

Top 10 Reasons To Join Your Chamber

1. **Visibility:** Investing in the Greater Stillwater Chamber of Commerce brings prestige and credibility to your business. Displaying your Chamber window cling on your front door lets your customers know that you are a proud member of your local Chamber of Commerce and are engaged in the community. In fact, a national survey of 2,000 adults revealed that being active in a local chamber of commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community. [Read more.](#)
2. **Your Business Profile Page on our website.** As a member, your business receives a full-page on our website that you control and manage. This web page can be linked to any of your website pages, and social media! For only \$75 a year you can add one video, additional content providing more key words, and unlimited pictures. This online searchable directory provides your business with another online presence 365 days a year. If you do not attend any programs or events, this benefit alone pays for your membership. *The best bang for your buck right here!*
3. **Use our resources to promote your business or organization.** We offer tools and resources to help promote our members. Use The Chamber's media outlets (ChamberNews, website, social media, etc.) to market your business. Post discounts, business to business deals, hot deals, job openings and more!
4. **Professional Development.** The Chamber hosts many educational events such as business seminars, Toast & Topics, and new in 2019, the Leadership in the Valley program. Learn about up and coming business trends, new resources, and enhance your professional and personal leadership skills. *Be a lifelong learner!*
5. **People want to do business with people they know and trust.** We are passionate and proud here in the valley and working together for a better community is important to us. Grow your business by connecting with other businesses in the Chamber community and connect with others at our connection events [HERE](#). *#funchamberwithaheart*
6. **Ribbon Cuttings.** Celebrate your new business, milestone anniversary, major remodel, with a Ribbon Cutting. Members of the A-Team and Chamber staff will show up at your business (or another location) and celebrate you. Details [HERE](#). We bring a professional photographer, a ribbon, and giant scissors. After the ceremony we prepare a press release and send to you for approval before sending out the release with pictures to the media, post on our website, and our social media. *Great exposure for you!*
7. **Get involved.** Volunteers help our Chamber flourish, maintain our image, and are highly respected in the community. Service on one of our many task forces or committees provides numerous connecting opportunities and an opportunity to build deep personal relationships. *Be a part of something!*
8. **Advocacy.** To advocate for our members, the Chamber translates state & Federal issues into a local perspective giving you or your business the chance to be notified when the

Chamber regularly attends to town, city, and county meetings. Need help managing through business processes, *we are here to serve you!*

9. **Invest in a healthy local economic workforce.** An investment in the Chamber is investing in your business and our community. It allows you to promote growth through your business or individual membership. The Chamber actively works with local, schools, colleges, universities, cities, non-profits, and churches to provide business owners with skilled, qualified, and educated workers keeping our community vibrant.
#bridgingbusinessandcommunity

10. **BECOME A VOICE!**

The Chamber is a clearing house for information in the St. Croix Valley. Our staff, board of directors, and committees are deeply committed to you and your business through ethical decision making, which allows opportunity for your business to thrive. Collaboration, connection, and commitment. *Together we can do more!*