



**APPLICATION
2019 – 2020**

Return completed Application (PAGES 7 & 8) to:

LEAD BRISTOL
P.O. Box 519
Bristol, VA 24203
423-989-4850
Fax: 423-989-4867
www.bristolchamber.org

Due August 1, 2019



*LEAD BRISTOL is a program of the Bristol Chamber of Commerce
Please contact Chris Fields at 423-989-4850 or
cfields@bristolchamber.org for additional information.*

2018/2019 Participant Businesses

Advanced Disposal
Advanced Disposal
Ballad Health
Blackburn, Childers & Steagall, PLC
Bristol Herald Courier
Bristol Motor Speedway
Bristol Tennessee Essential Services
Bristol Tennessee Essential Services
City of Bristol, Tennessee Parks & Recreation
City of Bristol, Tennessee Police Dept
City of Bristol, Tennessee
City of Bristol, Virginia
First Bank & Trust
Lopez Wealth Management Group
Luttrell Staffing Group
Reality Executives Bristol
The Robinette Company
Streamworks
Virginia Highlands Community College
Virginia Highlands Community College

Corporate Sponsors

Ballad Health
Bank of Tennessee
Bristol Herald Courier
Bristol Motor Speedway
Bristol Tennessee Essential Services
City of Bristol, Tennessee
Comfort Systems USA Bristol
First Tennessee Foundation
Luttrell Staffing Group
Virginia Highlands Community College

Contributing Sponsors

Chick-Fil-A
City of Bristol, Virginia
Eastman Chemical Company
Food City
King University
SESCO Management Consultants
WCYB



Mission: Develop Future Community Leaders

PROGRAM DESCRIPTION

LEAD Bristol is a nine-month leadership training program for business professionals that begins with a mandatory two-day (overnight) retreat in September and continues with monthly class sessions until graduation in May.

One day a month, the participants attend the class sessions which are scheduled from 8 am until 5 pm at various locations in the Bristol area. Applicant's participation on these scheduled days are required for graduation.

LEAD Bristol emphasizes two important components:

Skill Development: Leadership skills, such as communication, teambuilding and Defining Leadership are provided by guest professors and lecturers.

Community Awareness: By highlighting topics such as the arts, community mapping or healthcare awareness of community issues is emphasized.

For a complete listing of the leadership skills and community awareness components, please refer to the enclosed program schedule.

COMMUNITY SERVICE PROJECTS

Participants are **required** to complete a small group community service (CSP) project in order to graduate. The projects are assigned at the beginning of the program. The CSP's will require **additional time outside of the class sessions as well as some fund-raising**. A sampling of past CSPs are located on page 6 of the application packet.

BENEFITS TO PARTICIPANTS

The benefits of participating in LEAD Bristol

- ❑ Provides an opportunity to meet other business leaders and create a professional network within the Bristol community.
- ❑ Increases visibility of individual and their sponsoring organization.
- ❑ Provides the opportunity to serve the community through the community service projects.
- ❑ Allows you to develop leadership skills and provides the opportunity to apply these newly acquired skills.
- ❑ Increases your awareness of programs, issues, and opportunities that exist in the community.

REQUIREMENTS TO PARTICIPATE

- ❑ Applicants must be 21 or over to apply.
- ❑ Application and participant agreement must be completed and submitted.
- ❑ Attendance at overnight retreat is **MANDATORY**.
- ❑ Attendance at all program days is expected - **Any absence must be approved by the program director. Applicants may only miss two of the nine class sessions and still be eligible for graduation.**
- ❑ Participation in the assigned Community Service Project is **MANDATORY** for graduation from the program.

CLASS SCHEDULE

Dates, times or locations are subject to change, the attached class schedule is for informational and planning purposes only. Classes will be from **8 a.m.-5 p.m.** on program days. Class participants will be notified two weeks prior to the class of any change in location or topic.

TUITION

Non-refundable tuition of **\$1000** must be paid by **August 31st**. The tuition includes the retreat expenses, food, lodging, trainers, materials, and administrative costs for the entire nine-month program.

LEAD BRISTOL STEERING COMMITTEE

The LEAD Bristol Steering Committee is comprised of community volunteers, leaders, and program coordinators. The committee determines the activities and curriculum of the program as well as establishes the selection criteria for the application process. Each Steering Committee member chooses a program day to volunteer to help the program director as the Day Volunteer. The selection criterion for the Steering Committee is based on the following:

- ❑ Application information.
- ❑ Recognized leadership ability.
- ❑ Attaining a diverse range of students.
- ❑ Demonstrated commitment, motivation, and interest to serve the community.
- ❑ Graduating from the LEAD Bristol program.



2019 - 2020 Program Schedule

Program days are normally scheduled the **second Thursday** of the month. Please note that locations and topics may be interchanged.

ORIENTATION – SEPTEMBER 12, 2019

Location: Bristol Chamber Boardroom

OVERNIGHT RETREAT – SEPTEMBER 26 & 27, 2019

Personality Profiles & Team Building

Location: Doe River Gorge

FRIDAY, OCTOBER 4, 2019 from 7:15 – 8:30 am

Class Introduction at First Friday Business Briefing

Location: King University Dining Hall

THURSDAY, OCTOBER 10, 2019

Skill: Diversity / Community Focus: Community Mapping

Location: Bristol Train Station

THURSDAY, NOVEMBER 14, 2019

Emergency Preparedness & First Responders

Location: Slater Center & Bristol TN Fire Department

THURSDAY, DECEMBER 12, 2019

Tourism & Economic Development

Location: Bristol Motor Speedway

THURSDAY, JANUARY 9, 2020

Communication & Media Relations

Location: WCYB, Bristol Herald Courier & BHC Production Facility

THURSDAY, FEBRUARY 13, 2020

Leadership Styles & Manufacturing

Location: Virginia Highlands Community College & SVAM-CoE

THURSDAY, MARCH 12, 2020

Personality Profiles & Poverty Simulation

Location: Bristol Chamber of Commerce & YWCA NETN & SWVA

THURSDAY, APRIL 9, 2020

Healthcare & Civic/Non-profits

Location: Bristol Regional Medical Center

FRIDAY, MAY 1, 2020 from 7:15-8:30 am

Graduate Recognition at First Friday Business Briefing

Location: King College Dining Hall

THURSDAY, MAY 14, 2020 from 9 am – 2 pm GRADUATION

Community Service Projects (samples)

(Projects for 2019-2020 will be similar in scope)

ABUSE ALTERNATIVES: The mission of Abuse Alternatives is to provide direct support and advocacy to the victims of domestic violence with the goal of eliminating the pattern of abusive behaviors from the lives of those individuals and their families. Creating community awareness of April as Sexual Assault and Domestic Violence Awareness Month through activities such as a Library Campaign (information and brochures placed in all area libraries) and other avenues such as a PSA's, video, PowerPoint, etc. Utilize the expertise of the group to gather new ideas for future projects to be done year-round to promote agency services and elimination of domestic violence in the community.

BOYS & GIRLS CLUB OF BRISTOL: To create a marketing video for the Boys & Girls Club of Bristol. Video would highlight programs offered to participants, which could be shown to sponsors and donors. This would allow the Boys & Girls Club to better promote the organization and the benefits to the community that this agency provides on a continuous basis. Any other suggestions or ideals for marketing effort to improve the visibility of the organization would also be appreciated from the LEAD Bristol! Group.

BRISTOL FAITH IN ACTION: The mission of Bristol Faith in Action is to provide emergency financial assistance to meet the basic needs of the poor in our community. Marketing materials for the program are needed such as a professional brochure and display board to promote community events. These materials would also be used to solicit donors and sponsors as needed as well as recruit volunteers to work within the organization.

CASA FOR KIDS, INC: CASA volunteers provide indispensable service to all three of Bristol's Juvenile Court judges, providing vital information about the situations of alleged abuse and neglect. Aiding in the recruitment of volunteers is vital to the organization. Training sessions are held in January as well as May and there needs to be a minimum of 5 volunteers to hold the sessions. Efforts could include creating flyers, posting flyers, radio and/or TV Public Service Announcements.

CHILDREN'S ADVOCACY CENTER (CAC) OF SULLIVAN COUNTY: The mission of the CAC is to combat child sexual and severe physical abuse by coordinating and providing services to children and families in crisis in a safe, caring environment. The development and production of a video and PowerPoint presentation to be used by volunteers and staff when asked to speak about the CAC in the community. The video would be used to create public awareness and to market the CAC when soliciting major corporate financial support. These tools would also allow the center to create a consistent and effective volunteer speaker's bureau.



Name: _____

Preferred Name: _____

Home Address: _____

Preferred Email Address: _____

Preferred Phone: _____

T-Shirt Size: _____

Photo (Head Shot) due by August 31, 2019

EMPLOYMENT INFORMATION

Employer: _____

Address: _____

Phone: _____

Email Address: _____

Title: _____

Supervisor: _____ Phone: _____

Email Address: _____

LEADERSHIP EXPERIENCE

Community Involvement: _____

Identify at least two leadership positions you have held and describe your role / responsibility / experience: _____

How do you see yourself being involved in the community in the future?

Check which areas of interest for Community Service Projects you would like to be involved in:

- | | | |
|---|---|---|
| <input type="checkbox"/> <i>Children</i> | <input type="checkbox"/> <i>Animal Advocacy</i> | <input type="checkbox"/> <i>Wellness/Health</i> |
| <input type="checkbox"/> <i>Advocacy Issues</i> | <input type="checkbox"/> <i>Underprivileged</i> | <input type="checkbox"/> <i>Young Adults</i> |
| <input type="checkbox"/> <i>Education</i> | <input type="checkbox"/> <i>Diversity</i> | <input type="checkbox"/> <i>Elderly</i> |
| <input type="checkbox"/> <i>Environmental</i> | <input type="checkbox"/> <i>Historical</i> | |

Has your employer agreed to:

Employer/Supervisor Initials

Pay Tuition, \$1,000	
Allow time out of work to attend monthly class sessions (7 out of 9 required for graduation)	
Allow time out of work to attend mandatory overnight retreat	
Allow attendance at Oct. and May First Friday Business Briefings	
Understand community service projects will require time outside of class sessions to complete	

Participant Signature

Date

Supervisor Signature

Date

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Bristol, VA 24203

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