



**APPLICATION  
2018 – 2019**

Return completed Application (PAGES 7 & 8) to:

LEAD BRISTOL  
P.O. Box 519  
Bristol, VA 24203  
423-989-4850  
Fax: 423-989-4867  
[www.bristolchamber.org](http://www.bristolchamber.org)

Due August 1, 2018



*LEAD BRISTOL is a program of the Bristol Chamber of Commerce  
Please contact Chris Fields at 423-989-4850 or  
[cfields@bristolchamber.org](mailto:cfields@bristolchamber.org) for additional information.*

## **2017/2018 Participant Businesses**

Belfor Property Restoration  
Birthplace of Country Music  
Bristol Motor Speedway  
Bristol Motor Speedway  
Bristol Tennessee Essential Services  
Bristol Tennessee Essential Services  
City of Bristol, Tennessee Fire Department  
City of Bristol, Tennessee Police Dept  
City of Bristol, Tennessee  
City of Bristol, Virginia  
Eastman Chemical Company  
Eastman Credit Union  
Fairway Realty  
First Bank & Trust  
Food City - Bonham Road  
Food City - Euclid Avenue  
Holiday Inn  
Holston Medical Group  
Virginia Highlands Community College  
Wellmont Bristol Regional Medical Center

## **Corporate Sponsors**

AtWork Personnel  
Bank of Tennessee  
Bristol Herald Courier  
Bristol Motor Speedway  
City of Bristol, Tennessee  
Comfort Systems USA Bristol  
Doe River Gorge  
First Tennessee Foundation

## **Contributing Sponsors**

Bristol Tennessee Essential Services  
Bristol Regional Medical Center  
Chick-Fil-A  
City of Bristol, Virginia  
Coca-Cola Bottling Company Consolidated  
Eastman Chemical Company  
Food City  
Hilton Garden Inn  
King University  
SESCO Management Consultants  
Virginia Highlands Community College  
WCYB



Mission: Develop Future Community Leaders

### PROGRAM DESCRIPTION

LEAD Bristol is a nine-month leadership training program for business professionals that begins with a mandatory two-day (overnight) retreat in September and continues with monthly class sessions until graduation in May.

One day a month, the participants attend the class sessions which are scheduled from 8 a.m. until 5 p.m. at various locations in the Bristol area. Applicant's participation on these scheduled days are required for graduation.

LEAD Bristol emphasizes two important components:

**Skill Development:** Leadership skills, such as communication, teambuilding and Defining Leadership are provided by guest professors and lecturers.

**Community Awareness:** By highlighting topics such as the arts, community mapping or healthcare awareness of community issues is emphasized.

For a complete listing of the leadership skills and community awareness components, please refer to the enclosed program schedule.

### COMMUNITY SERVICE PROJECTS

Participants are **required** to complete a small group community service (CSP) project in order to graduate. The projects are assigned at the beginning of the program. The CSP's will require **additional time outside of the class sessions as well as some fund-raising**. A sampling of past CSPs are located on page 6 of the application packet.

### BENEFITS TO PARTICIPANTS

The benefits of participating in LEAD Bristol

- ❑ Provides an opportunity to meet other business leaders and create a professional network within the Bristol community.
- ❑ Increases visibility of individual and their sponsoring organization.
- ❑ Provides the opportunity to serve the community through the community service projects.
- ❑ Allows you to develop leadership skills and provides the opportunity to apply these newly acquired skills.
- ❑ Increases your awareness of programs, issues, and opportunities that exist in the community.

## **REQUIREMENTS TO PARTICIPATE**

- ❑ Applicants must be 21 or over to apply.
- ❑ Application and participant agreement must be completed and submitted.
- ❑ Attendance at overnight retreat is **MANDATORY**.
- ❑ Attendance at all program days is expected - **Any absence must be approved by the program director. Applicants may only miss two of the nine class sessions and still be eligible for graduation.**
- ❑ Participation in the assigned Community Service Project is **MANDATORY** for graduation from the program.

## **CLASS SCHEDULE**

Dates, times or locations are subject to change, the attached class schedule is for informational and planning purposes only. Classes will be from **8 a.m.-5 p.m.** on program days. Class participants will be notified two weeks prior to the class of any change in location or topic.

## **TUITION**

Non-refundable tuition of **\$900** must be paid by **August 31st**. The tuition includes the retreat expenses, food, lodging, trainers, materials, and administrative costs for the entire nine-month program.

## **LEAD BRISTOL STEERING COMMITTEE**

The LEAD Bristol Steering Committee is comprised of community volunteers, leaders, and program coordinators. The committee determines the activities and curriculum of the program as well as establishes the selection criteria for the application process. Each Steering Committee member chooses a program day to volunteer to help the program director as the Day Volunteer. The selection criterion for the Steering Committee is based on the following:

- ❑ Application information.
- ❑ Recognized leadership ability.
- ❑ Attaining a diverse range of students.
- ❑ Demonstrated commitment, motivation, and interest to serve the community.
- ❑ Graduating from the LEAD Bristol program.



## **2017 - 2018 Program Schedule**

Program days are normally scheduled the **second Thursday** of the month. Please note that locations and topics may be interchanged.

**ORIENTATION – SEPTEMBER 14, 2017, 3 p.m.**

**OVERNIGHT RETREAT – SEPTEMBER 21 & 22, 2017**

Skill: Personality Profiles & Team Building Activities / Community Focus: Community History  
Location: Doe River Gorge

**FRIDAY, OCTOBER 6, 2017 from 7:15 – 8:30 a.m.**

Class Introduction at First Friday Business Briefing  
Location: King University Dining Hall

**THURSDAY, OCTOBER 12, 2017 from 8 a.m.-5 p.m.**

Skill: Diversity / Community Focus: Community Mapping  
Location: Bristol Train Station

**THURSDAY, NOVEMBER 9, 2017 from 8 a.m.-5 p.m.**

Skill: Problem Solving / Community Focus: Emergency Preparedness  
Location: Slater Center

**THURSDAY, DECEMBER 14, 2017 from 8 a.m.-5 p.m.**

Community Focus: Economic Development, Education & Downtown Redevelopment  
Location: Sullivan County Courthouse

**THURSDAY, JANUARY 11, 2018 from 8 a.m.-5 p.m.**

Skill: Communication, Marketing & Media Relations / Teamwork  
Location: Bristol Herald Courier/WCYB

**THURSDAY, FEBRUARY 8, 2018 from 8 a.m.-5 p.m.**

Skill: Leadership Styles / Community Focus: Generations in the Workplace  
Location: BTES

**THURSDAY, MARCH 8, 2018 from 8 a.m.-5 p.m.**

Skill: Organizational Development & Change / Community Focus: Arts & Quality of Life  
Location: Virginia Highlands Community College

**THURSDAY, APRIL 12, 2018 from 8 a.m.-5 p.m.**

Skill: Business & Personal Ethics / Community Focus: Health & Human Services  
Location: Bristol Regional Medical Center

**FRIDAY, MAY 4, 2018 from 7:15-8:30 a.m.**

Graduate Recognition at First Friday Business Briefing  
Location: King College Dining Hall

**THURSDAY, MAY 10, 2018 from 8 a.m.-2 p.m.**

**GRADUATION**

## Community Service Projects (samples)

(Projects for 2018-2019 will be similar in scope)

**ABUSE ALTERNATIVES:** The mission of Abuse Alternatives is to provide direct support and advocacy to the victims of domestic violence with the goal of eliminating the pattern of abusive behaviors from the lives of those individuals and their families. Creating community awareness of April as Sexual Assault and Domestic Violence Awareness Month through activities such as a Library Campaign (information and brochures placed in all area libraries) and other avenues such as a PSA's, video, PowerPoint, etc. Utilize the expertise of the group to gather new ideas for future projects to be done year-round to promote agency services and elimination of domestic violence in the community.

**BOYS & GIRLS CLUB OF BRISTOL:** To create a marketing video for the Boys & Girls Club of Bristol. Video would highlight programs offered to participants, which could be shown to sponsors and donors. This would allow the Boys & Girls Club to better promote the organization and the benefits to the community that this agency provides on a continuous basis. Any other suggestions or ideals for marketing effort to improve the visibility of the organization would also be appreciated from the LEAD Bristol! Group.

**BRISTOL FAITH IN ACTION:** The mission of Bristol Faith in Action is to provide emergency financial assistance to meet the basic needs of the poor in our community. Marketing materials for the program are needed such as a professional brochure and display board to promote community events. These materials would also be used to solicit donors and sponsors as needed as well as recruit volunteers to work within the organization.

**CASA FOR KIDS, INC:** CASA volunteers provide indispensable service to all three of Bristol's Juvenile Court judges, providing vital information about the situations of alleged abuse and neglect. Aiding in the recruitment of volunteers is vital to the organization. Training sessions are held in January as well as May and there needs to be a minimum of 5 volunteers to hold the sessions. Efforts could include creating flyers, posting flyers, radio and/or TV Public Service Announcements.

**CHILDREN'S ADVOCACY CENTER (CAC) OF SULLIVAN COUNTY:** The mission of the CAC is to combat child sexual and severe physical abuse by coordinating and providing services to children and families in crisis in a safe, caring environment. The development and production of a video and PowerPoint presentation to be used by volunteers and staff when asked to speak about the CAC in the community. The video would be used to create public awareness and to market the CAC when soliciting major corporate financial support. These tools would also allow the center to create a

consistent and effective volunteer speaker's bureau.



Name: \_\_\_\_\_

Preferred Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Preferred Email Address: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_

T-Shirt Size: \_\_\_\_\_

Photo (Head Shot) due by August 31, 2018

EMPLOYMENT INFORMATION

Employer: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Title: \_\_\_\_\_

Supervisor: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

LEADERSHIP EXPERIENCE

Community Involvement: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Identify at least two leadership positions you have held and describe your role / responsibility / experience: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

How do you see yourself being involved in the community in the future?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*Check which areas of interest for Community Service Projects you would like to be involved in:*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <i>Children</i>        | <input type="checkbox"/> <i>Animal Advocacy</i> | <input type="checkbox"/> <i>Wellness/Health</i> |
| <input type="checkbox"/> <i>Advocacy Issues</i> | <input type="checkbox"/> <i>Underprivileged</i> | <input type="checkbox"/> <i>Young Adults</i>    |
| <input type="checkbox"/> <i>Education</i>       | <input type="checkbox"/> <i>Diversity</i>       | <input type="checkbox"/> <i>Elderly</i>         |
| <input type="checkbox"/> <i>Environmental</i>   | <input type="checkbox"/> <i>Historical</i>      |   |

**Has your employer agreed to:**

**Employer/Supervisor Initials**

Pay Tuition, \$900	
Allow time out of work to attend monthly class sessions (7 out of 9 required for graduation)	
Allow time out of work to attend mandatory overnight retreat	
Allow attendance at Oct. and May First Friday Business Briefings	
Understand community service projects will require time outside of class sessions to complete	

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Supervisor Signature

\_\_\_\_\_  
Date



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