



2019 Sponsorship Packages

Deadline: April 5th, 2019

Accommodation Sponsor – (Non-Member \$150/Members \$75)

- Web listing on our highly visited website with direct hyperlink to your web page.
- Multiple Eblasts sent to participants, past participants, inquiries and more highlighting our Accommodation Sponsors.
- Listing in our Magic Dragon Newsletter going out to all participants.
- Listing in event program booklet that is distributed in 1,000 goody bags and at show.

Choice Award Sponsor (Non-Member \$200/Member \$100)

- Promotional materials included in goodie bags (*provided by sponsor*)
- Choice Award Trophy (*personalized engraved plaque to be given to car of choice at event*)

Gear Head Sponsor (Non-Member \$1,000/Member \$500)

- Logo included on Magic Dragon Car Show website and linked to sponsor's website
- PA announcements at event
- ¼ page full color ad in event program (*artwork provide by sponsor*)
- Promotional materials included in goodie bags (*provided by sponsor*)
- Listed in June Lake Area Chamber eNewsletter
- Recognition in Car Show eNewsletter
- Choice Award Trophy given to car of choice at event (*personalized engraved plaque to be given to car of choice at event*)

Continued...

Corporate Sponsor (Non-Member \$1,500/Member \$1,000)

- Logo included on Magic Dragon Car Show website linked to sponsor's website
- PA Announcements at Event
- Premier Vendor placement at event
- Full color logo printed on event t-shirt
- Choice Award Trophy given to car of choice at event (*personalized engraved plaque to be given to car of choice at event*)
- Full page, full-color interior ad in event program (*artwork provided by sponsor*)
- Promotional materials included in goodie bags (*provided by sponsor*)
- Recognition in June Chamber eNewsletter
- ½ page ad in Car Show eNewsletter (*artwork provided by sponsor*)
- Promotion on Magic Dragon Facebook page
- Recognition in Press Releases
- Listed in Chamber e-blasts for event
- Text message promotion

Presenting Sponsor - ONE ONLY (\$2,500)

- Your logo included in the Annual Magic Dragon logo and on event t-shirts
- Logo included in all event promotional materials
- Web banner linked on Magic Dragon Car Show website
- PA announcements at event
- Full-page, full-color interior ad in event program (*artwork provided by sponsor*)
- Promotional materials included in goodie bags (*provided by sponsor*)
- Banner near main stage
- Choice Award Trophy given to car of choice at event (*personalized engraved plaque to be given to car of choice at event*)
- Recognition in June Chamber eNewsletter
- Full-page ad included in Car Show eNewsletter (*artwork provided by sponsor*)
- Logo included in 'Car Show' signature used by Chamber Staff
- Promotion on Magic Dragon Facebook page
- Recognition in Press Releases (*to included Newspaper and Radio*)
- E-blast to car show participants to use between January 1st, 2019-June 1st, 2019 (*artwork provided by sponsor*)
- Text message promotion to use between January 1, 2019 – June 1st, 2019

Call or email to reserve your sponsorship!

Chelsea@lakeareachamber.com or 573-964-1008