Business included in all event media, marketing and press releases
- Hot link and your logo on event website
- Introduction and opportunity to speak at the event
- Logo on Town Day Volunteer Tee Shirt
- Premium Booth space at Town Day
- Your banner will be hung at the event

Platinum Sponsor: \$1,500 (Limited to 2)

- Logo on the front (pocket side) of North Reading Beach Tote to be given to first 300 guests. Logo will be rendered in one color (white).
- Logo on Town Day Volunteer Tee Shirt
- Business included in all event media, marketing and press releases
- Hot link and your logo on event website
- Premium Booth Space at Town Day
- Your banner will be hung at the event

Gold Sponsor: \$750 (Limited to 6)

- Business Logo will be on the North Reading Beach Tote to be given to first 300 guests
- Business will be included in all press releases and will be listed on event website along with link.
- Booth space at Town Day
- Your banner will be hung at the event

Silver Sponsor: \$500

- Business will be included in all press releases and will be listed on event website along with link.
- Your banner will be hung at the event
- Booth Space at Town Day
- Business recognition at event (DJ will mention your business during the event)

Bronze Sponsor: \$250

- Your banner will be hung at the event

ATTRACTION SPONSORS:

Rock Wall Sponsor: \$2,000 (Can be split among 2 companies). Your banner and vendor table will be at 2 story rock wall. Your business will be included in all marketing and event press.

Stage Sponsor: \$1,000 (Limited to 2) Your banner will get maximum visibility at the DJ stage area. Your signage is not limited in size. Your business will be included in all marketing and event press.

Beach Bag Sponsor: \$500

Your logo will be featured on the North Reading Town Day Beach bag given to first 300 guests. The logo will be printed in one color (white) and needs to be email in EPS format (not PGN, PDF or JPG please for best printing resolution) to Lynn Landes at lynn@rnrchamber.com. The bag can hold 8 logos total. This sponsorship does not include a banner or table at North Reading Town Day.

Children's Area Sponsor: \$500

- Booth placement in the children's area of the event, featuring family friendly arts and crafts
- Your banner will be hung in Children's area and on each craft table
- Booth Space at Town Day
- Business recognition at event
- Inclusion in press release

Inflatable Obstacle Course Sponsor \$500 (Limited to 2)

- Your banner will be at the inflatable obstacle course located in the meadow.
- Your business will be included in all marketing and event press.

Sponsorships may be paid for online at our website:
www.readingreadingchamber.com

or by completing this form.

Business Name: _____

Contact Person: _____

Address: _____

Email: _____

Cell: _____

Sponsorship Level and Price: _____

Credit Card Number : _____

Billing Zip Code: _____

Email your logo to lynn@rnrchamber.com by May 1st to be included in media.

Mail form to:

Reading-North Reading Chamber of Commerce; PO Box 771, Reading, MA 01867

Thank you sincerely for your support.