

Platinum Sponsor (Non-Member \$2,000/Member \$1,000)

- Logo included on Magic Dragon Car Show website linked to sponsor's website
- PA Announcements at Event
- Choice Award Trophy given to car of choice at event
- ½ page, full-color interior ad in event program (artwork provided by sponsor)
- Promotional materials included in goodie bags (provided by sponsor)
- Recognition in June Chamber eNewsletter
- ½ page ad in Car Show eNewsletter (artwork provided by sponsor)
- Promotion on Magic Dragon Facebook page
- Recognition in Press Releases
- Listed in Chamber e-blasts for event
- Text message promotion



Titanium Sponsor (Non-Member \$1,500/Member \$750)

- Logo included on Magic Dragon Car Show website linked to sponsor's website
- PA announcements at event
- ¼ page full-color interior ad in event program (artwork provided by sponsor)
- Promotional materials included in goodie bag (provided by sponsor)
- Choice Award Trophy given to car of choice at event
- Listed in Chamber e-blasts for event
- Listed in June Chamber eNewsletter
- Recognition in Car Show eNewsletter

Gold Sponsor (Non-Member \$1,000/Member \$500)

- Business name included on Magic Dragon Car Show website and linked to sponsor's website
- PA announcements at event
- Logo in full-color in interior of event program
- Promotional materials included in goodie bags (provided by sponsor)
- Listed in June Lake Area Chamber eNewsletter
- Recognition in Car Show eNewsletter
- Choice Award Trophy given to car of choice at event

Silver Sponsor (Non-Member \$300/Member \$150)

- Business name included on Magic Dragon Car Show website and linked to sponsor's website
- PA announcements at event
- Logo in full-color in interior of event program
- Promotional materials included in goodie bags (provided by sponsor)

Chrome Sponsor (Non-Member \$200/Member \$100)

- Promotional materials included in goodie bags (provided by sponsor)

Business Name: _____

Sponsor Package: _____ LACC Member? Y N

Contact Person: _____ Phone: _____

Email Address: _____ Date: _____

Make Checks Payable to the Lake Area Chamber, you can also call the Chamber office to pay over the phone with a Credit Card. Sponsorship Packages Deadline is April 6, 2018!